



Root of Hunger

30s Storyboard - v1



SOURCE

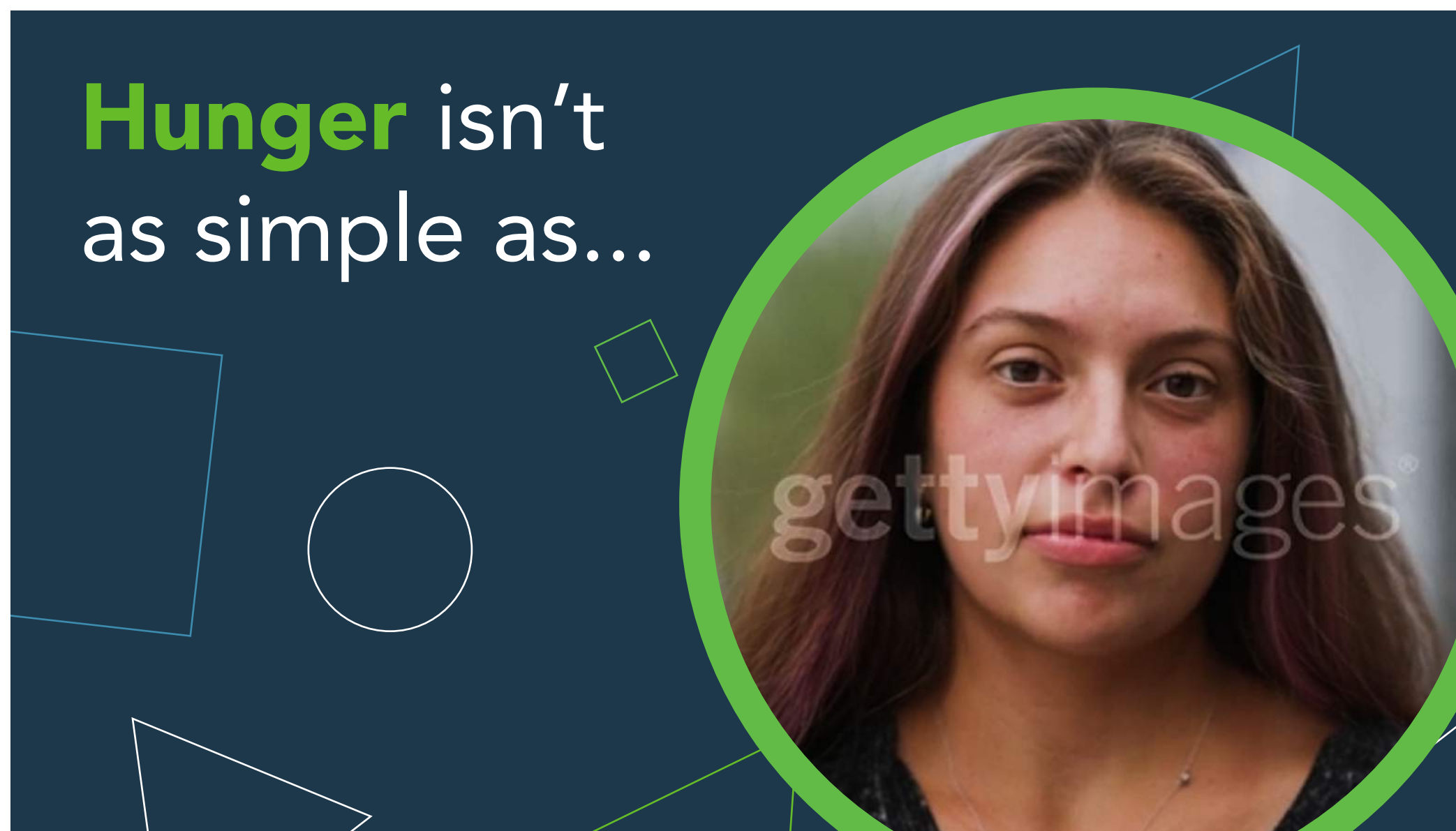
gettyimages-1414137106-640_adpp.mp4

0:00 - 0:02

SOURCE

gettyimages-1209071981-640_adpp.mp4

0:03 - 0:05



VO

Hunger isn't as simple



VO

as having bad luck,

SOURCE

gettyimages-1396013804-640_adpp.mp4

0:00 - 0:02



VO

spending too much,

SOURCE

gettyimages-1347951341-640_adpp.mp4

0:01 - 0:03



VO

or not working hard enough.

SOURCE

gettyimages-1395783028-640_adpp.mp4

0:01 - 0:03



VO

Poverty is generational

SOURCE

gettyimages-1209953243-640_adpp.mp4

0:00 - 0:02



VO

and deeply rooted in systemic inequality.

