

# MEG HOWE

COPYWRITER | HUMAN BEHAVIORIST

## CONTACT

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[mhowe.dev](https://mhowe.dev)



740.877.4010



[meg@mhowe.dev](mailto:meg@mhowe.dev)



[github.com/howema](https://github.com/howema)



[codepen.io/howema](https://codepen.io/howema)

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Unconventional | Other-worldly  
We learn and adapt. | We are tenacity.

To the Team,

**Show, don't tell! And use those few words well.** Writing is art, but really- it's a science. It's a human behavior formula, a rhythm, a cadence, a sense of audacity. Let me showcase what my writing can do for you. It'll catch eyes, it'll soar profits. Bless me with the opportunity! To use audacity! And build a bridge between you and your audience.

Currently, I write for the southern California photography industry; creating poignant, thought-provoking, actionable content for instagram accounts. Some are funny, some will raise eyebrows, but all will pause your average consumer mid-scroll. My copy takes turns, alternating between brevity and depth. Keeping my content smart, watch out for a hint of wayward and a splash of whimsy.

**I razzle-dazzle**, drawing them in. I provoke thought! I inspire action. This is the ONLY acceptable content. My passion lies in what I do, and I use my unconventional background to do it well. My degree in psychology? Indulges an unshakable curiosity of the human condition, giving me an unfair advantage on making a person tic. Not only is human behavior fascinating, it is everything. People and their wallets and beliefs- Well, they make the world go 'round.

I could tell you about my 5+ years writing copy for the dental industry, or the year I had to study BioScience in order to write about it intelligently, but let's focus on the less mundane. How about my background in software engineering? Facilitating an analytical approach to thinking. My years in real estate? Another differing perspective, another unique chapter. The five months I spent in **Antarctica**? A place that pushed me to my limits, creating a tenacity mandated only by the truly unworldly.

**My stand-up comedy?** Weekly practice to satisfy my penance! (Of getting a reaction, and using words unconventionally.) What can I say? Enter stage left when they're expecting stage right. A sprinkle of charisma! A little razzle-dazzle. An Epic! A real "There and back again," one might say. Listen! I offer the most unique perspective and voice around. *Let's make money and look good doing it.*

Sincerely,

Meg Howe