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Why choose Podia?

Lauren Cochran • March 07, 2019

**Your website.
Your products.
Your community.
Build them for free on
podia**

You have choices when it comes to selling your online courses, digital downloads, and memberships. Here are five reasons why Podia is the best one for you.

JUMP AHEAD



In this article

#1. Personal support from real people, any day of the week

#2. Fair, flat, and affordable pricing for everyone

#3. Straightforward, simple, and intuitive design

#4. Everything you need in one place

#5. You get more than just a platform: you get a digital home

Five reasons and a million possibilities

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Start free →

You just want someone to cut through the fluff and get down to it:

Which platform is best for you?

We won't lie. We're probably pretty biased about this one, but here are five reasons that 17,000+ other creators chose Podia, and why you should, too.

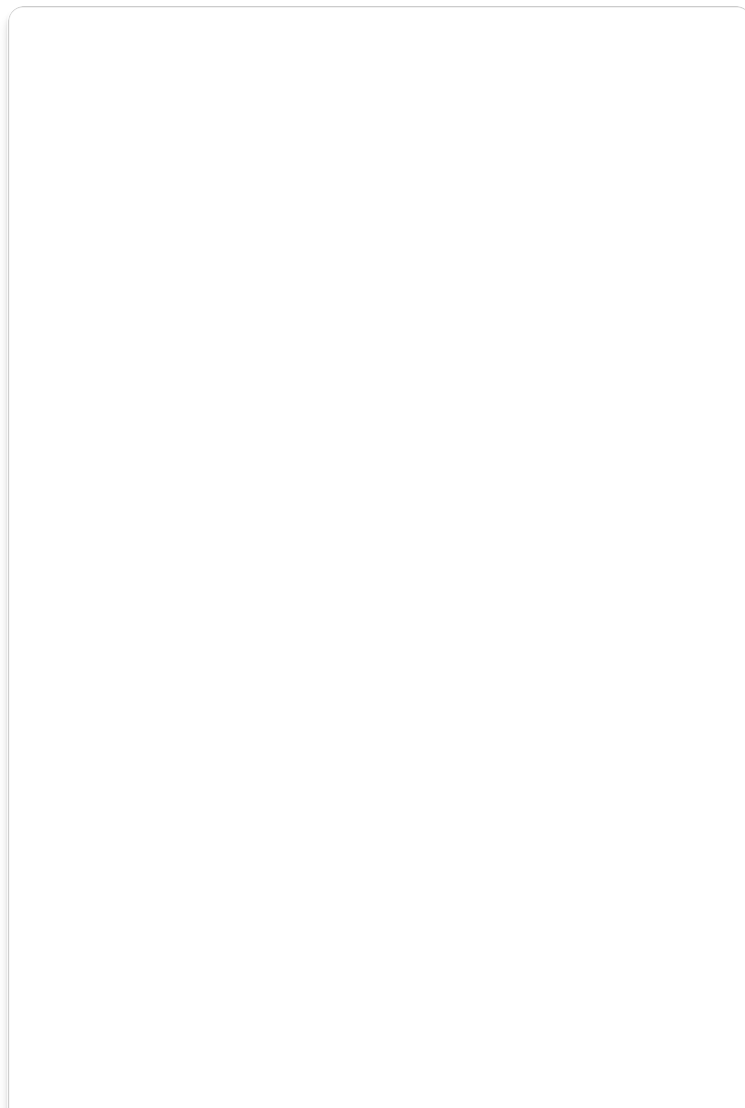


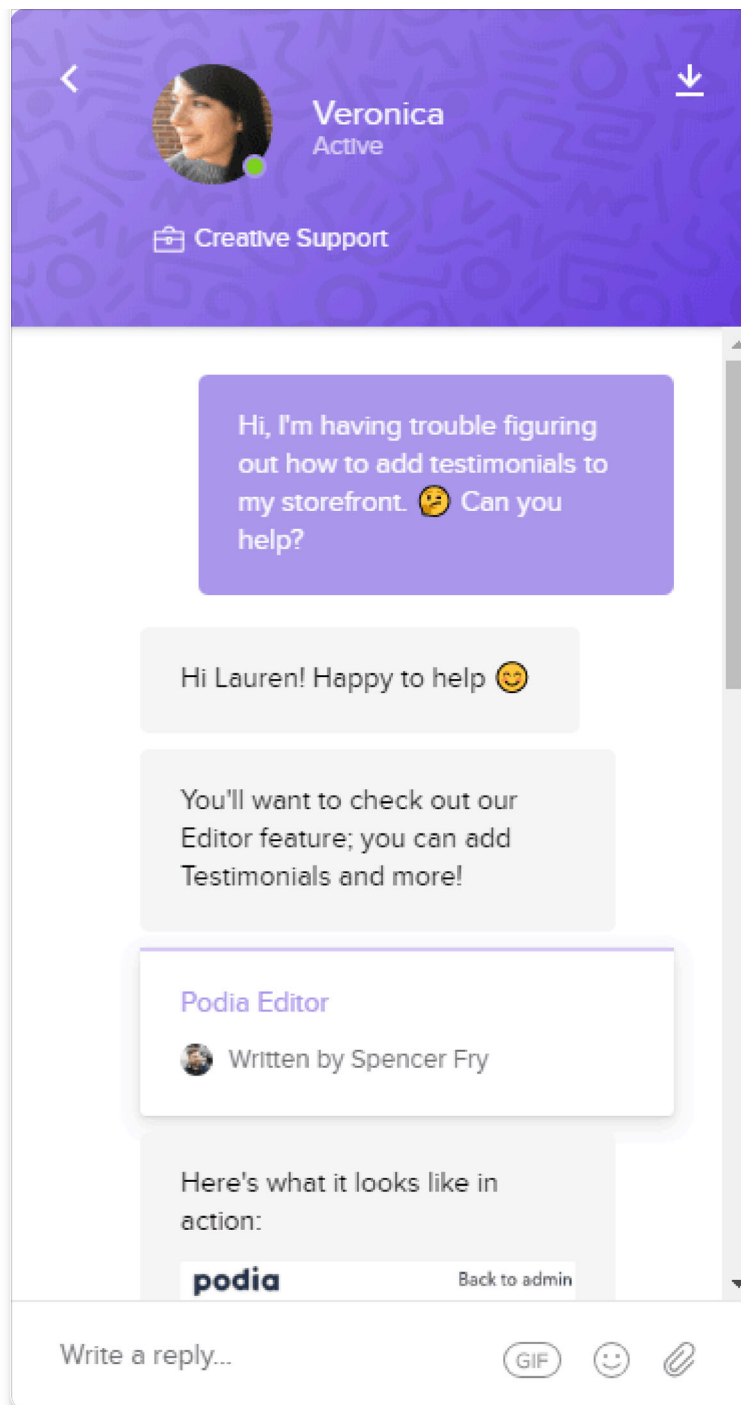
#1. Personal support from real people, any day of the week

