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**NEWS RELEASE**

Oct. 25, 2011

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Public Information Officer

**UH WEST O'AHU RECOGNIZED AS TOP 100 SOCIAL MEDIA COLLEGE**

**PEARL CITY** --- The University of Hawai'i - West O'ahu was recently recognized as a "Top 100 Social Media College" by StudentAdvisor.com, and ranked number 40 among a field of elite institutions including, Harvard University, Yale University, Stanford University and more.

The "Top 100 Social Media Colleges" ranking compares more than 6,000 federally recognized colleges and universities and post-secondary schools in the United States in terms of their mastery of public social media methods, tools and websites. UH West O'ahu debuted on the list in spring 2011 at number 66, the first and only Hawai'i university to be recognized. The list is updated every semester and is in its third edition for fall 2011.

"Social media is playing an increasingly important role in the student experience at UH West O'ahu," said UH West O'ahu Chancellor Gene Awakuni. "We are honored to be among the list of top universities across the country that make engagement with students and the community a priority, and we work hard everyday to keep our content relevant, interesting and informative."

UH West O'ahu entered the social media arena with an official Twitter account in December 2008 followed soon after by a university Facebook page in early 2009. The University has since launched Flickr and YouTube pages, a number of officially recognized university-affiliated Twitter and Facebook pages, as well as a bi-weekly student blog. Social media content is updated on a daily basis and features relevant discussions on university topics.

StudentAdvisor.com, a Washington Post Company, helps empower students to determine which college is the right fit for their personality, academics, budget, career path, and future. To view the complete "Top 100 Social Media Colleges," list, visit <http://www.studentadvisor.com/top-100-social-media-colleges>

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UH West O'ahu became a four-year, regional comprehensive university when it served its first class of freshmen in fall 2007. The University offers quality education, small classes and personalized attention at convenient locations. Construction began in August 2010 on the first phase of a new, state-of-the-art UH West O'ahu campus in the City of Kapolei. It is expected to serve approximately 2,000 students for fall 2012 classes. For more information, visit [uhwo.hawaii.edu](http://uhwo.hawaii.edu), [twitter.com/uwestoahu](https://twitter.com/uwestoahu), [facebook.com/uwestoahu](https://facebook.com/uwestoahu) or call 454-4700 or toll-free (866) 299-8656.



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**NEWS RELEASE**

May 23, 2016

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**National Security Agency and Department of Homeland Security designate UH West O'ahu as National Center of Academic Excellence in Cyber Defense Education**

**KAPOLEI** --- The University of Hawai'i – West O'ahu was designated a National Center of Academic Excellence in Cyber Defense Education by the National Security Agency and the U.S. Department of Homeland Security, becoming the first four-year university in the state to receive this prestigious honor.

The University offers a [bachelor's degree with a concentration in information security and assurance](#), the first of its kind at a public institution in Hawai'i and the Pacific. In response to national and state needs for graduates with education in cybersecurity, UH West O'ahu, in cooperation with University of Hawai'i Community Colleges, state and federal law enforcement agencies, state security officials, and local businesses, developed an expansive security education program.

"We are honored to receive this distinction from the nation's foremost experts in cybersecurity," said UH West O'ahu Interim Chancellor Doris Ching. "The University of Hawai'i – West O'ahu prides itself in offering essential programs that fill a community need and provide our graduates with opportunities for fulfilling careers where they make a difference. Our information security and assurance program is a shining example of this."

"Certification as a Center of Academic Excellence in Cyber Defense Education is a tremendous honor for our program that will benefit our students for many years," said UH West O'ahu Assistant Professor of Information Security and Assurance, Matthew Chapman. "As our primary mission is to provide all students – including Native Hawaiian, local, and regional students – opportunities to prepare for employment in cybersecurity career fields, this certification recognizes our students as cyber defense subject matter experts, who will be leaders in protecting both Hawai'i and national critical infrastructure."

UH West O'ahu achieved National Center of Academic Excellence in Cyber Defense Education designation by meeting rigorous standards including the establishment of a physical and virtual center and website for cyber defense education. The University also demonstrated how its information security and assurance academic program fosters student-based cyber defense research and community outreach that is supported by experienced faculty who contribute to cybersecurity research.



UH West O'ahu's Cyber Security Coordination Center offers cybersecurity and information technology students the opportunity to work in a cyber operations center and coordinate cyber defense information with local and regional partners. Students gain research experience as network defense subject matter experts, preparing them for future employment with the federal or state government as well as private industry. The center is student-run and supports information security needs in the community, research in modern cyber conflicts, and emerging cyber threats.

Dr. Matthew Chapman will receive the National Center of Academic Excellence in Cyber Defense Education certificate on behalf of UH West O'ahu at the National Cyber Security Summit in Huntsville, Ala. on June 8.

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Established in 1976, **the University of Hawai'i - West O'ahu** is an indigenous-serving institution that offers quality education, small class sizes, and personalized attention. UH West O'ahu has the newest bachelor's degree-granting campus in the University of Hawai'i System, serving approximately 2,700 students with academic programs that emphasize interdisciplinary and cross-cultural studies. UH West O'ahu commemorates its 40<sup>th</sup> anniversary in 2016. For more information, visit [www.uhwo.hawaii.edu](http://www.uhwo.hawaii.edu), call (808) 689-2800 or toll-free (866) 299-8656. Find us on [Facebook](#) and [Twitter](#).



