



Street Address  
City, ST Zip  
Phone: (XXX) XXX-XXXX  
Fax: (XXX) XXX-XXXX  
[www.website.org](http://www.website.org)

**IMPORTANT INFORMATION ENCLOSED**

Let Your *love*  
Be Your Legacy.

01-10-SW-XXXXX-0223-M

# Let Your Love Be Your Legacy.

There are many ways you can share your love of animals through a long-term security to the **Anycity Humane Society**. Through your estate plan, you can make provisions for your family and friends, as well as the animals. You and your family can benefit from your generosity to animals through proven, tax-wise strategies approved by the Internal Revenue Service. We suggest you consult an attorney or estate planner for help choosing your best options.

**Your gift can be used where the need is greatest.** Some people prefer to designate their gift for the care of shelter animals, to support education programs, to help senior animals, to aid sick or injured pets, or to be used as an endowment. We're happy to work with your attorney or estate planner to draft language that ensures your wishes.

If you would like to make a lasting impact, or if you have any questions on how your generosity can help, please call **NAME** at **(XXX) XXX-XXXX** for more information.



## The Best Way to Save Animals for Generations to Come ...

Dear <Salutation>,

You have made such a meaningful difference for homeless and abused animals. Thanks to you, many cats and dogs with nowhere else to turn were rescued from suffering, restored to good health, and placed with loving families.

**Because you've been such a faithful friend to the Anycity Humane Society, I wanted to let you know about one of the best ways you can continue saving animals for decades to come.**

If you will include a charitable gift in your estate plan or will, you'll ensure we're well prepared to provide essential veterinary care and adoptive services for countless more animals in need when you are no longer here to help them yourself.

If you've already included the **Anycity Humane Society** in your plan for the future, thank you so much. If you're in the process of creating a plan with your attorney or planning professional, we would be happy to work with them to address your wishes.

I hope you'll take a moment to let us know your intentions. We'd love an opportunity to thank you for remembering the animals in your planning.

Please consider a gift that will change the lives of so many animals in the future. It's such a loving way to honor the companion animals who have made a difference in your life.

With sincere gratitude,

*Signature*

John Smith, Executive Director

P.S. If you have any questions or would like more information about remembering suffering animals in your estate planning, please call **Name** at **(XXX) XXX-XXXX**.

### YES! I want to leave my Legacy of Love to support **Anycity Humane Society**!

I am interested in learning more about making a gift in my will/estate plan to help animals.  
Please have a representative of the **Anycity Humane Society** contact me:

- ☐ by mail
- ☐ by phone at \_\_\_\_\_
- ☐ by email at \_\_\_\_\_
- ☐ I have remembered the **Anycity Humane Society** in my will/estate plan.
- ☐ I would like to learn more about the **Anycity Humane Society's** programs and would like a tour.

Enclosed is my additional tax-deductible gift to help the animals.  
\$ \_\_\_\_\_

<Addressee1>  
<Address1>  
<Address2>  
<City>, <State> <Zip>  
|||FOR PLACEMENT ONLY|||

**Anycity Humane Society**  
Street Address  
City, State Zip  
|||FOR PLACEMENT ONLY|||

<SCANLINE1>

Thank You! Please enclose this coupon with your gift to ensure proper credit. Complete the back of this form if you would like to use your credit card.



“My life has been devoted to the love and care of animals. I know that by remembering the Anycity Humane Society in my will, my legacy of love will live on.”

— Maggie

Some of the ways you can support the Anycity Humane Society through gift planning:

- As a specific or residuary beneficiary of your will or trust
- As a contingent beneficiary
- As a beneficiary of your retirement plan, IRA, or 401K
- As a beneficiary of your life insurance policy
- As a beneficiary of a charitable trust or annuity
- As a devisee of real estate

A legacy gift will keep on giving — providing food, shelter, medical care, and second chances to many homeless animals.

Special Gift On My Credit Card

Please charge to: ☐  ☐   
☐ A one-time gift of \$\_\_\_\_\_ OR ☐ A monthly gift of \$\_\_\_\_\_ (Please charge my account monthly until I cancel)

Account Number ---

Expiration Date -

Print name on card\_\_\_\_\_

Signature\_\_\_\_\_

Phone Number (in case we have questions)\_\_\_\_\_

Email Address (so we can send updates)\_\_\_\_\_

☐ I have enclosed my company’s matching gift form.

☐ Send me information on volunteering.

☐ Send me information on providing for animals in my will.

Name

Address

City/State/Zip



Your  
Stamp  
Here

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