



SUBJECT (Opt. #1): DAF Giving Simplified: 3 Steps to Help Animals.
SUBJECT (Opt. #2): Thinking About a DAF Gift? Let Us Guide You.
SUBJECT (Opt. #3): Here's a Great Way to Help Dogs and Cats in Need 🐶🐱
PREVIEW: Make a greater impact for homeless animals.

Turn your DAF into lifesaving care. [Learn more.](#)



Give Now

Your Kindness
+
Donor-Advised
Fund (DAF)
=
*Hope for
Animals in Need*



{{Friend}},

Donor-advised funds (DAFs) are a fantastic way to support causes you care about, especially when it comes to saving homeless and neglected animals in {{communityName}}!

If the process feels a little confusing, though, we're here to make it simple.

In short, a DAF is a tax-advantageous charitable investment account — one designed just for giving.

Your DAF contributions to {{organizationName}} help provide shelter animals with the daily care they depend on, including nutritious food, medical support, safe shelter, walks and playtime, and those much-needed belly rubs.

Here's how to make a DAF gift in just three easy steps:

STEP 1: GIVE

Set up a donor-advised fund (DAF)* and make an initial gift to the DAF itself.

STEP 2: GROW

Your contribution is invested according to your preferences, giving it the potential to grow tax-free and increase the impact you can make for animals over time.

STEP 3: GRANT

When you're ready, recommend a grant to {{organizationNicName}} through your DAF provider, and your contribution may be eligible for an immediate tax deduction while helping you avoid capital gains taxes on appreciated assets.

Don't forget to email us a quick heads-up so we can properly acknowledge your gift!

If you'd like to learn more, you can [visit our website for additional information on DAF giving.](#)

And if you have questions at any point, please reach out to us for help! Our team is always happy to support you and make sure your generosity makes the biggest possible difference for animals in need.

With gratitude,
{{signatureName}}
{{signatureTitle}}

*Please contact a financial advisor or tax professional if you have questions about how to set up your DAF account.

{{FOOTER_HTML}}



Your Kindness
+
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*Hope for
Animals in Need*





SUBJECT (Opt. #1): If You've Been Meaning to Make a DAF Gift ...
SUBJECT (Opt. #2): Use Your DAF to Its Fullest 🙌
SUBJECT (Opt. #3): Your DAF Is Ready to Help Animals
PREVIEW: Make the most of the charitable funds you've set aside.

When you're ready to give, your DAF can save animals.



Give Now

Your
**Donor-Advised
Fund (DAF)**
Can Provide
*Lifesaving Care
to Animals*



{{Friend}},

If you've been meaning to make a gift through your donor-advised fund (DAF), now is a wonderful time to follow through on the generosity you've already planned.

Putting them to use will make a real difference for animals at {{organizationName}}. Your DAF gift helps provide the daily essentials that keep animals safe, healthy, and comforted: nutritious food, medical care, warm shelter, walks, playtime, and the caring touch that helps them feel secure.

Here's a simple refresher on how to complete your gift:

- **Recommend a grant** to {{organizationName}} through your DAF provider.
- **Send us a quick heads-up** with your DAF sponsor's name and the grant amount so we can properly acknowledge your kindness.

While there's no rush, I wanted to provide a gentle reminder that the charitable dollars you've set aside are ready whenever you are. And if you have any questions about the process, we're always here to help.

With appreciation,
{{signatureName}}
{{signatureTitle}}

P.S. If you need support with managing your DAF, your financial advisor or DAF provider can offer easy, step-by-step guidance.

{{FOOTER_HTML}}



Your
**Donor-Advised
Fund (DAF)**
Can Provide
*Lifesaving Care
to Animals*





SUBJECT (Opt. #1): Here's What Your DAF Gift Makes Possible
SUBJECT (Opt. #2): Your DAF Can Save an Animal in Need
SUBJECT (Opt. #3): 🐾 Create Second Chances With a DAF
PREVIEW: Take a minute to see the impact your generosity can have.

Your DAF gift can save an animal's life.



Give Now

Bella's Story
Shows the Power of Your
Donor-Advised Fund (DAF) Gift

{{Friend}},

The charitable dollars you've set aside through your donor-advised fund (DAF) for {{organizationName}} bring safety, healing, and hope to animals in urgent need.

For example ...



Bella's Journey

Some puppies are born into comfort, but Bella was born into survival. Just a couple of weeks old, she was found under a derelict trailer by a team from {{organizationName}}. Bella was clinging to her three siblings for warmth with no mother in sight.