June 2, 2016 | 77° | Check Traffic

## Hawaii News

# Cyberdefense program at UH-West Oahu praised

By [Jayna Omaye](#)

Posted May 30, 2016

May 30, 2016



DENNIS ODA / 2012

The University of Hawaii-West Oahu campus in Kapolei has been designated a National Center of Academic Excellence in Cyber Defense.

The U.S. Department of Homeland Security and the National Security Agency recognized the University of Hawaii-West Oahu's cyberdefense education program as one of the top in the nation, the university announced last week.

The Kapolei campus was designated as a National Center of Academic Excellence in Cyber Defense for offering "robust degree programs and close alignment to specific



cybersecurity-related knowledge," joining UH Manoa, Honolulu Community College and about 200 other colleges in 44 states, the District of Columbia and Puerto Rico in receiving the recognition.

To qualify to become a National Center of Academic Excellence in Cyber Defense, two- and four-year accredited colleges must submit cyberdefense curriculum and demonstrate, among other things, program outreach and collaboration, student development and research initiatives. The national program was established in 1998 by the NSA to formally recognize schools deemed to have high-quality cybersecurity academics in response to a need for more professionals to protect networks in public and private sectors.

UH West Oahu was recognized for its education program, which has 20 students currently enrolled and 15 graduates over the past two years. UH Manoa had earned the national designation for its research efforts in cyberdefense, and HCC for its education program as a two-year school. The designations are valid for five years.

"Certification as a Center of Academic Excellence in Cyber Defense Education is a tremendous honor for our program that will benefit our students for many years," said Matthew Chapman, UH-West Oahu assistant professor of information security and assurance, in a statement. "As our primary mission is to provide all students — including Native Hawaiian, local, and regional students — opportunities to prepare for employment in cybersecurity career fields, this certification recognizes our students as cyber defense subject matter experts, who will be leaders in protecting both Hawaii and national critical infrastructure."

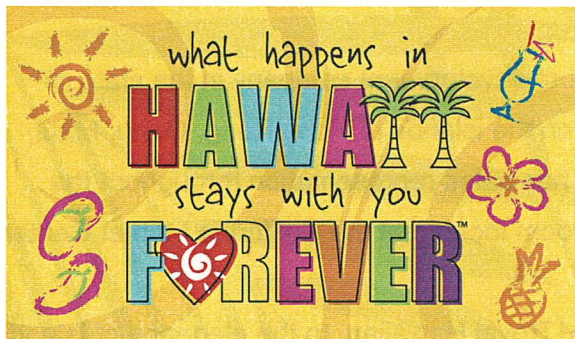
Chapman will attend a summit next month in Alabama to receive the university's certificate.

UH West Oahu's Bachelor of Applied Science degree with a concentration in information security and assurance offers courses in, among others, digital forensics, secure software programming and information security management in partnership with community colleges.

Nearly 1 in 5 Americans has been a victim of cybercrime, costing the average U.S. company more than \$15.4 million annually, according to Homeland Security. The U.S. Department of Labor estimates that the number of information security analysts and computer network architects will grow by 18 percent and 9 percent respectively from 2014 to 2024, which ranks above the national average for all jobs at 7 percent.

UH-West Oahu Interim Chancellor Doris Ching said in a statement that the university "prides itself in offering essential programs that fill a community need and provide our graduates with opportunities for fulfilling careers where they make a difference. Our information security and assurance program is a shining example of this."

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**The Madden Corporation Unveils new *Hawai'i Forever* product line -  
- Local company adds new spin to popular advertising tagline -**

**HONOLULU, HI (March 2006)** – They say that “What Happens in Vegas, Stays in Vegas,” but according to The Madden Corporation, local parent company to Island Heritage, Royal Hawaiian, Island Plantations and Island Bath & Body,

what happens in **HAWAII** stays with you **FOREVER**<sup>TM</sup>

Offering a new twist on the catchy Las Vegas advertising campaign, The Madden Corporation will unveil a brand new Island Heritage product line dubbed *Hawai'i Forever* this spring. The new product line will feature the “What Happens in Hawai'i Stays with you Forever” slogan as part of an entire collection of colorful plush toys, photo albums, luggage tags, tumblers, tote bags, key chains, magnets, mugs, shot glasses, pens, stationery and more (see enclosed brochure).

“Visitors to the islands as well as Kama‘āina understand that a stay in Hawai'i is something you will always remember,” said Vice President of Sales & Marketing, Theresia Howe. “Our new Island Heritage *Hawai'i Forever* product line highlights this idea in a fun and friendly way. As is the case with all of our products, *Hawai'i Forever* was born from the island culture that continues to inspire the company's innovative product designs.”

Similar to the Island Heritage signature line of Aloha Shirt-themed stationery, gift and novelty products, the eye-catching *Hawai'i Forever* designs are poised to become a favorite among visitors and Kama‘āina.

(over)



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**About The Madden Corporation**

The Madden Corporation is the largest product development company in the state of Hawaii and employs nearly 200 people with offices on the islands of Hong Kong, Oahu, Maui, Kaua'i and the Big Island of Hawai'i. The company has sales representation throughout the United States and a national sales office and showroom located at the California Market Center in Los Angeles.

From the colorful spirit of Island Heritage and Royal Hawaiian, to the elegance of Island Plantations and the tropical indulgence of Island Bath & Body, The Madden Corporation offers products that complement island lifestyles around the globe. For more information, call toll-free (800) 468-2800 between 8 a.m. and 5 p.m. Hawaii Standard Time or visit [welcometotheislands.com](http://welcometotheislands.com).

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