# [Brand] Sprays TOF Social Ads (6)

# #1: Immunity Spray

# **Facebook**

#### Headline:

Don't Waste Your Sick Days in Bed

#### **Body Copy:**

The average adult is sick for close to a month out of the year – if you're lucky enough to only get a few colds.

Being sick is miserable.

Body aches, chills, coughs, sore throats – they all make taking time off work a less than enjoyable experience.

And trying to prevent illness is a challenge on its own.

Bulky vitamin pills, funky tasting powders, and harsh "immunity boosting" lozenges are annoying to take daily and frankly just gross.

Plus, your body actually only absorbs 10-25% of what's in a pill or gel capsule.

So, what's the answer then?

SPRAYS.

Vitamin sprays have a whopping 90% absorption rate. Instead of remembering to take pills or mixing beverages with disgusting powders, a swift couple of sprays is all it takes!

[Product] is packed with illness fighting power nutrients like Vitamin C and Zinc to get you through cold and flu season effortlessly. Not to mention, you can save up those sick days for something you actually want to do.

Tap "Shop Now" to get yours!

Spend your sick days with your family instead of in bed

# Instagram

#### Creative:

{Same as Facebook}

### **Text Overlay:**

Don't Waste Your Sick Days in Bed

## Caption:

Absorb up to 80% more immunity-boosting nutrients than pills or powders with clinically-tested [Product] (vitamins you spray!) Tap "Shop Now" to get yours.

## #2: Metabolism Booster

#### Headline:

Give Your Metabolism Super Powers

### **Body Copy:**

Overcome common obstacles to a healthy metabolism with just a few daily sprays.

Common fat-burning supplements are simply ineffective (not to mention taste horrible). Plus, your stomach doesn't adequately absorb nutrients that can help boost your metabolism and suppress your appetite.

[Brand] Spray Vitamins utilize the latest breakthroughs in nutritional science to deliver nutrient-packed metabolism boosters that promote the conversion of fat stores into energy and aid in appetite suppression.

With only a few sprays a day, you can reap the benefits without the bad taste, stomach ache, and side effects of typical "fat-burning" supplements.

Tap "Shop Now" to get yours!

A Better Metabolism is a Spray Away

## Instagram

#### Creative:

{Same as Facebook}

#### **Text Overlay:**

A Better Metabolism is a Spray Away

#### Caption:

Give your metabolism super powers! [Product] Spray Vitamins provide up to 80% more nutrients than standard supplements. Tap "Shop Now" to get yours.

## #3: Sleep Aid

## **Facebook**

#### Headline:

Tossing and Turning Solved

### **Body Copy:**

Tired of struggling to fall asleep and stay asleep (literally)? A majority of adults report a sleep disturbance at least once per night.

Sleep deprivation is linked to everything from heart disease and dementia to a shortened lifespan.

If your sleep is less than ideal but you want to avoid medications that cause that groggy feeling, you can improve your sleep quality without pills or capsules.

[Brand] Sleep Spray is packed with slumber-promoting vitamins that are quickly absorbed in your mouth and will have you on your way to a good night's sleep in no time.

Our combination of clinically proven supplements and vitamins like Melatonin, 5-HTP, and L-Theanine are quickly delivered with a few sprays and will have you sleeping like a baby.

Tap "Shop Now" to get the shut-eye you deserve.

Tossing and Turning – Solved.

## Instagram

#### **Creative:**

{Same as Facebook}

#### **Text Overlay:**

Tossing and Turning - Solved.

#### Caption:

A good night's sleep is a couple sprays away. [Brand] Sleep Spray is rapidly absorbed for fast results. Tap "Shop Now" to get yours.

# #4: Energy Spray

## **Facebook**

#### Headline:

Jitter-Free Energy With No Stimulants

### **Body Copy:**

Expensive energy drinks and supplements give you jitters, nervousness, and a flushed feeling – pretty much everything but actual energy.

The real secret to improved energy is cognition-boosting vitamins and supplements that are quickly absorbed for fast results. Essentially, everything pills, drinks, and powders can't offer.

[Brand] Energy Spray Vitamins harness clinically tested, natural ingredients that improve cognition and promote natural energy – and totally stimulant free.

