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Vitaflo June Metabolic Newsletter

SC | Draft #2 | July 3, 2025

Subject Line: Big Changes, Bigger Impact: What's new in PKU

Preview Text: Whether it's a new formula or GMP education, Vitaflo™ has all your PKU questions

answered, all in one place.

Alt Subject Line: Support for every step of the PKU journey

Alt Preview Text: From transitions to reimbursement—Vitaflo™ is here to help.

Module 1: PKU start to PKU sphere NEXT15 Transition

Headline: From start to sphere; PKU sphere NEXT15™ makes transitions easier.

Our latest formula, **PKU sphere NEXT15**, makes it simple for individuals with PKU to move from their trusted PKU start[™] to an innovative blend of GMP, AA, and DHA.

Older children, teens, and adults alike who exhibit higher Phe tolerances should have a quick and efficient transition to **PKU sphere NEXT15**, promoting patient satisfaction and seamless conversions. For children with lower Phe tolerances, a more gradual transition away from **PKU start** is integral to ensure good metabolic control and limit any negative side effects.

Interested in learning more about **PKU sphere NEXT15**? Check out our downloadable introduction to answer all your transition and product questions.

CTA: See Booklet

Module 2: Formula4Sucess® DocuSign

Headline: Enroll in the Formula4Success® Program with DocuSign

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As a healthcare professional, your top priority is your patients' success. Ours is making your experience seamless and satisfying. That's why we've made enrolling in our **Formula4Success** program easier than ever. With DocuSign, you can now sign up for reimbursement directly on our website in just a few clicks. Everything you need is in one place—quick, simple, and hassle-free.

CTA: <u>Learn More</u>

Module 3: Vitastories

Headline: Patient Experience Matters – Share Your VitaStories

See how <u>@Nicole PKU</u> makes Vitaflo[™] part of her everyday. Whether she's traveling to New Mexico or navigating her daily routine, Nicole shows how **Vitaflo's** tasty and easy-to-use products support her busy lifestyle and wellness goals.

Watch her journey and discover how our formulas help make life with PKU more manageable. Know someone with a story to share? Encourage them to become a VitaStoryteller by having them contact us at VitaStories@vitafloUSA.com.

CTA: See Nicole's Vitastory

Module 4: Webinar: GMP and Phe - Let's Talk Phe Tolerance!

Headline: Let's Talk Phe and GMP Tolerance

Curious how GMP affects patients with Phe tolerances? Check out our Let's Talk Phe Tolerance Webinar with featured speaker Katie Arduini, RD, LDN, CLS. Learn about which patients are suitable candidates for all things GMP-based PKU MFs and who may need to add in amino acid-based products with this webinar.

How do different life stages impact daily phenylalanine levels in PKU? What are real patients saying in the **PKU sphere** survey? Katie explores these important topics and shares insights into the role and effects of GMP-based PKU foods, helping you better understand how they may benefit your patients.

CTA: Watch webinar