We brought the puppies in immediately, bottle-fed them, and treated their dehydration, hunger, and fleas. Thankfully, despite their rough start, they were all in good health.

After several weeks of round-the-clock care, Bella and her siblings were ready to find new homes. Today, thanks to supporters like you, Bella is thriving in a loving family — enjoying cozy spaces, playful days, and all the affection she could ever want.

Stories like Bella's show the lifesaving power of your DAF gift. Your impact isn't just in moments of crisis, but in the steady, everyday work that keeps animals fed, sheltered, and on a path to recovery. Your kindness helps provide medical care, nutritious meals, warm bedding, and a chance for every animal to feel safe again.

Your generosity through a DAF gift helps build the brighter, healthier futures that animals like Bella deserve. Thank you for your compassion.

With heartfelt thanks,
{{signatureName}}
{{signatureTitle}}

P.S. If you have any questions about making a DAF grant to {{organizationNicName}}, please reach out to <<Name>> at <<Phone Number>> or <<Email>>.

Element
Social Post 1
Photo Option 1

1440x1440



[IMAGE HEADLINE]: Leverage Your Donor-Advised Fund (DAF) to Provide Lifesaving Care

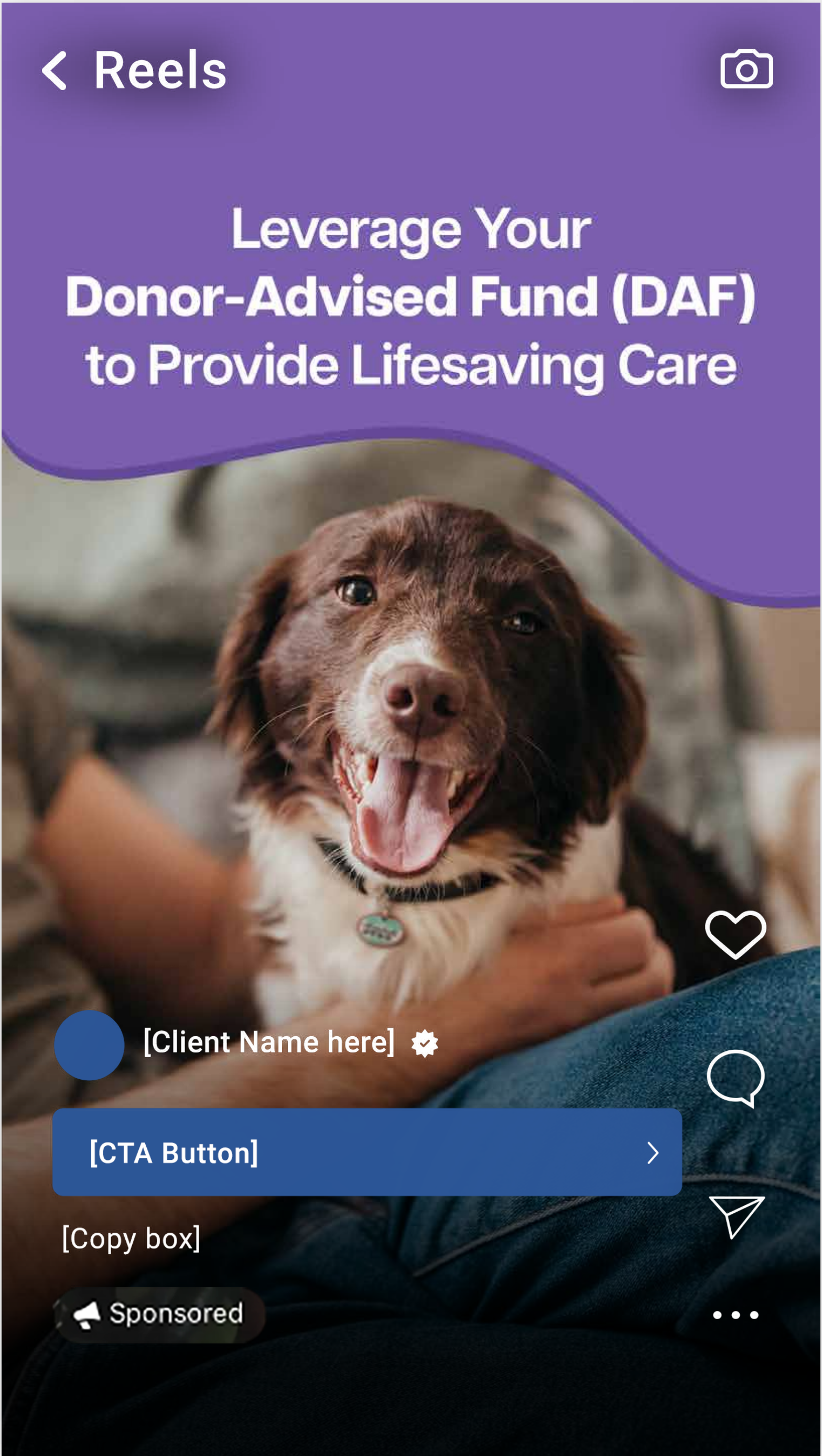
[POST MESSAGE]

