

Vame of Organization:	for the Young Women's Leadership Academy
EIN:	Date Formed: September 8th, 2014
Organization Address:	
City, State, Zip:	s 76102
Mission Statement:	
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SECTION 4: PROPOSED IMPLEMENTATION OF GRANT FUNDING

Timeline: What is the timeline for implementation? (Example: When will any necessary materials be purchased? When will the project be launched? How long will the project last?)

The first step upon being awarded this grant would be to contract with Texas Etiquette to finalize curriculum for a finishing program to begin this spring. Texas Etiquette provides all the "extras" necessary for the course, and Fort Worth ISD provides the space and basic materials. Secondly we would line up local partner businesses like The Capital Grill to schedule the dining course.

SECTION 5: DETAILED OVERVIEW OF FUNDING REQUEST

Grant Summary: Brief (1-2 sentences) overview of your request. (Example: "A request for \$2,000 to purchase curriculum on goal setting," or "a request for \$2,000 to fund an anti-bullying program".)

A request for \$2000 to fund a six-week etiquette course for 9th and 10th graders at Young Women's Leadership Academy (YWLA)

Purpose & Desired Outcomes: How does the project advance the INSPIRATION of girls and women within the selected focus area(s)? What problems or challenges will the project address? What are the desired outcomes?

Moving young, under-served women into a path of college and successful careers doesn't end with a good education. Students at YWLA are over 60% at or near poverty level. As we prepare these girls for college and careers, The Foundation for YWLA believes providing them the opportunity to learn well-rounded etiquette will advance our girls in every aspect of life moving forward. You have only a few seconds to make a good impression. Our desired outcome is to inspire our girls to light up every room they walk into. And thereby increasing their odds for success in all they pursue.

Grant Title (required): Lighting up the Room



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SECTION 5: DETAILED OVERVIEW OF FUNDING REQUEST (CONTINUED)

Description: How will the project be implemented? Describe specific plans to utilize the funds, implement new program(s), purchase equipment/materials, or secure resources. What new innovative ideas, new methods and/or activities are proposed?

A successful woman is one who knows how to carry herself the instant she walks into a room, sits down to a formal table setting, picks up the phone to make an introduction, or begins selling herself in an interview. We believe a partnership with Fort Worth's Texas Etiquette will give them the extra polish to round out the exemplary education they are receiving at YWLA. The curriculum in this program would encompass the following topics: Dining, Wardrobe, Skincare, How to Walk, Self-defense, Interview Skills, and Social Media Etiquette.

This program would be new to YWLA, and fuel the commitment of this unique school "to enhance academic achievement and offer leadership opportunities that promote the success of every student in college, career and life." Inspiration to rise to your best self and treat others with respect is woven into each and every course. Additionally, opportunities to engage adults in local downtown businesses is an experience many of these girls haven't yet experienced.

This course will be offered in the fall for ninth graders, and spring for 10th graders over a 6-week period. This timing is intentional and meets several goals built into the mission of YWLA. Health and Wellness, College & Career Readiness, and Leadership & Service are the three Pillars ingrained into the curriculum at YWLA. This well-rounded etiquette course is in perfect alignment with the "leg-up" YWLA is committed to giving their students.

A \$2000 grant from The SHINE Initiative would fund the contract with Texas Etiquette, as well as additional materials and support needed for the program.

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SECTION 5: DETAILED OVERVIEW OF FUNDING REQUEST (CONTINUED)

Partners: Identify all community partners involved, if any, with your proposed project/program and their anticipated role.

Misty Harris, founder and instructor at Texas Etiquette is a certified Courtesy Coach and Civility Expert. She has 24 years experience in the military, has traveled all over the world and completed finishing school in England. She has a passion for empowering and inspiring under-served girls to gain the confidence and poise necessary to lead successful, fulfilling lives. Additionally, The Capital Grill will provide the food and setting for the dining classes. Other downtown retail partners are being cultivated for the wardrobe classes.

SECTION 6: IMPACT AND EVALUATION

Evaluation: How will you measure the impact of the grant? What measurable data will be used to evaluate outcomes?

High school at YWLA provides a program called "GEMbassadors" (girls excited about math) who go out in the community and interface with businesses for a variety of reasons i.e. speaking engagements, sponsorships, internships etc. The impact of the Texas Etiquette program will be visibly seen in their confidence and poise as they begin cultivating these relationships. In addition, we will survey the girls before and after the course to gauge what they learned, and what areas they feel more comfortable and confident in following the course.

Courtney Radcliffe

I, ______, understand this application is being submitted to The SHINE Initiative to be considered for funding in the amount of \$2,000 to advance outreach to girls and women in the focus area of Inspiration. The applicant affirms that the organization is a registered 501(c)16 tax-exempt organization located in Tarrant County, Texas. If selected for grant funding, the applicant will use the funds in the manner described in the above application.

This application has been authorized by:

Signature of Nonprofit Director/Board Chair (Required): ____

Organization Name: _____Foundation for the Young Women's Leadership Academy

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