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Money / Business / Business Formation

# Best LLC services in 2024

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If you're [starting an LLC](#), the process of finding the right forms, filing with the state and figuring out the right business licenses can be overwhelming. [Read more...](#)

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## Methodology

To help small and medium-sized businesses (SMBs) choose the best LLC service, we evaluated 12 top LLC services and 30 distinct plan options using 570 data points to develop a ranked list. We assessed each LLC service's general features and value, as well as service and support. We then assigned our Editors' Score to the top nine options from our ranked list. [Read our full methodology here.](#)

## Summary

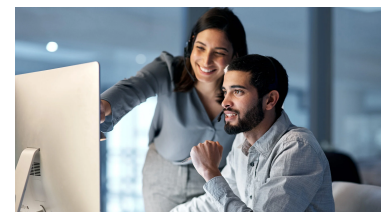
- [Rocket Lawyer](#): Best LLC service for small businesses
- [Northwest Registered Agent](#): Best value for a paid plan
- [Filenow](#): Best for businesses that want 24/7 customer support
- [Bizee \(formerly Incfile\)](#): Best for Spanish-speaking filers
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## Rocket Lawyer

## What is in this guide?

- ↓ What are LLC services?
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Best registered agent services

## Best LLC service for small businesses

Lowest cost to file  
\$139.98 + state fees

Standard processing  
time  
1 to 3 weeks

Registered agent  
services included with  
filing  
No (additional \$124.99  
to \$249.99/year)

ROCKETLAWYER®

★ 4.9/5

Learn More

On Rocket Lawyer's website

### Why we picked it

Rocket Lawyer has been helping small-business owners with legal and formation support since 2008. Although a bit different from other LLC services in that it offers legal plans that you add business formation filing to rather than typical filing plans, Rocket Lawyer has helped over 3 million businesses get up and running, making it one of the top company formation providers in the space.

There are several reasons we picked Rocket Lawyer as the best LLC service for small businesses. First, its sign-up and filing process is one of the simplest we tested. It's straightforward, quick and clearly spells out upcharges and add-ons. Second, the range of services offered by Rocket Lawyer is impressive. It can help you file for a doing business as (dba) name or federal tax ID number (EIN); set up consults with experienced small-business attorneys; file trademark, copyright and patent filings; and much more.

One of the few bummers about Rocket Lawyer is that it doesn't offer a free filing option like other providers (where you only pay state fees associated with forming your LLC), which may make it a bit pricey for some startups. Also, during our testing, the live chat feature was pretty hit or miss; we recommend calling customer support if you need assistance.

#### Pros

- ✓ Cheap legal plans compared to competitors
- ✓ Simple and easy-to-use legal forms/templates
- ✓ Wide variety of a la carte services and resources for businesses

#### Cons

- ✗ No free filing plan
- ✗ Live chat is hit or miss
- ✗ Have to get a legal plan (for at least one month) to file

### Who should use it

Rocket Lawyer is a great fit for any business looking to file LLC formation paperwork and have access to formation and legal services as it grows. Startups looking for legal advice and access to legal templates and contracts will find Rocket Lawyer an especially good resource. And, if you'll routinely need help with patent, trademark or copyright filing, then using Rocket Lawyer is a no-brainer.

## Northwest Registered Agent

### Best value for a paid plan

Lowest cost to file  
\$39 + state fees

Standard processing  
time  
1 to 2 weeks

Registered agent  
services included with  
filing  
Yes (\$125/year after  
first year)

northwest  
REGISTERED AGENT

★ 4.7/5

Learn More

On Northwest Registered Agent's website

### Why we picked it

Northwest Registered Agent has been around since 1998 and is one of the most established LLC services in the industry. It offers LLC, corporation and nonprofit filing services for all 50 states as well as some additional services, such as EIN filing, trademark filing and dba filing.

