

# Can You Really “Hack” Your Brain and Unlock Your Mind’s TRUE Potential?

*The incredible new discovery that can supercharge your brain function...protect you from disease...and give you virtually limitless energy*

Dear Friend,

Even as you read this, there’s a part of your body that’s becoming horribly clogged. If left unchecked, this clogging can have severe effects on your quality of life, your ability to function...and even **shorten your life**.

Let me guess – you already know this. You’re sick to death of hearing about how important it is to keep your heart healthy and unblocked.

That’s all well and good...but I’m **not** talking about your heart.

I’m talking about your brain.

That’s right. Scientists at places like Yale Medical School and the University of Pittsburgh School of Medicine are learning that your brain can become “clogged” with chemicals left over from brain activity, and these chemicals can **rob you of energy**...make it nearly **impossible to focus** or remember important information...and could possibly even lead to debilitating diseases like Alzheimer’s.

Below is a list of symptoms associated with having a “dirty brain” – if you suffer from any of these, there’s a good chance your brain is getting filled with junk that can slow it down or even **cripple** it:

- Difficulty concentrating on simple tasks
- **Chronic fatigue, regardless of how much sleep you get**
- Frequently forgetting important names, dates, or figures
- **Information overload / difficulty multitasking**
- Finding yourself “spacing out” while reading, driving, or watching tv

- **Noticeable decline in performance**

If any of these symptoms sound familiar to you, don't panic. Because while they could signal potentially serious issues with your brain, there IS something you can do.

My name is Nick Richter, and I'm the Director of Science and Nutrition at Maxgenics Industries. I've spent the past several years – and **hundreds of thousands** of dollars – studying cognitive performance.

I've read just about every piece of groundbreaking research there is, interviewed countless experts, and made my lab my second home. All to answer a simple question...

How can YOU make your brain faster...smarter...and healthier?

It's taken me longer than I care to admit...and cost me more than I want to think about...but I finally have the answer – and it's **not** what you think.

What is it?

We'll get to that in a second. But to understand just how this new solution works – and why it's so necessary – first I'm going to have briefly show you how your brain works.

## **The Surprising Truth About How Your Brain Works**

Your brain is made of specialized cells, called neurons. Most people believe that your brain uses electrical impulses when you think.

Scientists are learning, however, that it's **not as simple** as that.

When you think, what actually happens is that one of your neurons "fires" a burst of chemicals to its neighbor. The neighboring neuron then accepts these chemicals.

The **more complex** the thought or activity you're engaging in is, the more neurons you'll have firing.

However, there's something important that happens every time one of your neurons fires: it leaves behind a little bit of a chemical trail.

These chemicals that get left behind eventually build up in your brain, causing something that scientists call "**dirty brain.**" Dirty brain simply means that you have too much chemical build-up, and it's interfering with your ability to concentrate.

Not only that, but this build-up causes your brain to use more energy to function, **leaving you exhausted**...it interferes with neural communication, making it harder to remember things...and it can even lead to terrible diseases like Alzheimer's.

In fact, according to a recent study performed at the University of Rochester Medical Center, "almost **every** neurodegenerative disease is associated with the accumulation of cellular waste."

What this means for you is, if you want to avoid crippling diseases like dementia and Alzheimer's in the future, you need to **keep your brain clean now**.

Of course, prevention isn't the only reason to take care of your brain. Because the fact is...

## **A "Dirty" Brain Simply Doesn't Work As Efficiently**

Think of your brain like a car engine. Over the life of the engine, gunk builds up inside, and eventually you need more and more fuel for the engine to run effectively.

Your brain is the same way. As the chemicals build up in your brain, they clog the neural pathways. This means that your brain needs **more and more energy** just to operate at normal capacity.

Your brain already uses **20%** of your body's energy under the best of conditions. If you need more energy just for your brain to function properly, where is it going to come from?

One of two things is going to happen. Either your brain will steal energy from your body, leaving you **physically drained**, or your brain won't get all the energy it needs, leaving you mentally exhausted.

Either way, it explains why you feel run-down all the time, no matter how much rest you get.

It has **very little** to do with your lifestyle or your diet. It's not your fault, and until recently, there was nothing you could do about it.

