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	FBNYC 94780 April Feeding Hope in a NY Minute	Pkg A	Window Spec1: 1.25 x 4.5 L=.5 B=.75	
	#10 LW Carrier	Size: 9.5" x 4.125"	Colors: 4C	Stock: 24# White Wove
Special Instructions:				

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Life changes fast in the city.
We move *FASTER.*

April 2026

Dear <Salutation>,

They say a New York minute is the time between the light turning green and the guy behind you honking. It's fast. But for David Harvey, life changed even faster.

One medical diagnosis, one mental health struggle—and suddenly, David's fridge was empty.

As a gay Black man growing up in a small community in the NYC area, David had always stood out. Diagnosed with HIV at age 25, he suffered isolation due to the stigma of the disease. *“Even when I was first diagnosed, people didn't want to hug you or touch you,”* he says.

After a period of struggling with loneliness, depression, and hunger, David turned to Food Bank For New York City for support. He found not only nutritious food but also a community of people who care for him and treat him with dignity and respect.

It's never been easier or faster to get meals into the hands of New Yorkers in need like David. And because we live in a city that looks after its own, it's up to us to step in and help local families experiencing food insecurity.

In a New York minute, you can help provide nutritious meals for your neighbors facing hunger with a gift of \$<XXX> or \$<YYY>. Or you can make an even more generous gift of \$<ZZZ> to keep a family fed for the entire month.

David knows the difference that regular meals and emotional support can make in someone's life. *“Please keep giving because the*

(read on, please)

Give online at foodbanknyc.org/nyminute

WE ARE THE FOOD BANK FOR
BRONX • BROOKLYN • MANHATTAN • QUEENS • STATEN ISLAND

GIVE MEALS AND HOPE IN A NEW YORK MINUTE

Yes, I want to continue my support and help our neighbors facing food insecurity.

- ☐ \$<XXX> to help provide up to <AAA> meals.
- ☐ \$<YYY> to help provide up to <BBB> meals.
- ☐ \$<ZZZ> to help provide up to <CCC> meals.
- ☐ Other: \$_____

<listcode>
<Addressee1>
<Address1>
<Address2>
<City>, <State> <Zip>



**SCAN THIS QR CODE
TO MAKE YOUR GIFT
ONLINE.**

My email address is: _____
(We do not share your email address with any other organization.)
Please make your check payable to **Food Bank For New York City**. Our gift processing center address is **PO Box 470, Hartsdale, NY 10530**. Your gift is tax-deductible. See back for credit card donations, or give online at foodbanknyc.org/nyminute.

<SCANLINE1>

	FBNYC 94780 April Feeding Hope in a NY Minute	Phase A, B	Variable Fonts: Public Sans 14	
	Letter/Reply	Size: 8.5" x 14"	Colors: 4CP	Stock: 60#WO
Special Instructions:				

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services are really needed,” he explains. “You help a lot of people. Having a place like this is a true blessing.”

“It made better choices for me because I eat more healthy ... it made me a WHOLE PERSON.”



In a city that moves so quickly, hunger shouldn’t have the last word. Your gift now can bring relief and hope into a New Yorker’s life. Every dollar you give helps put nutritious meals on tables across all five boroughs.

For a neighbor struggling like David once was, your generosity opens the door to healing, growth, and transformation.

In our great city, it’s a quick stop from a healthy meal to a totally changed life—and you can make it happen for families near you!

Together, we can make sure no New Yorker has to face hunger alone.

Yours in partnership,

Leslie Gordon

Leslie Gordon
President and CEO

P.S. You can help provide nutritious meals and hope in a New York minute! **Please give now to ensure our NYC neighbors always have enough to eat.**



FoodBankNYC



FoodBank4NYC



@FoodBank4NYC

CREDIT CARD INFORMATION

Amount of Gift: \$

Please charge my gift to:

☐ VISA® ☐ MasterCard® ☐ Discover® ☐ American Express®

Card Number

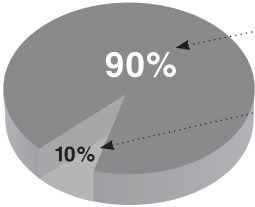
Expiration Date CVV

Print name as it appears on card

Cardholder's Signature (required)

Phone Number

☐ I want to help provide meals to New Yorkers facing hunger throughout the year. **Please sign me up to become a monthly donor.** For questions on monthly giving, please contact donorservices@foodbanknyc.org, or visit [foodbanknyc.org/monthly](https://www.foodbanknyc.org/monthly).



90% of donations go directly toward food distribution, income support, programs, and nutrition education. Just 10% is used for administrative and fundraising costs.



If you have any questions, please contact donorservices@foodbanknyc.org.

☐ **PLANNED GIVING**—I would like more information on including Food Bank For New York City in my will or estate plans.

☐ **My company has a Matching Gift Program.** (Please include company's form with your gift.)

A copy of our latest annual report may be obtained from Food Bank For New York City or from the Charities Bureau, Department of Law, 120 Broadway, New York, NY 10271.

Food Bank is a nonprofit 501(c)3 organization registered in all states where required by law. For more information, visit our donor privacy policy at [foodbanknyc.org/privacy-policy/](https://www.foodbanknyc.org/privacy-policy/).

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Special Instructions:				

[L1 - 0 ASK]

Your generosity helps provide nutritious meals in a New York minute—thank you for your friendship! Today, I’m asking you to continue supporting our critical mission by making another gift. Your generous contribution could keep a family fed for a whole month.

[R1 - 0 ASK]

\$_____ to help as much as possible!