Unlike some other providers in the industry, Northwest Registered Agent doesn't have a free filing plan where you only pay state filing fees to form your LLC. However, we ranked it second because its paid plan is still very affordable and provides some of the best value in the industry. For \$39 you get filing services, free registered agent services for a year, free virtual address/business mail forwarding and expedited LLC filing.

Another thing we like is that the software's sign-up process for LLC formation is straightforward; it's easy for the user to navigate and select which add-ons they want. If you need help or have questions, we recommend calling Northwest Registered Agent, as we had the best customer service experience with its phone support.

#### Pros

- ✓ Established reputation
- ✓ Straightforward filing process
- ✓ Free registered agent services for a year

#### Cons

- ✗ No live chat without an account
- ✗ Not the most intuitive dashboard (and some reviews mention a clunky site experience)
- ✗ Customer support can be hit or miss

### Who should use it

If you're planning on paying to use an LLC service anyway and also looking for [registered agent services](#), Northwest Registered Agent could be a great fit. You get a lot of value for the \$39 you pay to file, and Northwest Registered Agent offers a solid variety of other services (such as dba registration and trademark/patent filing) you can use as your business continues to grow.

## Filenow

### Best for businesses that want 24/7 customer support

Lowest cost to file  
\$49 + state fees

Standard processing  
time  
1 to 2 weeks

Registered agent  
services included with  
filing  
Yes (with Premium plan,  
otherwise \$119/year)

filenow

★ 4.4/5

### Why we picked it

Filenow was formed in 2018, making it a relative newcomer to the LLC services space. Despite not having the established reputation of other companies, Filenow has some unique features that make it stand out.

For example, it's one of the few LLC services that provides 24/7 customer support, which is a big value-add, especially for people who work regular jobs while trying to get their own business started and have to work on their filing during odd hours. We also like how much value Filenow provides with its Premium plan (\$199 plus state fees). You get a year of free registered agent services, EIN filing, customizable business contract templates and 24-hour application processing (Filenow's processing only; does not include state time).

One of the things we don't love about Filenow is that its sign-up process feels clunky. Despite not taking that long, it feels harder to navigate and more confusing than some of the other LLC services we tested.

#### Pros

- ✓ 24/7 customer support
- ✓ Free registered agent services for a year with Premium plan
- ✓ Money-back guarantee if application is rejected due to error or negligence on documents prepared by Filenow

#### Cons

- ✗ Less established reputation
- ✗ No free filing plan
- ✗ Clunky sign-up process

#### Who should use it

If this is your first time registering a business and you're nervous about the process, Filenow is a good choice. With its 24/7 access to customer support, you can get your questions answered any time, even if it's in the middle of the night. And, if Filenow happens to make a mistake on your application that leads to the application being rejected, it guarantees your money back, providing extra peace of mind for first-time filers. The Premium plan is also a good deal if you are looking for expedited filing and [registered agent services](#).

## Bizee (formerly Incfile)

Best for Spanish-speaking filers

Lowest cost to file  
\$0 + state fees

Standard processing  
time  
2 to 4 weeks

Registered agent  
services included with  
filing  
Yes (\$119/year after first  
year)

**bizee**  
powered by **incfile**

★ 4.2/5

Learn More

On Bizee's website

#### Why we picked it

Bizee (formerly Incfile) has been around since 2004, making it one of the oldest providers of LLC services on our list. It's also one of the higher-rated providers in the space, with a 4.9-star Better Business Bureau and 4.8-star Trustpilot rating.

There are a few things we really like about Bizee. For one, its free filing plan (plus state fees) makes it an accessible option for almost any business owner. Also, you get free registered agent services for a year with all filing plans, which is a great value. But the most unique thing about Bizee is that all customer support agents are fluent in both English and Spanish, making it a great resource for business owners who are more comfortable conversing in Spanish.

Bizee does have a few downsides. For one, its site makes it sound like it offers one-day business filing with all of its filing plans. However, after double-checking with customer support, we were told it takes 2 to 4 weeks with the Silver plan. Only the Platinum plan includes expedited filing. We also experienced pretty long wait times during our testing of Bizee's chat and phone support.