A donor-advised fund (DAF) is like a charitable investment account designed just for giving. It's a convenient, tax-advantageous way to support homeless animals in our community with nutritious food, warm shelter, and lifesaving care. Learn more now: <<Link>>

1440x1800



1440x2560



Element
Social Post 1
Photo Option 2

1440x1440



[IMAGE HEADLINE]: Leverage Your Donor-Advised Fund (DAF) to Provide Lifesaving Care

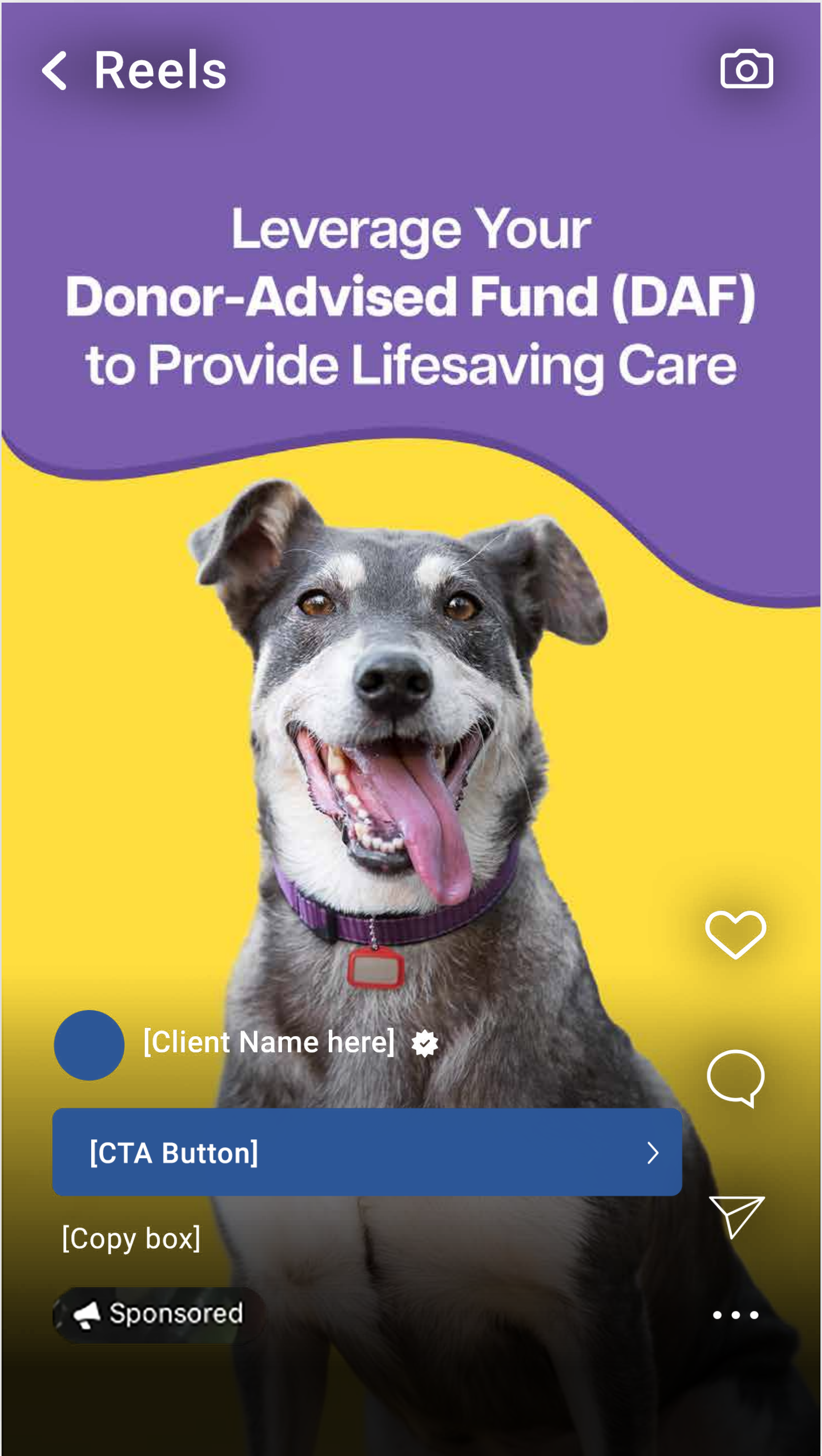
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1440x1800



