



PUNAHOU, OUR PUNAHOU

A STRATEGIC PLAN FOR ALUMNI ENGAGEMENT

2022 – 2026



PUNAHOU

THROUGH LIFE



As alumni, you take with you all of the benefits of your education, but your time at Punahou does not end at graduation. Our shared experience binds us all together - a treasured connection that lasts a lifetime.

While it has always been the goal of the Office of Alumni Relations and the Punahou Alumni Association to reach, connect and engage alumni, we have also evolved to meet the needs of our larger, more diverse and widespread alumni community.

With the recent creation of a dynamic four-year strategic plan that will serve as our roadmap for alumni engagement, The Office of Alumni Relations and the Punahou Alumni Association are pleased to share even more amazing new ways to carry your Punahou experience with you for life.

This journey is yours, and we hope you will see yourself in this plan.

We invite you to participate with Punahou in ways that are most meaningful to you - perhaps by sharing your professional knowledge and experience in the classroom; taking a coding class taught by alumni innovators; traveling the world to exotic places with expert alumni guides or returning home for Alumni Lū'au. And we are just getting started ...

WE HEARD YOU!



In spring 2022, the Office of Alumni Relations and the Punahou Alumni Association shared the results of a comprehensive survey sent to more than 18,000 alumni. As a result, we developed a strategic plan in order to create an unsurpassed Punahou alumni experience.

We strive to

**Celebrate Punahou Pride • Spark Alumni Connections • Honor Giving
Mentor New Alumni • Empower Supporters**

GO PUNS!

CELEBRATE

PUNAHOU PRIDE

Every summer, we gather together to honor our connection to Punahou School. At the Alumni Reunion, more than 2,000 alums, spanning generations, come together to celebrate, eat 'ono Hawaiian food, and reconnect with their Punahou experience. It does not end there. As alumni, your connection lives on as we create new and exciting opportunities for Punahou to be a part of your lives long after leaving the steps of Old School Hall.

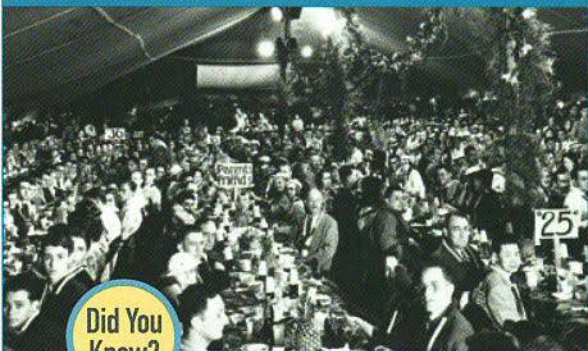


We strive to

Further develop inspiring, relevant and accessible alumni continuing education and lifelong learning programs.

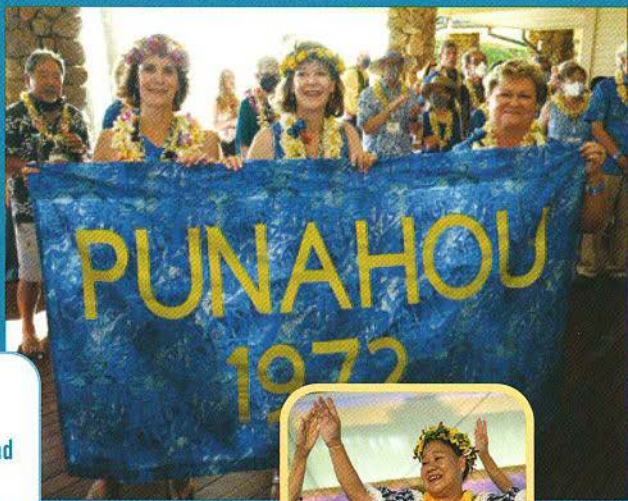
Collaborate with Punahou faculty to find opportunities where alumni may contribute to the student learning process.

Nurture individual alumni relationships that inspire true connection with each other and the School.



Did You Know?

The first Alumni Lū'au dates back to **1926**, when a reunion celebration was held between Dole and Castle Halls. By **1937**, the lū'au had become an annual tradition, with 1,500 attendees paying one-dollar each to attend.



What You Said

"Punahou offered me the ties that bind. In our chaotic world, it is so important to have an intellectual, social and emotional home. Punahou provided this for me."

– Suzie Blackwood '70 Foote, Jackson, MS

SPARK

ALUMNI CONNECTIONS

By facilitating purposeful alumni connections, targeting communications, and collaborating with departments campus wide, the Office of Alumni Relations and the Punahou Alumni Association will create an inspiring culture of connection that thoughtfully brings alumni closer to each other, the School, and the larger community.