#### Pros

- ✓ Free filing plan (plus state fees)
- ✓ Spanish-speaking support staff
- ✓ Free registered agent services for one year

#### Cons

- ✗ Long wait times for customer support
- ✗ Some information on site is misleading
- ✗ Fewer a la carte services than other providers

#### Who should use it

First and foremost, if you're a native Spanish speaker looking to start an LLC, then Bizee is hard to beat. It's also a good fit for startups needing registered agent services that are looking for a cheap way to file since one year's worth of registered agent services is included in all plans, even the free one (where you only pay state fees).

## LegalZoom

Best premium plan for businesses that want ongoing legal support

Lowest cost to file  
\$0 + state fees

Standard processing  
time  
1 to 3 weeks

Registered agent  
services included with  
filing  
No (\$249/year)

**LEGALZOOM**

★ 4.1/5

[Learn More](#)

On LegalZoom's website

#### Why we picked it

LegalZoom, established in 2001, is one of the biggest LLC services in the industry, with over 4 million businesses started. It is best known for helping with company formation and providing businesses with legal support.

One of the things we like about LegalZoom is that it provides flexible options for startups. You can get an LLC filing plan, a legal plan or the Premium LLC filing plan, which is a mix of both. It has a free filing option where you pay only your state filing fees. If you have the budget to pay for the Premium plan at \$299 plus state filing fees, for 30 days you get unlimited 30-minute calls with an attorney on new legal-related business topics as well as attorney review of important new business documents.

You do have to keep an eye out during the sign-up process and read the fine print because there are a lot of upsells that aren't as clearly explained as we'd like (based on our testing). Also, many customer reviews mentioned that it was tricky to cancel their subscription, so keep that in mind. When we reached out to LegalZoom's customer support during our testing, our experience was hit or miss. About half the time it felt like we were doing more work than the agent to clarify and get the information we needed, rather than the other way around.

#### Pros

- ✓ Free filing plan (plus state fees)

#### Cons

- ✗ Inconsistent customer support


- ✔ Free legal templates
- ✔ Legal support plans available
- ✘ Upsells and confusing charges
- ✘ Tricky to cancel subscription

### Who should use it

If you anticipate needing or benefitting from substantial legal support during the early days of your startup (for example if you need to file patents or draft important contract templates), then LegalZoom's Premium plan makes a lot of sense. LegalZoom's Basic plan is also a great starting choice if you want to keep things flexible since you can add other services/legal support at any time.

## Swyft Filings

Best filing plans with lifetime customer support

<p>Lowest cost to file \$0 + state fees</p>	<p>Standard processing time 1 to 2 weeks</p>	<p>Registered agent services included with filing No (\$199/year)</p>	 <p>★ 4.0/5</p> <p><a href="#">Learn More</a></p> <p><small>On Swyft Filings' Website</small></p>
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### Why we picked it

Since it was founded in 2015 by two serial tech entrepreneurs, Swyft Filings has established itself in the LLC services space and helped start over 300,000 businesses.

One of the things we really like about Swyft Filings is that you're assigned your own personal support agent and get lifetime customer support (phone and email) with all plans. It has a free filing option, where all you pay is your state fees. We chatted with Swyft Filing's support team several times and had good experiences, which is backed up by the 4.8-star rating Swyft Filings has on TrustPilot and many of the customer reviews we looked through.

However, we did find several reviews that mentioned experiencing substantial wait times to get through to support, and some users reported frustrations with upsells, ongoing charges and confusion around canceling subscriptions/ongoing charges.

#### Pros

- ✔ Free filing plan (plus state fees)
- ✔ Lifetime customer support with all plans
- ✔ Kind and responsive support

#### Cons

- ✘ Upsells and ongoing charges
- ✘ Can be long wait times for support
- ✘ Hard to cancel subscriptions/ongoing charges

### Who should use it

If you are looking to file for free and want a dedicated support representative, Swyft Filings could be a good fit. If you operate in a heavily regulated industry where you have to keep extra detailed records, Swyft Filings is a good option to consider. With lifetime support for all plans, you can get help and support for filings even if your account has been closed, ensuring you can always get access to the information you need when you need it.