However, breakthrough research at places like the University of Pittsburgh School of Medicine has just revealed the secret to **clearing out all the gunk** from your brain, allowing you to:

- Think clearly and sharply – no “brain fog” to cut through
- **Have all the energy you need throughout the day, no matter how much you have on your plate**
- Remember important things like names, dates, and figures – without struggling or fumbling
- **Have laser-like focus on tasks, so you get everything done quickly and easily**
- Multitask without sacrificing quality, so you can double – or even triple – your productivity

Imagine how much more you could get done, at work and at home, if you had **all the energy** you need. Imagine how much your work would improve if you brought your FULL brainpower to every task.

Sound good? Then you need...

## **The Secret to a Cleaner, Faster Brain**

The fact of the matter is, your body already has a system in place for cleaning out your brain.

It's your blood.

Your blood doesn't just carry oxygen and other nutrients to your brain. It also **sweeps away** this chemical waste, keeping everything running smoothly and efficiently.

But, as you get older, you get less and less blood to your brain. This means that your brain gets clogged up much faster than normal.

Why does this happen? Clogged arteries and high blood pressure make it much more difficult to get your brain all the blood flow it needs. And the chemicals in modern foods make it **nearly impossible** to avoid clogging your arteries.

Not only does less blood mean a dirtier brain, but it also means you're **getting less oxygen** and other nutrients.

Clearly, increasing blood flow is the key to **thinking faster**...having more energy...and staying healthy.

So...how do you increase blood flow?

Well, the best way is with consistent exercise – at least 30 minutes to an hour a day. This will get your blood flowing and your brain clean. It's why so many creative, high-achieving people are also incredibly fit.

Exercise is just good for you. You already know this.

But the fact of the matter is – as I'm sure you also already know – it's hard to get all the exercise you need. There's **no time** in the day, and of course there's a big Catch-22 involved:

You need to clean out your brain to get more energy...but how do you GET the energy to clean out your brain?

## **How to Get the Energy and Blood Flow You Need *Right Now***

There *are* things you can do to increase blood flow to your brain **without exercise**. For example, doctors can prescribe certain medications designed to help pump more blood to the brain.

This isn't without its shortcomings, however. Many of these medications can have **dangerous side effects**, including increasing the risk of stroke.

Instead, medical experts are increasingly recommending time-honored **natural** remedies. There are certain compounds that can boost your brain function, without dangerous side effects.

If your life has been negatively affected by **brain fog**...low energy...**difficulty concentrating**...or any number of mental ailments, these compounds can help you:

- Get the focus you need to get ahead at work
- **Have enough energy to go to the gym...catch up on your hobbies...or just hang out with loved ones – WITHOUT feeling like a zombie**
- Remember the names of people you just met, never forget a birthday or anniversary, and keep track of everything on your to-do list

- **Be present and alert throughout the day, so you can perform at your best**

So what are these incredible brain-boosting compounds? There are 6 that you need to know, including...

## **Vinpocetine: Like Gingko Biloba on Steroids**

*“According to clinical data, consumers will see improvements in memory functions, as well as enhancement of learning and recall, and overall alertness.” –Dr. Bernd Wollschlaeger, M.D.*

Found naturally in the periwinkle plant, Vinpocetine has been used in Europe to treat mental problems for years.

In fact, it has many of the same **brain-enhancing qualities** of ginkgo biloba – except it is MUCH more effective, in a much shorter time.

Studies have shown Vinpocetine can:

- Enhance circulation in the brain – more blood means a better brain!
- **Increase cognitive performance – effectively making you smarter**
- Improves memory – in memory tests, women who took Vinpocetine for a month outperformed women given a placebo by *30%*
- **Give you higher mental acuity and awareness – meaning you can be at your best, all the time**

Not only is Vinpocetine incredibly effective, but it also works FAST. Most people see results in as little as 7 to 10 days, as opposed to *months* with ginkgo biloba.

Where Vinpocetine really shines, however, is in cutting through brain fog. If you find yourself having trouble concentrating, **especially** at the end of the day, then Vinpocetine can help.

Because it's so great at opening up blood vessels and getting more nutrients to the brain, Vinpocetine will keep you sharp and focused. Many people find themselves ditching their daily cup of coffee after seeing how amazing Vinpocetine works.

