



SUPERHOUSE 00/30

Exceptional Houses for the Super-Rich

1. Looking down the dock to the private beach and house beyond
2. Looking down the pool to the alfresco eating area
3. View to the house from the sunken pool firepit

Superhouse is a brand and an ethos — a vision for what is possible in contemporary residential architecture. Superhouse want to create nothing but the 30 most exceptional houses in the world for the super-rich.

Superhouse has been created by Magnus Ström, founder of Ström Architects, based on the South coast of England. Inspiration for the Superhouse concept first came when Ström worked next to a world-renowned naval architect. This was when Superyachts were first brought to his attention, and it raised the questions: "Why couldn't houses also reach the same heights of design quality and workmanship?" and "Why do 'Superyachts' exist, but 'Superhouses' don't?"

Superhouse's mission is to design such houses, and focus solely on their creation without the distraction of other industry sectors. They will do so through having a holistic approach; not just to the design of a Superhouse, but also to the individual lifestyle out of which each house will be born.

When a Superhouse is commissioned, the investment is not just in a design for a home, it is the design for this lifestyle. Superhouse don't just provide the architecture, they provide the thought and process behind all the complimentary elements that go into delivering a complete-



ly unique Superhouse, anywhere in the World. Superhouses are to be the most beautiful, unique and design-led houses possible, but for them all to be created through a very close working relationship with their owners. Superhouse want to design their dream home.

There will only be 30 Superhouses in total - much like a limited edition series of art or watches. To emphasise this, each house will have its own number discretely engraved somewhere into the façade.

This Superhouse - S 00/30 is located in a private bay on an undisclosed Mediterranean island and is accessed down a long winding road through the mountainous landscape, or via helicopter for a quick transfer to the mainland. A walled entrance courtyard in local stone creates a sense of arrival - mirroring one's presence in the sheltered, rocky bay whilst giving a view of the house against the open backdrop of the Mediterranean sea.

The design concept is very simple: two L-shaped stone walls cradle the house; within these enclosing walls there are two distinct timber volumes containing separate functions. The first contains service elements such as kitchen, stores, and staff accommodation. The kitchen and dining area are separated by sliding screens, which can sink into the floor to completely disappear and open up the two spaces. This enables a more open plan when the house is in "family mode", but the kitchen can also be completely closed off when entertaining. The second volume contains a spa and gym. Again, sliding screens are used to allow the volume to open up and really connect the internal spa and gym spaces to the external areas. There is a staircase leading up to the master suite and four junior suites above, allowing the clients to descend directly for morning exercise and a swim in the 50m infinity pool.

There is a private beach with a long dock to accommodate a yacht and tender.

DATA SHEET

Company: Superhouse

Lead Designer: Magnus Ström

Dates: unbuilt

Awards: American Architecture Prize (Silver in Architectural Design / Residential Architecture)



5.



6.



7.

4 The spiral staircase and living area
5 The master bedroom
6 Looking out to the dock from the living room
7 Looking out to the entrance and helipad

Source: v2com

Photography: The Boundary