# ZenBusiness

Best free filing plan with solid customer support

Lowest cost to file  
\$0 + state fees

Standard processing  
time  
5 to 7 business days

Registered agent  
services included with  
filing  
No (\$199/year)

zenbusiness

★ 4.0/5

Learn More

On Zenbusiness's website

## Why we picked it

ZenBusiness has only been around since 2015, but has quickly established itself as one of the best LLC services in the industry, known for its ease of use and connection to high-profile businessman and Shark Tank investor Mark Cuban.

One of the reasons we picked ZenBusiness as a top LLC service is because it offers one of the easier sign-up processes we tested. Although there are a few spots where it is important to read the fine print, in general everything is simple and easy to understand. Of all the providers we tested, ZenBusiness has some of the most helpful support representatives. Nearly all of our interactions were productive, and we received more information than we needed in most cases.

ZenBusiness does have a few downsides. First, it doesn't have as many add-on services as some other LLC providers. And, some of the services it does offer fall a bit short, like dba filing, which is only available in 20 states. Reviewers also commented that they didn't appreciate frequent upsell attempts and the difficulty they had in canceling subscriptions.

### Pros

- ✓ Free filing plan (plus state fees)
- ✓ Very simple sign-up process
- ✓ Helpful customer support

### Cons

- ✗ Frequent upsell attempts
- ✗ Difficult to cancel subscription
- ✗ Not as many add-ons as some providers

## Who should use it

If you're looking for a free filing plan (where you only pay state fees) with a simple sign-up process and solid customer support, ZenBusiness fits the bill. Although it may fall a bit short on additional service offerings, it does what it does very well.

# BetterLegal

Best for quick LLC filing

Lowest cost to file  
\$299 + state fees

Processing time  
2 business days

Registered agent  
services included with  
filing  
No (\$90/year)

BetterLegal

★ 3.6/5

## Why we picked it

BetterLegal has been carving out a niche in the LLC services industry since its founding in 2016. Unlike other companies that offer a free filing plan, BetterLegal

opted to go the premium route, focusing on quick filing and application processing.

BetterLegal advertises a two-day processing time, from application filing to your business being completely registered and legal, which is one of the fastest in the industry. Another thing we like (and that customers mentioned) is that it has very few upsells during its sign-up process. Lastly, several customer reviews mentioned how helpful BetterLegal's informational video resources are.

One downside of BetterLegal is that it only has one filing option, which at \$299 plus state fees may be a bit steep for some startups. Additionally, it charges a \$199 service fee (doesn't include state fee) for many additional a la carte services — such as adding/removing a member or changing a registered agent/agent address — which is a bit pricey compared to other providers on this list.

#### Pros

- ✓ Quick LLC filing (two business days)
- ✓ Very few upsells
- ✓ Helpful LLC startup content and resources

#### Cons

- ✗ No free filing option
- ✗ Spotty communication/support
- ✗ Expensive service fees for a la carte business services (compared to other providers)

#### Who should use it

If you have the money to spend or are under a time crunch to get your LLC filed, then BetterLegal might be your best bet. It's one of the few providers on our list with a truly quick turnaround time for application processing, and it also has a lot of helpful startup resources.

## Inc Authority

Best free filing plan that includes registered agent services

Lowest cost to file  
\$0 + state fees

Processing time  
1 to 3 weeks

Registered agent services included with filing  
Yes (\$199/year after first year)



★ 3.5/5

Learn More

On Inc Authority's website

#### Why we picked it

Of the top LLC services in our guide, Inc Authority has been around the longest. Started over 30 years ago, it's well-known for its free filing and has helped over 250,000 businesses get up and running.

We included Inc Authority as a best LLC service for several reasons. Its free plan (meaning you only pay state fees) includes registered agent services, which is a great value for users. Also, Inc Authority has one of the highest user review ratings in the industry on TrustPilot, at 4.9 stars with over 30,000 reviews and counting.