(Of course, you don't have to do this. In fact, it works **even better** when paired with caffeine...as you'll see in a moment.)

Vinpocetine is also what's known as a "neuroprotectant"...meaning it won't just help your brain be better now, but it'll also help keep it sharp in the future.

There's a reason why many people are saying Vinpocetine is **the future of brain health**. But on its own, it's not enough. You also need...

## **Agmatine Sulfate: Your Brain's New Guardian Angel**

Agmatine Sulfate is made from the amino acid Arginine, one of your body's most abundant amino acids. Your body actually releases it when your neurons are activated.

As you get older, though, your body produces much less.

Of course, where it comes from isn't that interesting. What it *does*, though...now that's remarkable.

Agmatine Sulfate is one of the **most incredible brain protectors** known to man. It patrols your neural pathways, eliminating free radicals, toxins, and other pollutants.

This adds up to one healthy brain, and a healthy brain is a powerful one.

Not only will you be at your best – quick on your feet, high energy, sharp as a tack – but it will also **keep your brain young**, even as you age.

Don't want to be scattered and confused when you get older? Then you need Agmatine Sulfate.

If this were ALL that Agmatine Sulfate did, it would still be one of the most important compounds in neuroscience. But....it's just getting started.

It also:

- **Relieves anxiety, helping stress and worry just fall off of you instead of hounding you all day**
- Has antidepressant properties, keeping you happy and energized, ready for whatever life throws at you

- **Fights pain, taking the edge off the wear and tear of growing older (this can mean the difference between actually *playing* with your kids and just sitting and watching)**
- Helps calm the brain, so you're not overwhelmed – instead, you can calmly and confidently take care of everything on your plate, quickly and easily

Chances are, you're going to be hearing a lot about Agmatine Sulfate in the news, as scientists keep learning more about this “super supplement.”

For now, though, do your brain a favor: give it a guard dog. Give it Agmatine Sulfate.

Another important brain booster is...

## **BCAAs: Like a Laser Sight for Your Mind**

Branched-Chain Amino Acids (BCAAs) are all the rage in neuroscience today. They've shown promise treating brain diseases like ALS (Lou Gehrig's disease), as well as many other conditions.

Do you need BCAAs to keep your brain healthy? Of course.

But they're about more than preventing disease. In fact, BCAAs could be the key to unlocking **the Ultimate You**.

Your brain needs BCAAs for intense concentration. The more you get, the more focused you become.

And of course, the more focused you become, **the more you succeed**.

What does that mean for you? The corner office? Finally getting around to writing that book or setting up that business? Simply being fully present around loved ones?

Whatever it looks like for you, BCAAs are essential for making it a reality.

No more “brain fog.” No more being too tired to do the things you love. No more re-reading the same passage over and over without it registering.

BCAAs transform your mind from a sieve to a **steel trap**. Some people seem to “naturally” be able to remember names, dates, and random facts, even if they've heard them once.

Natural talent? No. **Higher levels of BCAAs.**

And BCAAs aren't just for turbo-charging your mind. They do great things for your body too, like preventing fatigue and enhancing the effects of exercise.

(Exercise, as you recall, is fantastic for the brain. Exercise with BCAA? That's like taking your brain from an old calculator to a **high-powered supercomputer.**)

This may sound like mere theory, or science fiction. It may be hard to believe, because chances are you've never experienced anything even CLOSE to effects like these.

But listen to this...according to a study done by the University of Pennsylvania and published in *Proceedings of the National Academy of Sciences*, not only do BCAAs “improve cognitive performance,” but they can also literally **heal your brain** and “restore your learning ability.”

Scientists and researchers are losing their minds over BCAAs...and we've barely scratched the surface of what they can do.

Of course, to unlock your brain's full potential, you first need to give it a good “spring cleaning.” That's why you pair BCAAs with

## **B-Alanine: For Sweeping Your Mind Clean**

We've already shown you how having a “dirty brain” can lead to poor mental performance, fatigue, and even terrible diseases like Alzheimer's.

So I shouldn't have to tell you how important it is to **clean that gunk out.**

Some of the “gunk” that dirties up your brain is actually leftover proteins, which can turn into something called “amyloid plaque.”

