WE GET THIS **A LOT**



Our packaging may look funny, but a bottle of water uses 50x more plastic than our packaging (which is a Big F*ing Deal when we know that recycling our plastic bottles isn't going to save us).

But we're all ears - let us know if you prefer tubes, capsules, or maybe we can start working on some futuristic teleportation abilities and materialize Plink! directly into your water glasses one day.

In the meantime, hopefully our Plink! sachets will give you an extra smile each time you pull one out. 😉

PRACTICE SAFE **PLINKING!**

Our instructions are pretty simple: fill, Plink!, ice, drink, repeat. But, there's a few things you definitely *shouldn't* do while Plinking...



We don't recommend:

- Plinking the dog's water bowl
- Plinking at the petting zoo
- Plinking milk
- Plinking into your bath
- Plinking straight into your mouth

We want to hear how you Plink! Tell us and get free shipping on your next order.

TALK OUR **EARS OFF**

A WORLD'S FIRST???

Your inbox isn't thirsty for emails. Rather, it's probably overflowing. In the spirit of being an environmentally conscious drinks company, we're trying something...different(ish).

We took another beverage brand's email and recycled it! Are we the first to do this? Potentially. Will we do it again? Probably not... enjoy!

PLINK! ~~CLIPO~~

The big three

The flavors that started it all



A word from our co-founder & formulator, ~~Ben Goodwin~~ Luke Montgomery-Smith

What's the first flavor y'all created?

I actually worked on ~~Ginger Lemon,~~ Watermelon, ~~Strawberry Vanilla,~~ and ~~Vintage Cola~~ all Pomegranate Berry, Pineapple Grapefruit at the same time. I don't totally remember which one was done first, but I do know that the ~~cola~~ took the longest to get right. Pineapple Grapefruit

A couple other wild flavors came into the mix, too...but in the end, we landed on the initial trio, and I'm happy with that choice!

SHOP ALL FLAVORS



This ultra-refreshing cooler leads with juicy-sweet watermelon, and a light zip of cucumber, and is crisped with a salty finish. Feels like sun-prickled skin and flips off the diving board on a summer afternoon—wherever you are. So plinkin' good.

WATERMELON

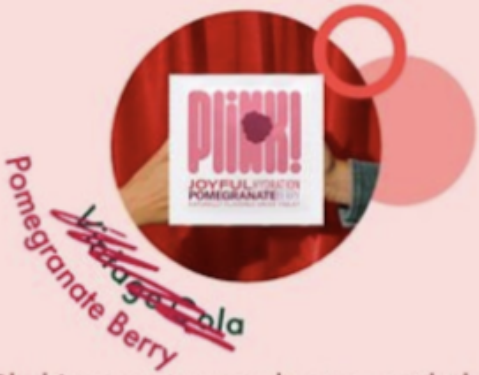
SHOP ~~STRAWBERRY VANILLA~~



The party-in-a-glass: a fresh and zesty grapefruit scent gives way to a snappy-sweet pineapple gulp. Like sweating through your clothes on the dance floor or furiously licking your ice cream cone before it melts. Plink! it up and drink it down.

PINEAPPLE GRAPEFRUIT

SHOP ~~GINGER LEMON~~



Plink! your way to playtime with this fruity classic: bright, slightly tart pomegranate is rounded off with gooey juicy blackberry. Like carefree schoolyard fun (without the juice mustache). Plink! Fizz. There it is!

POMEGRANATE BERRY

SHOP ~~VINTAGE COLA~~


Why try one, when you can try 'em all? Sample the trio with a ~~Variety Pack~~, now.
Juicebox
SHOP ~~VARIETY PACKS~~
JUICEBOX
CHECK OUT THE PLINK! OF THE MONTH
PLINK!
S. PLINK! FIZZ. THERE IT IS. PLIN