1440x2560



Element
Social Post 2
Photo Option 1

1440x1440



[IMAGE HEADLINE]: Use Your Donor-Advised Fund (DAF) to Help Animals in Need

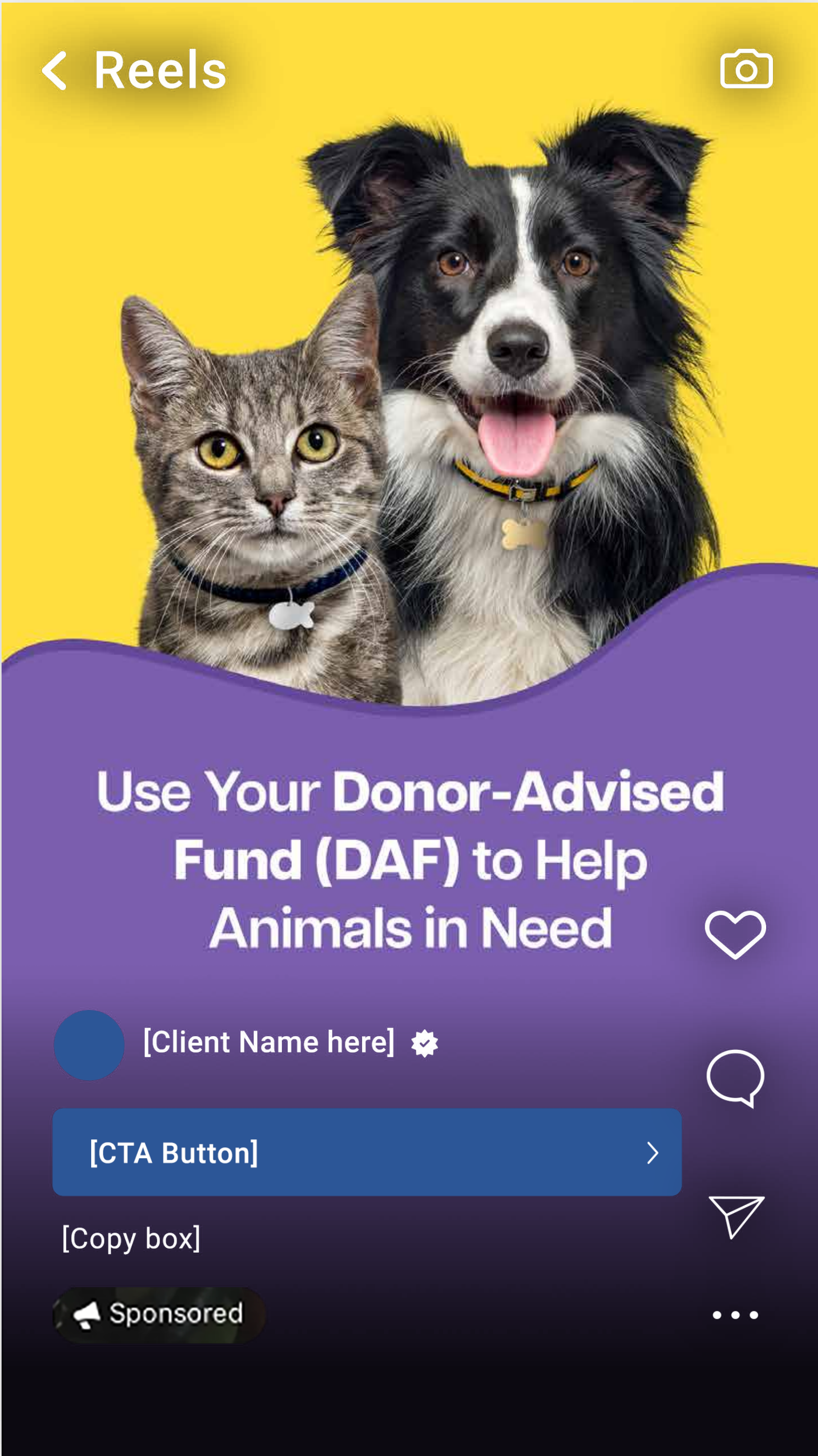
[POST MESSAGE]