Yeah, it's like the plaque that builds up in your arteries. Beta-alanine (more commonly called B-Alanine) is like the janitor of your brain. It comes in and **breaks up** this protein, so that your neurons can fire without interference.

Not only that, but B-Alanine can help prevent neurons from becoming damaged or dying. How does it do this?

According to a 2005 study, it acts as a “molecular chaperone”...meaning it literally **escorts plaque out** of your brain, before it can build up and cause neuron death.

B-Alanine has one more cool little trick up its sleeve...it's great at pumping more blood to the brain.

In fact, it's become so well known for its ability to get blood to your head, many people love taking it just for "the tingle."

"The tingle" is that feeling you get when your hands, feet, and other body parts start to lightly buzz. This is because your body is directing more blood to the brain.

How does your brain feel during all of this? Well...it's a rush.

For many people, they experience a **burst of productivity**, getting things done in record time. Many people use B-Alanine when they become stuck on a problem, as this burst almost always helps reveal a solution.

B-Alanine is basically a **rocket booster** for your brain. But, unlike with performance-enhancing drugs or prescriptions, B-Alanine will actually leave your brain in better shape than it found it.

The next thing you need for a healthy "super brain" is something you're already very familiar with...but you may not realize just HOW good it is for you...

## **Natural Caffeine: Instant Intelligence**

If you're like most people, you already use some caffeine to get through your day, whether it's a cup of coffee in the morning or a soda in the afternoon.

So you already know some of what caffeine can do for you...increasing alertness, giving you a quick energy boost, improved focus...but I bet you had **no idea** what it can do for your brain.

In a 2012 study done by the University of South Florida and the University of Miami, caffeine was found to slow the progress of Alzheimer's disease.

In another study at the University of Illinois, caffeine was shown to help form new memories **33% faster** than normal.

I could go on. Researchers are discovering new ways that caffeine boosts your brainpower every day.

It's one of the few compounds that can improve both short- and long-term performance...with virtually no impact on your health. In fact, it's becoming more and more clear that a moderate amount of caffeine every day is actually FANTASTIC for you.

One more study for you...in a 13-year study performed by the National Cancer Institute, they found that people who consumed moderate amounts of caffeine were 10-13% **less likely to die** during the study than people who didn't have any caffeine at all.

This includes a diminished risk of:

- Type 2 Diabetes
- **Skin Cancer**
- Prostate Cancer
- **Oral Cancer**
- Breast Cancer

Maybe that cup of coffee should come with a prescription.

But let's be honest...that's not why you care about caffeine.

You care about caffeine because it gives you incredible bursts of energy, focuses your mind after a long day, and boosts your memory.

And guess what? When you pair it with Vinpocetine, the effects of BOTH compounds are **enhanced**. That means you get even more energy...even more focus...and even more brainpower, *without* having to increase how much you take.

Which brings us to the final ingredient you need to make a Super Brain...

## **Taurine: Your Brain Will Vacuum Up Information**

Another critical amino acid, Taurine does something incredible in your brain: it actually **slows down** how your brain takes in information.

This means you won't feel overwhelmed by all the information coming at you during your day. Our brains are constantly **bombarded** with data – from computers, cell phones, everything – and we simply haven't evolved to keep up with it all yet.

Taurine slows this information stream down, so that you can focus on and analyze one thing at a time.

Imagine what you could do if you could essentially slow down time. That's essentially what Taurine does in your brain. This means that, when you add Taurine to your brain, anything you focus your attention on will be **soaked up** by your mind.

Taurine is also a powerful antioxidant, cleaning out damaging free radicals in order to keep your brain healthy. It can also help detoxify your brain, getting the gunk out so that it can perform at its best.

Of course, you've likely heard quite a bit about Taurine in the news lately, as it's been shown to be a **powerful fat burner**. Besides helping you look great, this is also good for your brain – we all know how fat slows down blood flow.

Taurine also cuts down on the levels of stress hormones in your body, improves your sleep and mood, and helps your body recover faster – perfect for when you have lots to do, and little time to rest.

There's a reason why Taurine is in so many energy drinks. There's **nothing** better for giving you the boost you need to tackle your to-do list.

