Edible Arrangements

Subject Line:

Remember how Easter used to feel?

Body:

[Hook]

There was a time when Easter wasn't about the sugar rush.

It was about family. Laughter. That one special surprise that made the whole day feel magical.

[Story]

Maybe it was a colorful basket from Grandma.

Or the table centerpiece that everyone kept picking at during dinner.

The little moments we didn't realize were the big ones.

That's the kind of memory we're helping people create this Easter.

With dipped fruit, bright pineapple bunnies, and fresh arrangements that steal the spotlight from the candy aisle.

[Offer]

This week only, our limited-edition **Easter Celebration Collection** is <u>15% off.</u>

Because the sweetest memories aren't made with plastic eggs—they're made with love (and a little chocolate).

Grab Yours Today!

Edible Arrangements

PAS Format:

Subject Line:

This year, skip the sugar crash.

Body:

[Pain/Desire]

You want Easter to be magical.

But let's be honest every year ends the same: a sugar high, a mess of candy wrappers, and kids bouncing off the walls.

[Amplify]

You don't want to be the "just another chocolate bunny" gift-giver.

You want the smiles, the wows, the "Can we have more?"

You want to give something that feels festive, fun and actually memorable.

[Solution]

That's where we come in.

Our Easter arrangements are packed with juicy fruit, adorable pineapple bunnies, and just the right touch of chocolate so they feel like a treat *without* the total meltdown.

Send joy, not chaos.

Order now for on-time Easter delivery.

Shop Easter Gifts Today!

Edible Arrangements

Subject Line:

"Chocolate bunnies are cute. But this? This is Easter magic."

Body:

[Disrupt]

Let's be real... By Monday, the Easter candy's half-eaten and forgotten.

[Intrigue]

But *this* year, you could be the reason everyone stops in their tracks.

Imagine walking in with a bouquet of chocolate-dipped strawberries, juicy pineapple bunnies, and fresh fruit bursting with spring colors.

It's not just a treat. It's the centerpiece, the conversation starter, the "where'd-you-get-this?" moment.

And right now, our limited-edition **Easter Celebration Arrangements** are 15% off. Jjust in time for Sunday.

[Click]

Make Easter delicious. Send something they'll actually remember.

Shop Easter Arrangements