If you’ve been meaning to make a gift through your donor-advised fund (DAF), this is a gentle reminder that your charitable dollars are ready whenever you are. Your DAF gift provides nutritious food, medical care, warm shelter, and the daily comfort animals rely on. Learn more now: <<Link>>

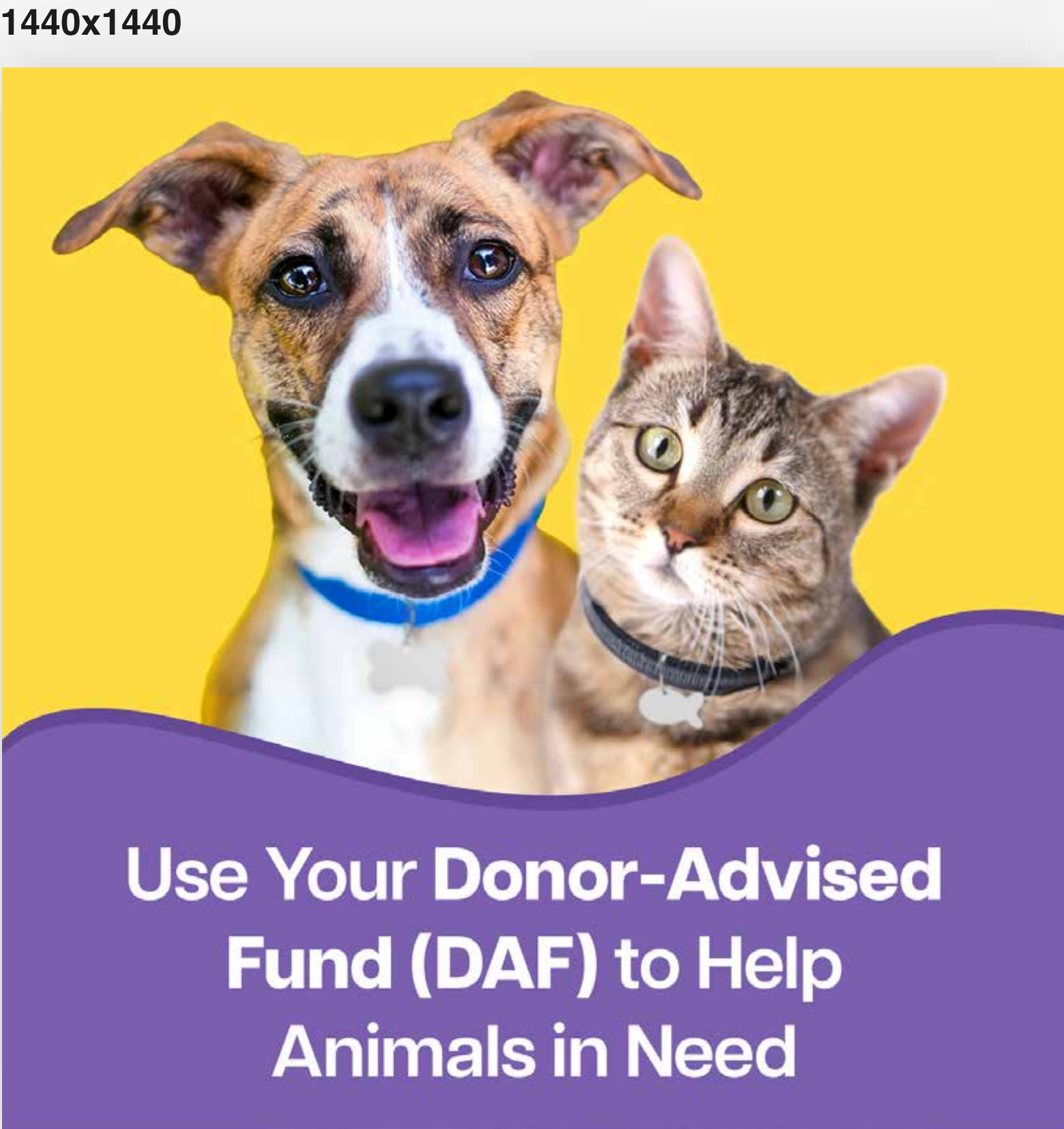
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Element
Social Post 2
Photo Option 2