## **How to Build the Perfect Brain**

In my position as Director of Science and Nutrition at Whole Body Research, I'm tasked with finding natural, effective solutions to the problems that plague our customers most.

That's why, when my customers told me that they suffered from low energy, lack of focus, and poor memory, I knew we needed to do something.

I had my R&D department – including some of the **top product developers** in the health and wellness industry – pore over virtually every study on brain health that's been done in the past 30 years.

I ordered testing – hundreds of thousands of dollars' worth - to determine the ideal method for creating optimal brain performance.

The process took longer than I would've liked – almost 3 years – but the end result has been nothing less than **astonishing**.

Yes, we discovered the incredible effects of the 6 ingredients I mentioned above. And if that were *all* we had discovered, then I **still** would have considered it time and money well spent.

But we found out something **even more incredible**. While all of these ingredients are sensational on their own – giving you more energy, helping you get more accomplished, even helping you perform at a higher level – their effects are **multiplied** when you combine them.

I'm talking about:

- Waking up in the morning **fully refreshed** and ready to attack the day
- Accomplishing everything you need to do during your day **without** feeling overwhelmed
- Having **all the energy you need** to catch up on chores, go to the gym, or even just go out with your friends and family
- Be at your best – sharp as a tack, mentally focused, operating at **peak intelligence** – all day long

What could that mean for you? That big promotion? Finally having the energy to chase down your dreams? Just being the person you always knew you were meant to be?

If this sounds like what you've been waiting for- if you're ready to **fulfill your untapped potential** – then I have good news for you.

We've taken our years of research, and – after spending a few more months perfecting the mixture – we've created what we believe is **the ultimate brain enhancer**.

We took each of these 6 natural brain-boosters and combined them into one powerful formula. We even experimented with different delivery options – pills, lozenges, even a nasal spray – before we discovered the most effective way to get these compounds into your brain – fast.

It turns out that the fastest way to get your brain the boost it needs is by consuming it directly, in liquid form. That way, it gets into your blood stream almost immediately, giving you **instant results**.

What we came up with – the end result of years of trial and error, and countless thousands of dollars' worth of testing – is the most powerful brain formula ever invented.

## Introducing...Alpha Fuel

A proprietary blend of all 6 of the most proven brain enhancers, all in easy-to-consume powder form, Alpha Fuel is the ultimate brain booster.

Simply add the powder to water, and it becomes a delicious energy drink. Take it in the morning and its effects will last **all day**...or just use it to power through those mid-afternoon doldrums.

**Warning: don't take Alpha Fuel later than 5 pm, UNLESS you plan on pulling an all-nighter. This is NOT one of those "quick burn" energy drinks that gives you a temporary spurt of energy, then leaves you "crashing" and feeling even more tired than before.**

Alpha Fuel is perfect for:

- Parents who struggle to summon enough energy to keep up with their kids
- Businesspeople that need **more hours** in the day
- Students cramming for exams
- People who don't have the energy to go to the gym, out with friends, or do much of anything at the end of the day
- Anyone looking to have more energy, sharper memory and focus, and **a higher-functioning brain**

What kind of difference would that make in **your** life? How much more could you accomplish if you had more time and all the energy in the world? What would that be worth to you?

There is **nothing** else like this on the market today. In fact, drug companies are spending *tens of millions* of dollars to produce chemical versions of something Mother Nature has already provided us – only they're years away from being completed (and don't get me started on the side effects).

If you need to get the most out of your brain NOW, then you need Alpha Fuel. It's **pure creative energy**...without the side effects.

In January 2014, we manufactured 1000 units of Alpha Fuel for a special group of beta-testers. These were small business owners, executives, athletes...people who need to be at their best at all times.

They took Alpha Fuel for 30 days under expert supervision, and the results were shocking:

*"Alpha Fuel is hands down the most amazing supplement I've ever taken. It gives me the alertness and focus that's eluded me for years. I just feel like I'm on point, all the time."*

- Ronald B., Riverside, CA

*"My memory has always been my downfall. I just suck at remembering things, like names and directions. But Alpha Fuel has actually improved my memory...it's like a switch has been activated in my head that I didn't even know existed!"*

- Mikey L., Plainview, NY

*"Alpha Fuel is amazing. I was so accustomed to getting burned out by work every day. Now I get home from work and still have the energy to do other activities. This stuff works!"*

- Steven T., Philadelphia, PA

These are just a few of the testimonials we've gathered. There are *pages* of passionate reviews from our test group. 94% of our testers not only experienced fantastic results, but they wanted to buy *more* Alpha Fuel.

