

## **The best and funniest cards for life's spectrum.**

**We will understand if you now visit the store only to stand around and smile brightly, giggle, or, surprisingly (for you), laugh way out loud at the sweetest and most nod-worthy cards around. We do that too - it's good for the soul.**



**Introducing our newest line of humorous, design-led greeting cards that help you get your point across with style and wit.**

Redback is a greeting card publisher based on the coast of Devon, England (seemingly one of the most light-hearted places on Earth), founded by Chris Stanley. Since 2016, they have specialized in humorous, design-led cards. The proudly fussy team of creative artists at Redback not only designs and writes the cards we didn't know we needed, but also personally hand-selects all products so you can choose from truly high-quality stationery and gifts.

Discover how Redback's superbly eco-conscious cards can showcase your cool (maybe quirky) and straight-talking personality(ies), sometimes cheeky or swearsy, yet sophisticated and contemporary.

We gotchu, you're welcome.



### ***Bragging Rights:***

- Redback Cards supplies stores across the UK and exports to many countries worldwide.
- They have won 7 Henries Awards (known as the greeting card industry's "Oscars"), including 5 for best humour range!
- All cards are printed in the UK on sustainable board
- Wait, there's more

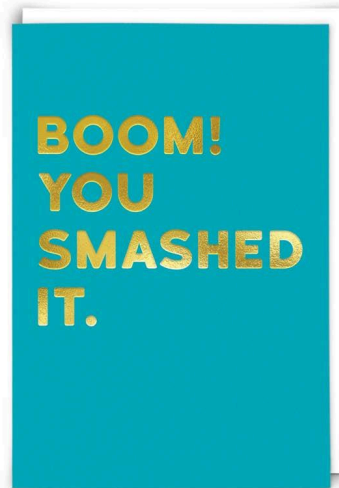
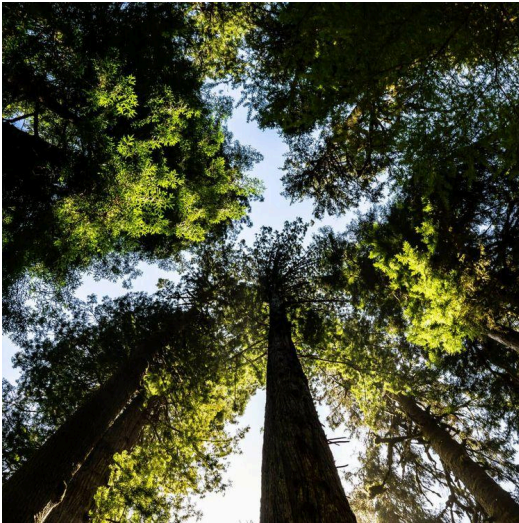
**Locally sourced** – all paper-based products are made in the UK using local printers and a family-run warehouse.

**Sustainably sourced materials** – Redback uses FSC (Forest Stewardship Council) approved paper, which meets the highest environmental and social standards. They also use recycled material in many of their products, and all waste goes to local facilities for pulping and recycling.

**Recyclable** – all cards are 100% recyclable, even the foiled ones, and the patches are removable and reusable.

**Reduced Usage** – Redback is constantly exploring ways to reduce its plastic usage and lower its environmental footprint, like sending out cards naked to minimize plastic packaging where possible (hahaha, you get what we mean)

**More trees** – Redback has committed to planting 1 tree every day in partnership with [Moretrees](#). "Because leafy goodness = lifey goodness"



# REDBACK

"That's exactly what I want to say." cards.