SOURCE

gettyimages-1248769187-640_adpp.mp4

0:00 - 0:02

SOURCE

gettyimages-1248513579-640_adpp.mp4

0:00 - 0:01

Injustices like

racism

VO
Injustices like racism,

Injustices like

classism

VO
classism,

SOURCE

gettyimages-1392972933-640_adpp.mp4

0:02 - 0:04

Injustices like

sexism



VO
and sexism

SOURCE

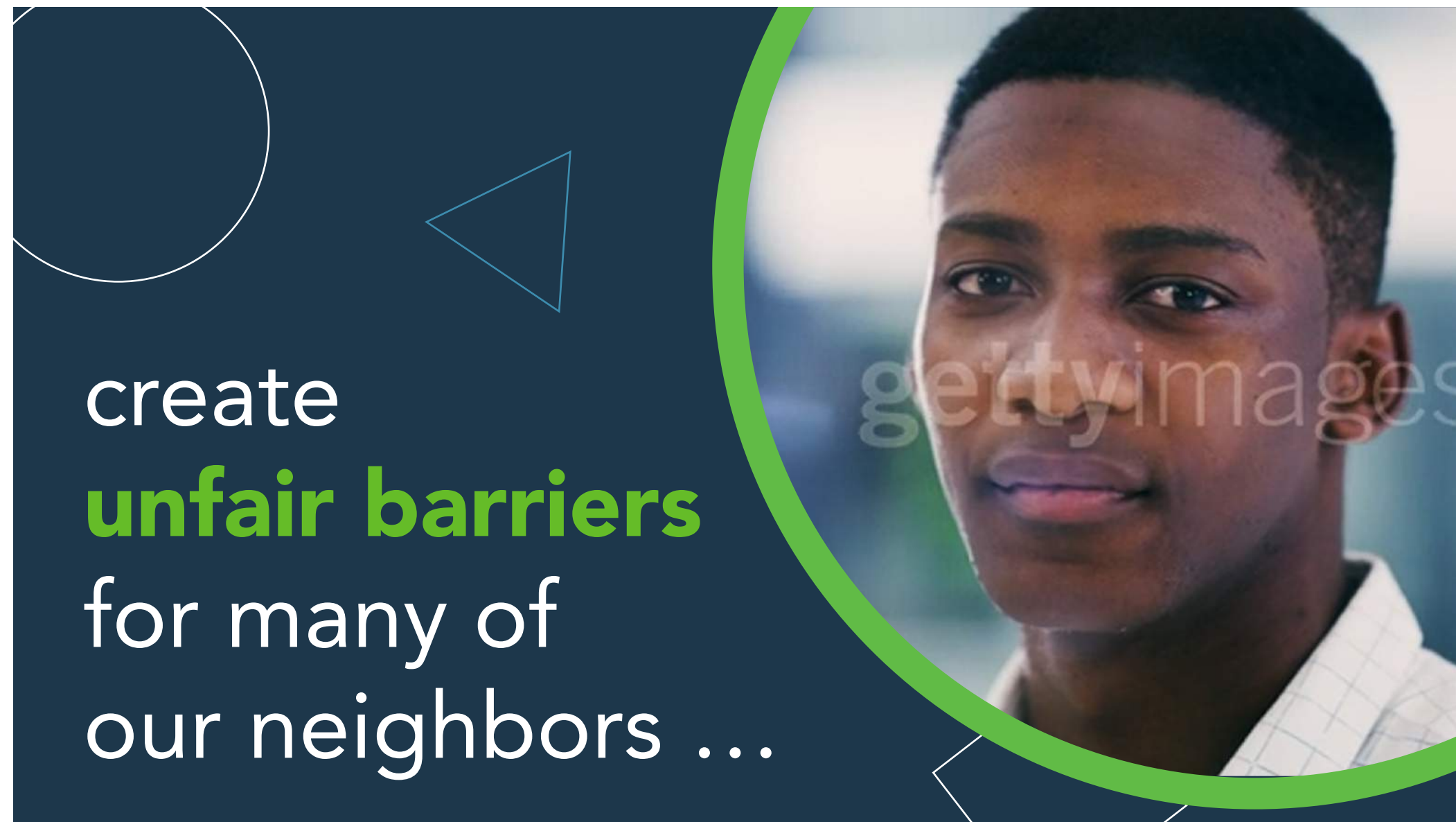
gettyimages-1162172735-640_adpp.mp4

0:00 - 0:02

SOURCE

gettyimages-1416692776-640_adpp.mp4

0:00 - 0:02



VO

create unfair barriers for many of our neighbors ...



VO

which lead to hunger.

SOURCE

gettyimages-1472995355-640_adpp.mp4

0:00 - 0:03

SOURCE

gettyimages-1409669180-640_adpp.mp4

0:00 - 0:02

By **providing meals** to a family facing hunger,



VO

By providing meals to a family facing hunger,

we take one **big worry** off their plate.



VO

we take one big worry off their plate.

SOURCE

gettyimages-1155220567-640_adpp.mp4

0:00 - 0:02

SOURCE

File name

0:00 - 0:02



VO

You can be part of the solution.



VO

Learn more at foodbankcenc.org.