One of the bummers about Inc Authority is that it isn't easy to find pricing for the paid packages on its site. It isn't until you actually go through the sign-up process that you get some numbers for those plans. There are quite a few more upsell/add-on pitches during the sign-up process than with other providers we tested, which is something customer reviews also mentioned.

### Pros

- ✔ Free filing plan (plus state fees)
- ✔ Free registered agent services for one year
- ✔ Highly rated by users

### Cons

- ✘ Lots of upsells in sign-up process
- ✘ No public pricing for paid packages
- ✘ Aggressive selling practices for renewals/upsells

### Who should use it

Inc Authority is a great fit for startups looking for the cheapest option to form an LLC and get registered agent services thrown in for free (for a year). Its high user ratings point to the work Inc Authority does to make sure customers have a good experience.

## Compare top LLC services

LLC Service	Star Rating
Rocket Lawyer	4.9
Northwest Registered Agent	4.7
FileNow	4.4
Bizee (formerly Incfile)	4.2
LegalZoom	4.1
Swyft Filings	4
ZenBusiness	4
BetterLegal	3.6
Inc Authority	3.5

## What are LLC services?

LLC services provide filing support for business owners looking to start their LLCs. The level of support varies depending on what features you're looking for and how much you're willing to pay. Instead of having to find the correct forms and file them with your state on your own, you fill out info on the LLC service provider's website and it takes care of all the paperwork and filing with the state.

In most cases, free (plus state filing fees) or basic plans provide at least a business name search and application filing for one state as part of a package. As you pay more, you get additional services/features like federal tax ID filing (EIN), doing business as (dba) filing, business document templates, a business website domain/builder and, in some cases, free registered agent services for a year.

## Benefits of using an LLC service

If you're looking to [start a business](#), you can file with your state on your own. You just have to be willing to do the research, dialogue with state organizations as needed and double-check that you fill out and file all required forms and paperwork.

Using an LLC service mitigates that hassle substantially and provides the following benefits:

- **Avoid having to deal with state:** LLC services do the filing for you, so you don't have to worry about it.
- **Only input business information once:** Instead of having to fill out multiple forms with federal and state governments, enter information once and most

of your work is done.

- **Pick and choose what services you want:** Most LLC services have different offerings depending on your specific business needs (service-fee-free filing with basic features or premium paid plans with more features, for example).
- **Get reports tailored to your business/state:** Many LLC services provide business license report services, researching and generating a detailed report of the licenses your business needs.
- **Stay compliant:** Most LLC services either include or have an add-on service that will remind you about upcoming compliance deadlines, like when to file your annual report, etc.

## Essential LLC service features

Although LLC service features vary by provider, there are core features that any good LLC service will provide:

- **Business name search:** [New business names](#) are required to be unique, meaning it's important that LLC services run business name searches to ensure your desired name isn't in use.
- **Articles of organization preparation:** This is a no-brainer but any legitimate LLC service will take care of preparing and filing your [articles of organization](#) for you.
- **Application filing with the state:** Once all your documents are prepped, an LLC service will file them with the state along with the appropriate application fees.
- **Registered agent services:** Most new LLCs are required to have a registered agent, so many LLC services include or have this service available as an add-on.

## How much does an LLC service cost?

How much an LLC service costs depends on a variety of factors, including what features you need and the state you're filing in. Pricing for filing plans is generally structured as the cost for an LLC formation plan/service plus state filing fees (which vary widely). In general, when we talk about LLC cost, we're referring to the cost of the LLC service, not the state fees. For reference, the average state filing fee is \$123.

Many of the best LLC services we reviewed offer some form of a free filing service, where all you pay is applicable state filing fees. Rocket Lawyer, Northwest Registered Agent, BetterLegal and Filenow are the exceptions, having only paid filing plans available. LLC service providers' free plans generally have pretty basic features. The provider will do a name search, prepare your articles of organization and file with the state, but that's about it.