Plus, one tube contains 30 days of energy-enhancing benefits, without the need for keeping track of taking pills or drinking beverages that give you jitters.

Tap "Shop Now" to get the best energy you've never had.

Jitter-Free Energy With No Stimulants

## Instagram

#### Creative:

{Same as Facebook}

#### **Text Overlay:**

Jitter-Free Energy With No Stimulants

#### Caption:

[Brand] Energy Spray is packed with cognition-boosting natural vitamins that don't leave you jittery. Tap "Show Now" to get yours today.

## #5: Sunshine

## **Facebook**

#### Headline:

Sunshine You Get in a Spray

### **Body Copy:**

Almost half of American adults are vitamin D deficient, and often from a lack of sun (the primary way the body makes it).

Vitamin D deficiency is linked to some scary stuff – Alzheimer's, bone density loss, heart disease, and more.

Taking supplements like fish oil pills is not exactly appealing, which is why we developed a better way to get your vitamins that tastes great, is convenient, and far more tolerable than swallowing giant capsules.

[Brand] Sunny Spray is packed with everything you miss out on from not getting outside enough – important vitamin D3 that is rapidly absorbed from the mouth into the bloodstream.

Get your rays the easy way! Tap "Shop Now" to get yours today.

# Instagram

#### Creative:

{Same as Facebook}

### **Text Overlay:**

Sunshine You Get in a Spray

#### Caption:

Get your rays the easy way! Vitamin D3 spray vitamins with health benefits you may not be getting enough of. Tap "Shop Now" to get yours today.

## #6: Daily Spray

# **Facebook**

#### Headline:

Your Vitamins and Supplements in 1 Spray

### **Body Copy:**

Hate swallowing pills? Hate getting a stomach ache after your daily multivitamin?

The digestive system is hardly the best way to absorb pills and capsules – in fact, your body only absorbs about 10-25% of every pill you take.

Switching to a convenient, easy-to-take spray takes the dread out of taking multivitamins. With a few sprays, you not only absorb 90% of the nutrients almost instantly, but it tastes great and doesn't require swallowing pills. Win-win!

Get a 30 day supply in every tube and get rid of your vitamin tablets for good.

Tap "Shop Now" to get yours today.

Trade in your multivitamin for a great-tasting spray

## Instagram

#### Creative:

{Same as Facebook}

#### **Text Overlay:**

Trade in your multivitamin for a great-tasting spray

#### Caption:

Hate swallowing pills? Us too. Get a convenient, 30-day supply in one small tube. Tap "Shop Now" to get [Brand] Daily Spray Vitamins!

## **#7: Generic Spray Vitamins**

## **Facebook**

### Headline:

Trade Your Pills and Capsules for Sprays

### **Body Copy:**

Did you know that pills and gel capsules have poor absorption rates? That means your vitamins and supplements are not probably not giving you the benefits you think they are.

Aside from not getting absorbed into your bloodstream effectively, let's face it – vitamins and supplements don't taste good and can cause a stomach ache if not taken with a lot of food.

There's a better way to get important nutrients into your body – vitamin sprays.

Our (6) doctor-formulated vitamin sprays are designed to improve all aspects of your life, from sleeping and energy to wellness and weight loss. The best part? No pills!

[Brand] Spray Vitamins are for everyone:

- [Product] Boost Metabolism
- [Product] Supercharge Immunity
- [Product] Feel Energized
- [Product] Get Sunshine
- [Product] Promote Sleep
- [Product] Maintain Health

Our sprays are certified organic and free from artificial ingredients. The TSA-compliant tube makes it simple to tote along on a weekend getaway or while you travel. One tube contains a 30-day supply.

Ready to improve your health and switch to a great-tasting alternative to pills? Check out our collection of spray vitamins now!

Tap "Shop Now" to get yours today.

[CTA: Shop Now]

#### Creative:

{Picture of the 6 sprays}

### **Text Overlay:**

Vitamins That Actually Work

# Instagram

#### Creative:

{Same as Facebook}

### **Text Overlay:**

Vitamins That Actually Work

### Caption:

Spray vitamins absorb up to 80% better than pills. Check out our 100% organic sprays and ditch the capsules for good! Tap "Shop Now" to grab yours.