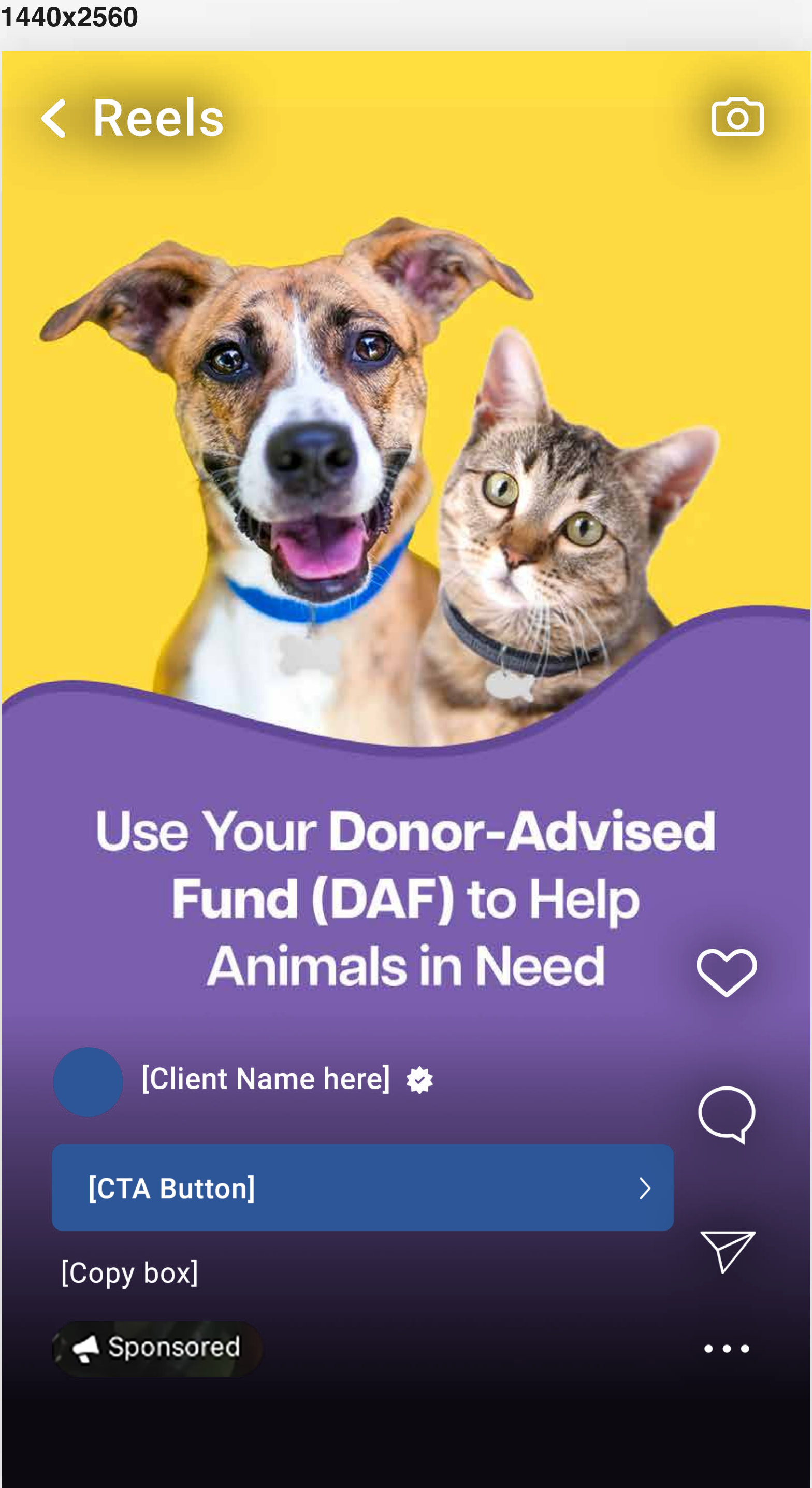
[IMAGE HEADLINE]: Use Your Donor-Advised Fund (DAF) to Help Animals in Need

[POST MESSAGE]

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Use Your Donor-Advised Fund (DAF) to Help Animals in Need



Use Your Donor-Advised Fund (DAF) to Help Animals in Need

[Client Name here]

[CTA Button]

[Copy box]

Sponsored

Element
Social Post 3
Photo Option 1

1440x1440



[IMAGE HEADLINE]: Your Donor-Advised Fund (DAF) Can Save Animals Like Bella ...