IN NEW YORK, WE LOOK AFTER OUR OWN

Each day, Food Bank For New York City's fleet of more than 40 trucks leaves our distribution center loaded with food. They head for hundreds of destinations across the five boroughs, providing enough food for more than 235,000 meals for New Yorkers facing hunger — every single day.

Turn over to see how your
support makes this extraordinary
work possible ...



FBNYC94780_A_ZIns.indd 1

17/02/26 12:41 PM

	FBNYC 94780 April Feeding Hope in a NY Minute		Pkg A	Variable Fonts: N/A
	Z-Fold Insert	Size: 15" x 3.5"	Colors: 4CP	Stock: 65# Uncoated Cover
Special Instructions: Z-folds to 5" x 3.5"				

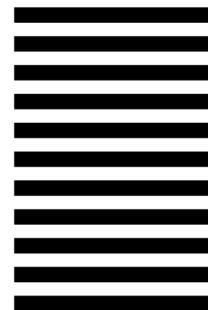
	FBNYC 94780 April Feeding Hope in a NY Minute		Pkg A	Variable Fonts: N/A
	Z-Fold Insert	Size: 15" x 3.5"	Colors: 4CP	Stock: 65# Uncoated Cover
Special Instructions: Z-folds to 5" x 3.5"				

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Your stamp on this envelope is an additional contribution to our work.



NO POSTAGE
NECESSARY IF
MAILED IN THE
UNITED STATES



RKDDM0426A

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 103 HARTSDALE NY

POSTAGE WILL BE PAID BY ADDRESSEE

Food Bank For New York City
PO Box 470
Hartsdale, NY 10530-9907

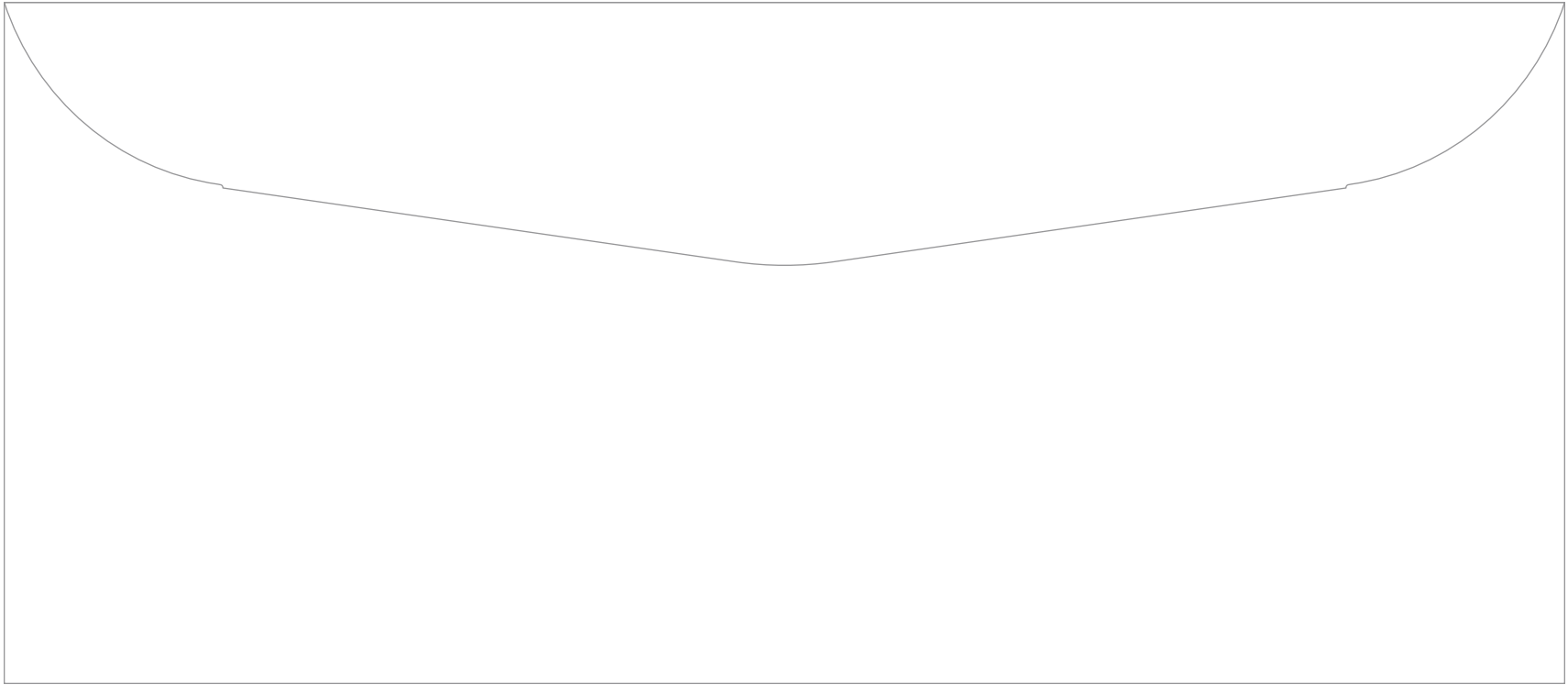


FBNYC94780_A_BRE.indd 1

17/02/26 10:00 AM

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	BRE	Size: 8.875" x 3.875"	Colors: Black	Stock: 24# White Wove
Special Instructions:				

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FBNYC94780_A_BRE.indd 2

17/02/26 10:00AM

	FBNYC 94780 April Feeding Hope in a NY Minute		Pkg A	N/A
	BRE	Size: 8.875" x 3.875"	Colors: N/A	Stock: 24# White Wove
Special Instructions:				