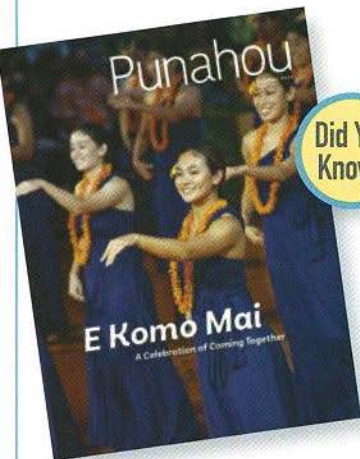


We strive to

Keep abreast of relevant alumni issues and use preferred communication channels to inspire meaningful, two-way conversations.

Support our alumni wherever they are through robust programming in collaboration with our Regional Chapters across the globe.

Deliver authentic and relevant storytelling through the popular Punahou Bulletin to bring alumni together with each other and the School.



Did You Know?

The Punahou Bulletin features Class Notes by **150** Class correspondents representing **80** alumni classes. It is mailed to nearly **35,000** households to places across the globe like Nairobi, Kenya; Chame, Panama; Phnom Penh, Cambodia; and Salzburg, Austria.



What You Said

"Punahou has been a gift that keeps on giving. Halfway around the globe, I look forward to receiving my Punahou Bulletin for inspiration and connection."

– Rachel (Tina Horii '87) Factor, Jerusalem, Israel

HONOR

GIVING

A shared culture of philanthropy benefits all alumni and perpetuates a thriving Punahou community. Whether you choose to support Punahou with your time, a financial gift or both, each and every supportive action is welcomed and appreciated.



We strive to

Promote and support our amazing alumni leaders - Class correspondents, regional chapter leaders, Reunion Class volunteers and more - whose stewardship is essential for providing an inspiring alumni experience.

Share stories about the incredible impact of giving and how a strong culture of philanthropy creates new and exciting opportunities for Punahou students now and for generations to come.



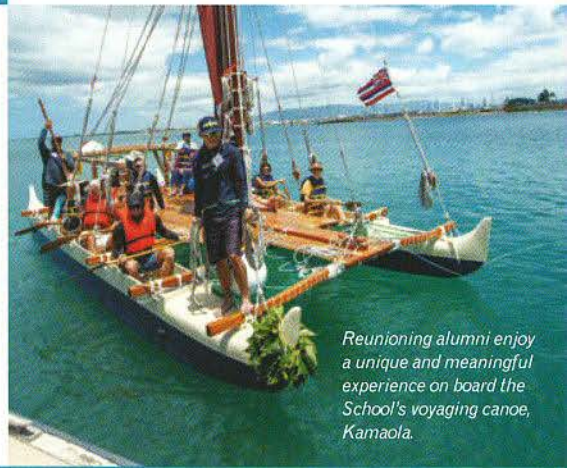
Did You Know?

1,000 Punahou alumni volunteer at Carnival every year.

What You Said

"My goal is to repay the generosity of the financial aid I received, either in my lifetime or right after. My appreciation and gratitude are still strong."

- James McCarthy '87, Napa, CA



Reuniting alumni enjoy a unique and meaningful experience on board the School's voyaging canoe, Kamaola.

MENTOR

NEW ALUMNI

We embrace our young graduates as the newest members of the alumni community by honoring their recent Punahou experience in order to build the foundation for a positive, uninterrupted connection to the School. New alums may look forward to programs designed to support budding careers, including speed networking with Punahou alumni professionals and connecting new graduates with summer internship opportunities.



We strive to

Create accessible alumni mentorship and career development opportunities for new alumni to grow their network and launch careers.

Nurture a lifelong connection with new graduates through authentic conversations and relevant programs that support the goals and needs of young alumni.

100

young Punahou alums come back to campus for College Previews to share their recent college experiences with Academy juniors and seniors.

Did You Know?



representing more than

150

colleges and universities around the world.



What You Said

"I have always enjoyed being connected to the alumni network in the local business community. It has offered a lot of connections and shared experience to draw from with contacts and clients."

— Kristina Izumi '02 Rau, Portland, OR

EMPOWER

SUPPORTERS

Provide dedicated Punahou staff and volunteers with the tools needed to knowledgeably and effectively support our inspiring community. Best practices will lead to a healthy and vibrant school culture.



We strive to

Provide relevant professional development and other learning opportunities to support Punahou staff and volunteer efforts.

Build synergy as a team by solidifying staff and volunteer roles and responsibilities to ensure a seamless alumni experience.

Did You Know?

895

employees (faculty and staff) work at Punahou.

290

of our employees are alumni.



What You Said

"Before the internet, it was difficult for me to volunteer time for Punahou because work kept me from traveling to Hawai'i. In the last few years, I have had the pleasure of mentoring/coaching students in their theatrical productions at Punahou."

– Willy Falk '76, New York, NY



LET'S CONNECT

The Office of Alumni Relations and the Punahou Alumni Association are committed to you now and into the future. We will work together in collaboration with Punahou School, its supporting organizations, and with you, our alumni, to continue to serve you at the highest standards you expect and deserve from your alma mater.

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