[POST MESSAGE]

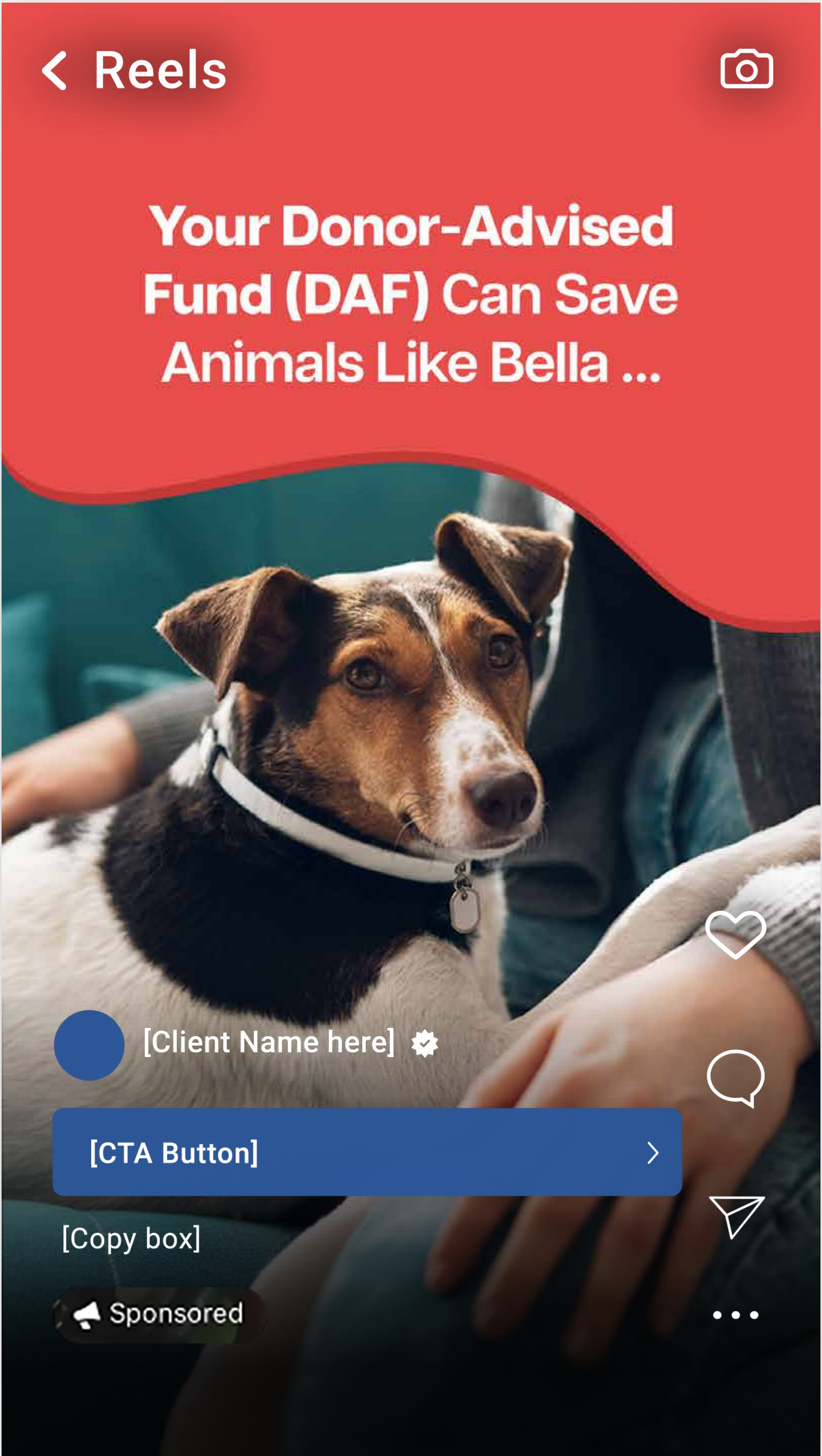
Bella was just a few weeks old when she was found huddled under a derelict trailer with her siblings. Thanks to our caring supporters, Bella received the warmth, medical care, and round-the-clock feeding she needed to survive.

