

MEG HOWE

COPYWRITER

CONTACT

 mhowe.dev
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 github.com/howema
 codepen.io/howema

SKILLS

// Industries -> Writing & Editing

Photography | Wedding +
Engagement | Festivals | SoCal
Fashion | Breweries | Biosciences |
Dental | Software Education

// Technology

Photoshop | Adobe | Figma
Slack | Excel

ROLES

Copywriter
Content Creator
Editor
Writer
Software Engineer
Antarctic Contractor

SUMMARY

As a copywriter with a background in engineering, real estate, urban farming, and tourism, I bring an unmatched unique perspective to my writing. I am always pushing to improve, and take pride in my good humor and affinity for risk; like performing stand-up comedy at McMurdo Station, Antarctica, where I lived for five months.

Writing is art, but really- it's a science. It's a human behavior formula, a rhythm, a cadence, a sense of audacity. Let me showcase what my writing can do for you. It'll catch eyes, it'll soar profits. Bless me with the opportunity! To use audacity! And build a bridge between you and your audience.

WRITING

COPYWRITER

March 2022 - Present

RP Collective, LLC | Remote - San Diego, CA

Produces 50+ samples biweekly of well researched and thought-provoking copy in southern california fashion, wedding, and festival industries, bringing the local business into a six-figure revenue in only it's second year

- Collaborates with business owner on voice, receiving photographs which need captions and paragraphs to be published
- Anticipates emerging social trends and adapts writing formula for maximum engagement

DIGITAL CONTENT CREATOR | MEDIA MANAGER

2021

CellDrop Biosciences | Remote - Laramie, WY

Single-handedly created and maintained 3 social media accounts for emerging covid-testing industry leader- including LinkedIn, Twitter, and Instagram

- Took directive from president on voice and company aims of gaining awareness and funding, turning recent publications into interesting content posts
- Published latest press releases and company updates pages to garner funding and investment - resulting in a grant awarded by the Bill and Melinda Gates Foundation

COPYWRITER | EDITOR

2014 - 2021

Brian Howe DDS Family Dentistry | Remote - Mount Vernon, OH

Wrote and edited hundreds of press releases, website content, and general technical information for local business owner

- Transformed poorly written doctor jargon into approachable, colorful content, resulting in expansion of the business to two offices

MEG HOWE

SOFTWARE DEVELOPER

TOOLS

Open Mindedness | Empathy

Efficient Communication

Reflectiveness

Creativity | Curiosity

Whimsy | Daring

Efficiency | Excellent at
implementing constructive feedback

EDUCATION

Bachelor of Arts

Psychology
Ohio State University, Columbus, OH

Certificate in Full Stack Web Development

Actualize Coding Bootcamp
September 2021
Chicago, IL

Certification in Real Estate Sales

Hondros College of Business
Columbus, OH

ACHIEVEMENTS

ANTARCTIC SERVICE MEDAL

Presented by the U.S. Department of
Defense to persons who have served
as members of a U.S. expedition to
Antarctica in recognition of valuable
contributions to exploration and
scientific achievement.
July, 2021

RESEARCH ASSISTANT

Dr. Richard Petty, PhD
Attitudes & Persuasion
Social Psychology Lab

- Wrote copy by taking communicated guidelines and desires and producing crystal clear web content and dental mailings, resulting in hundreds of new patients and increased employee retention

EXPERIENCE

FULL-STACK DEVELOPER APPRENTICE

January - May 2022

Sparkbox, Remote - Bellbrook, OH

Intensive 5 month apprenticeship through medium-sized consultancy with large household-name clients. Structure includes a mix of CI through agile development, observing client calls, coursework, app building, pairing, and self-directed initiative.

- Collaborated with senior developers and designers 1-on-1 4+ hours a week, discussing and refactoring code, completing an average of 4 tickets a week in Jira
- Presented code demos bi-weekly at team meetings, sharing updates on development process, problems, & solutions.
- Capstone: project-management tool for future company efficiency
- Attended daily Standups with team + Jira and biweekly retros between sprints

DEVELOPER TEACHING ASSISTANT

September - December 2021

Actualize Coding Bootcamp, Remote - Chicago, IL

- Lead and taught office hours and in-class exercises, ensuring students progressed with key concepts
- Hosted 14 virtual students in a full stack web development course in a live online setting
- Facilitated student learning of Ruby, Rails, HTML5, JavaScript, VueJS, and additional technical skills
- Evaluated student progress and comprehension then wrote daily reports to lead software instructor

FULL STACK DEVELOPMENT PROGRAM

2021

Actualize Coding Bootcamp, Remote - Chicago, IL

- Run Rabbit Run: A full-stack API web app I built utilizing Ruby on Rails and Vue.js

EXPERIENCE continued

- A RESTful CRUD app built for sorting and dreaming. Catalog your wildest dreams and break them down into small, actionable steps.
- Bootcamp: Learned fundamentals and best practices in full-stack web development in areas of project architecture, backend, frontend, and how to effectively self-teach new technologies
- Generated technical requirements and determined the most effective solutions, created wireframes, designed schema, and researched outside resources
- Built and tested the backend, incorporating external APIs
- Created pages and RESTful routes, made web requests to retrieve data, formatted and styled results, incorporated libraries and themes

MEG HOWE

SOFTWARE DEVELOPER

Ohio State University

STUDY ABROAD

New Zealand

Sustainable Tourism

ANTARCTIC SUPPORT CONTRACTOR

2020 - 2021

United States Antarctic Program, McMurdo Station, Antarctica

- Facilitated daily meals and amenities for 340+ scientific and support personnel
- Maintained station's galley for 24/7 access to food and resources in fast-paced, public-facing, 60 hour per week environment, for 6 months
- Participated in scientific advancement and South Pole support

CUSTOMER SERVICE ASSOCIATE

2019 - 2020

Loveland Ski Area, Dillon, CO

- Provided daily logistical real-time information for thousands of guests to safely access the mountain
- Managed computer systems and processes for efficient, fair, and fast service

SERVER | BARTENDER

2013 - 2020

The Alpine Restaurant & Bar | Land-Grant Brewing Company | Native Cold Pressed | Maine Huts & Trails | The Goat Restaurant & Bar | Ohio State University Faculty Club | Catering

- From OH to ME to CO - served guests in a personalized and energetic manner at various establishments to ensure fast, quality, and memorable experience
- Served 1000s of guests in customer-facing role using detailed communication

AMERICORPS VISTA

2019

Franklinton Farms, Columbus, OH

- Kept detailed spreadsheets and notes of sales to ensure proper organization and management of weekly farmer's market
- Developed and maintained 12 community gardens providing produce for locals

LICENSED REALTOR

2017 - 2019

Keller Williams | Coldwell Banker, Columbus, OH

- Facilitated communication between clients & agents, ensuring smooth transactions
- Educated clients on residential real estate and investing