


**2x–8x increase in  
creative capacity.**





**12x productivity increase  
for image editing.**

# Fueled by groundbreaking Adobe Firefly generative AI.

 Text to image



The image features a vibrant red background. In the upper left corner, there is a large, abstract graphic element consisting of a thick, wavy ribbon that transitions from a deep purple on the left to a bright blue on the right. The ribbon curves and loops, creating a sense of movement and depth. Centered in the lower half of the image is the text "Adobe Creative Cloud".

**Adobe**  
**Creative Cloud**