Today, Bella is thriving in a loving home! Your DAF contribution can create more stories like hers by providing lifesaving care, safe shelter, and second chances. Learn how your DAF can help: <<Link>>

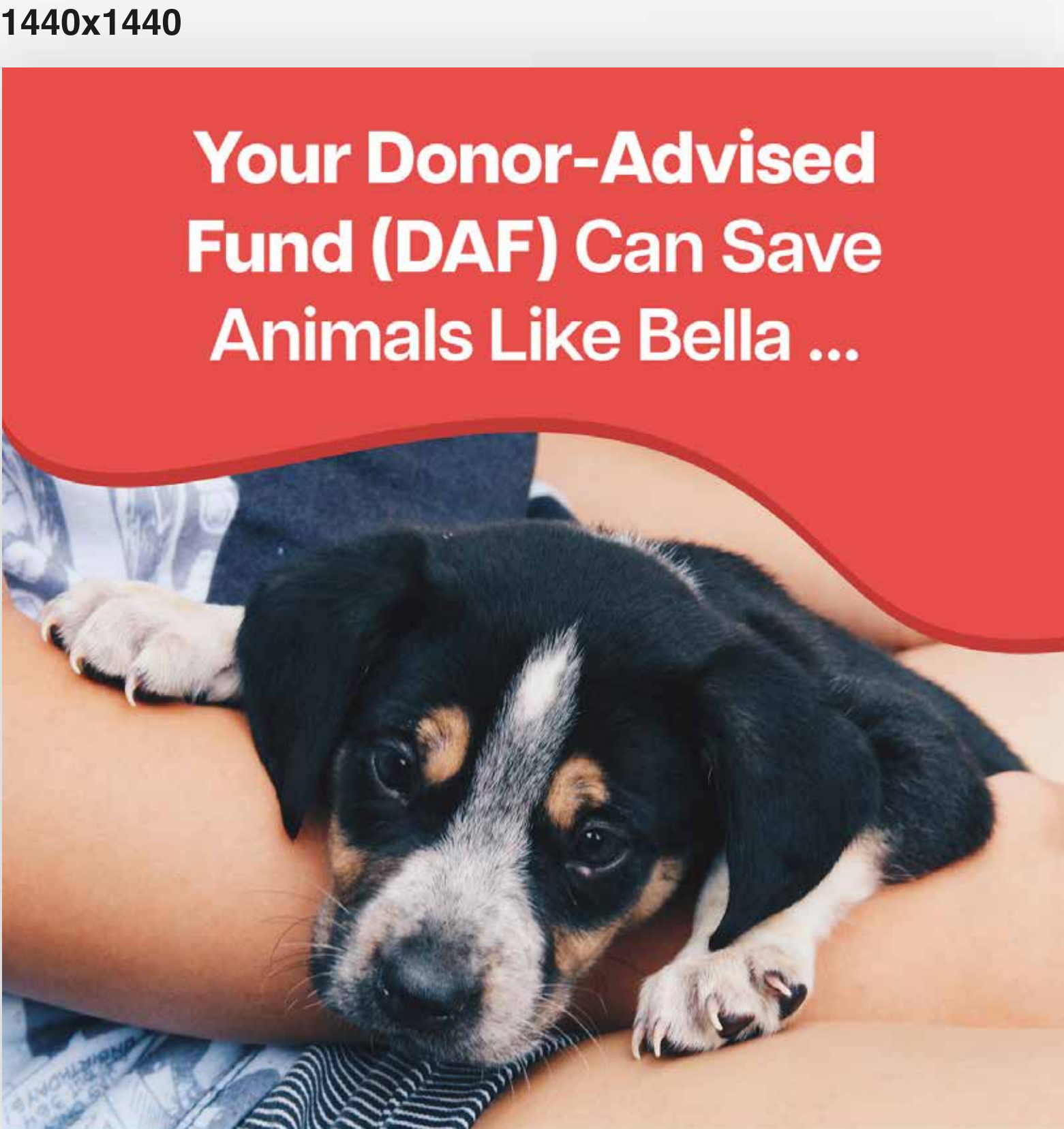
1440x1800



1440x2560



Element
Social Post 3
Photo Option 2



[IMAGE HEADLINE]: Your Donor-Advised Fund (DAF) Can Save Animals Like Bella ...

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