Paid plans add services such as operating agreement creation/templates, federal tax ID filing (EIN), business website templates/creation, a virtual business address/mail forwarding, etc. Some premium plans also add expedited filing. Most premium plans top out around \$299 to \$349 plus state filing fees.

To learn more about LLC costs (including individual state costs), check out our guide to [how much an LLC costs in 2024](#).

## Other important considerations

When choosing the best LLC service for your business, keep several important considerations in mind.

- **Budget:** It kind of goes without saying, but go into the process of selecting your LLC service with a specific budget in mind. This will help you eliminate some providers/plans right away.

- **Time availability:** When choosing between a basic or premium LLC service plan, time can be an important factor. Premium plans cost more but also save you time (EIN filing and operating agreement templates/assistance are generally provided). You can often save money with a basic filing plan but be prepared to spend more of your own time to take care of additional formation tasks.
- **Tech-savviness:** Many premium LLC service plans charge quite a bit extra to include a business website builder and domain name. But, if you are tech-savvy and have time, you can often save quite a bit of money by going with a basic filing plan and building a site on your own with a builder of your choice. If not, then prioritizing an LLC service/plan that builds a site for you or provides a solid editable template makes a lot of sense.
- **Legal needs:** One of the bigger differentiators in the LLC services space is whether or not providers offer legal support/services. This is a big one to keep in mind when you're selecting a service provider. If you need ongoing legal advice and support (for patents, trademarks or contracts, for example), then going with a company like Rocket Lawyer or LegalZoom is a great choice.

## Methodology: How we evaluated the best LLC services

To help you find the best LLC service, we researched top company formation services using a specific set of desired data points. After we collected this data, we narrowed our list based on 19 different metrics across three primary categories. We weighted each metric based on what matters most for individuals looking to use an LLC service to register their business. Using the final score for each LLC service, we selected the nine that rose to the top for this list.

We then assigned each LLC service an Editors' Score encompassing four key areas before converting final scores to a star rating out of five. This score doesn't affect our selection methodology or assessment of key data points for ultimate list inclusion.

Here's how our methodology breaks down:

### Service and support (34%)

Without a good support team, the best service in the world will struggle to provide value to users. That's why we put a high value on customer service categories such as live chat, phone support, 24/7 support availability and whether or not a knowledge base is available for users to access.

### Value (24%)

For small-business owners, feature-to-cost ratio is always an important consideration. We looked at whether pricing is publicly available, how much it costs to set up an LLC with each service, and what additional monthly or annual plan costs needed to be factored in to determine what kind of value is really being provided.

### General features (22%)







For any given service industry, there are core features that are important to provide. For LLC services, it's important to have a registered agent services add-on, EIN filing assistance, digital/electronic document signature functionality, S corp filing assistance and dba filing help. We took a look at which of these features each LLC service provider offers and rated them accordingly.

### Editors' Score (20%)

Our Editors' Score for the top LLC services considered four key factors: included features, value for money, popularity and ease of use (we tested all nine of the top providers ourselves). After we initially ranked the top LLC services using metrics associated with each of the above categories, we evaluated the products at the top of our ranked list and assigned each a score on a scale from terrible to

excellent (each descriptor is associated with a numerical value). The final score (inclusive of our Editors' Score) was then converted into a star rating (where zero stars is the lowest possible score, and five is the max).

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## Frequently asked questions (FAQs)

### What is the best service to use for starting an LLC?

The best LLC service for your startup depends on what features you need and your budget. If you can't afford (or don't want) to pay a service fee to file, then you'll want to go with a service like ZenBusiness, LegalZoom, IncAuthority or Bizee. If you need legal support, Rocket Lawyer or LegalZoom are your best bets. Or if Spanish is your first language, Bizee is a great option.

### Is it better to be an LLC or sole proprietorship?

### Should I start an LLC for my side hustle?

### What is the cheapest state to form an LLC?

### Does an LLC need an EIN?

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