We got offers as high as \$300 a bottle – and the successful executive who made that particular offer said it would be "**a steal**" at that price.

We only made those 1000 bottles for that first test run, however. But now that we know it works...now that we've seen first-hand what a difference it makes for busy, successful people...

For the first time ever, we're making Alpha Fuel available to the general public – and not at \$300 a bottle, either (though it was certainly tempting after that offer!).

No, if you order your bottle of Alpha Fuel now, you'll pay **less than a third** of that.

We've manufactured an additional 10,000 bottles, and if you're one of this select group of customers, you'll only pay **\$67.99**.

That's right...for **less than a cup of Starbucks coffee**, you can have all the energy you need...superior mental focus...and a healthy, powerful brain that's firing on all cylinders.

## **Read This Before You Buy**

This is truly an amazing offer – but I feel obligated to warn you...Alpha Fuel is NOT for everyone.

Don't buy Alpha Fuel if:

- You feel energized and enthusiastic throughout your day
- You don't struggle with accomplishing everything you need to
- You're able to multi-task without sacrificing productivity or having your focus affected
- You're satisfied with the path your personal and professional lives are on

If this is you, then you won't experience the full benefit of Alpha Fuel. While you'll still see a boost in brain function and health (as well as energy levels), you may not see as **dramatic results** as many others experience.

For everyone else, however, Alpha Fuel could be the game-changer you've been waiting for.

## **Limited Time Offer**

If all this sounds too good to be true – if you think there **MUST** be a catch –  
unfortunately, you're right.

There **IS** a catch...and it's a big one.

This offer is **not** going to last forever. In fact, I can't even guarantee that Alpha Fuel will  
be around much longer.

You remember those giant pharmaceutical companies I mentioned earlier? We've  
already heard from some of them...and they're not happy.

They don't appreciate the fact that we're able to create a **BETTER** version of their  
experimental drugs...using only natural ingredients...at **a fraction of the cost.**

In fact, we've already received 3 "cease and desist" letters from their high-powered  
attorneys.

Of course, they have no case...but they can make it very expensive for us to stand our  
ground.

It's how they do business. If they can't beat their competition...they sue them into  
submission.

Now, we don't plan on going anywhere. Our mission is to help people like you to  
perform at peak capacity – that's why we made Alpha Fuel in the first place.

But these stories don't always have happy endings. And even if we're able to keep  
making Alpha Fuel, there's a good chance you'll **never** see prices this low again.

That's why, if you want to experience your full potential...if you want to unlock your  
brain's **true** power...and if you want to be at your absolute best, you really must order  
now.

This offer won't last for long. It simply can't...

But if you act now, you can experience the Ultimate You...for just **\$67.99** for a one-  
month supply.

I won't ask you how much being at your best is worth to you. But think about what it's  
*costing* you every day that you function at less than your best.

You're not getting ahead at work. You're not getting any closer to your dreams. And you're not being the person you KNOW you were meant to be.

It's time to make a change. It's time to tap into your true, **limitless** potential. It's time to be your absolute best...all the time.

It's time for Alpha Fuel.

**P.S.** If you order now, not only will you give your brain all the support it needs...turbo-charge your energy levels...and activate your mind's true potential, but we'll "grandfather" you into our introductory offer.

That means that, no matter what happens...no matter how expensive it becomes to produce Alpha Fuel...and no matter *what* anyone else is paying, you'll **never** pay more than \$67.99. You're locked into that unbeatable price...forever.

That's how confident I am that you're going to love Alpha Fuel. And I'll even go one step further.

If you don't like it...if you don't feel better, smarter, more energetic...then I'll give you your money back. Try it for 90 days...if you don't notice a **transformative difference**, send it back for a full refund.

There's absolutely no risk to you – none whatsoever. Try it now, and see what it feels like to unlock your true potential.