Customer support tickets were supposed to make customer service better, faster, and more efficient.

They didn't.

That's why we don't use them on Podia. When you open up that chat window at the bottom of your screen, you aren't funneled into an automated system.





You connect with a real person -- someone that's there's to share your triumphs, support your success, and lend a helping hand at every step of your journey.

The start of that first conversation is more than just a quick task to strike off your to-do list, too. It's the beginning of a relationship with one of our



dedicated support staff or marketing members.

You get to know us, and we get to know you.

Don't just take my word for it, though.

Take a look at what some of our customers have had to say about their experience with our customer service.

Antoine Blanchemaison , a content creator that shepherds other content creators with online courses to help them sell and achieve more, notes how vital the support and features have been to growing his business.



Antoine Blanchemaison

"Podia is the solution I've been looking for. It's easy, beautiful, and the customer service is great. It also helps me launch a new course twice a month, and my customers love it."

[View Antoine's storefront](#) or [Create your own](#)

John Burdock , a 3D motion artist who sells digital downloads and online courses, echoes the sentiment.





John Burdock

Octane Master Course

"I looked at 15 online course platforms, before finding Podia. They had very affordable pricing system, and they never took any of my profits with a % of my sales. The customer support is the best I've ever seen anywhere. I mean it, you would be hard put to find anything better. Contact them right now, and see for your self. They are truly a company that cares."

Min Liu adds that our support team has been helpful for his blood pressure, though I think FDA standards require me to caveat that Podia hasn't been approved as a treatment for any medical conditions.

"Podia has already built a reputation for customer service, but this is no mere slogan. It's actually true. They go above and beyond, which makes its significantly easier for me to run my business, deliver my courses, and most importantly, keep my blood pressure low."

**Min Liu**

Verbal skills coach and 'The Big Brother You Never Had'.



Finally, consider Elda Gezalov's feedback: he says it's not our platform -- which is great -- that makes us the best choice for creators, but the customer support that goes alongside it.



"Podia is beautiful, simple and efficient, but what makes it the best platform to sell digital products and courses online is its amazing customer support."



Eldar Gezalov

Online entrepreneur



And you know what? I think he's right.

So, **why choose Podia?** Because we're real people who treat you like you are, too.

#2. Fair, flat, and affordable pricing for everyone

Unlike other platforms, Podia never punishes you for your success by charging you more as you grow.

On all paid plans, you pay a flat monthly fee no matter how much you sell. There are no additional transaction fees.



Mover



\$39 / mo

Get 2 months free when billed
annually - \$390 / year

Shaker



\$79 / mo

Get 2 months free when billed
annually - \$790 / year

After all, complex pricing and fees wouldn't make stories like Rachel Simmons ' possible.

RACHELSIMMONS

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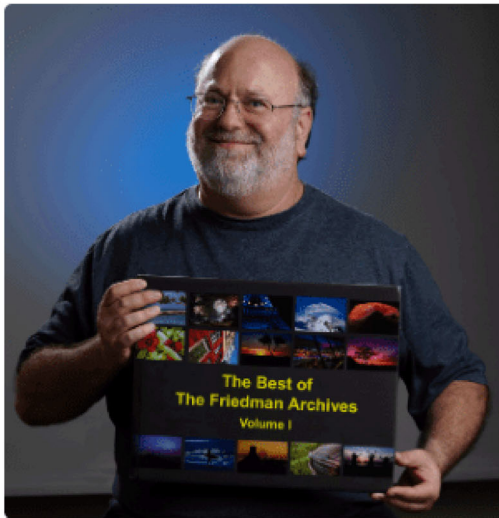
You see, like many freelancers, Rachel was once dependent on the word "yes."



If someone asked her to drop everything and travel across the globe for a job, she had to say that word -- that “yes” -- whether she wanted to go or not. If she didn’t, she wouldn’t have a stable income.

But thanks to Podia, she became reacquainted with the word “no” again. She has a living income from her online courses that lets her choose the gigs she wants to take and turn down those she doesn’t.

Gary Friedman likewise found Podia’s straightforward pricing liberating when he came over from Gumroad .



Gary Friedman

“Coming from Gumroad, Podia is a breath of fresh air. Their fees are reasonable, and their tech support is fast and top-notch!”

[View Gary's storefront](#) or [Create your own](#)

Molly Hahn , too, loves our simple, cut-and-dry price that lets her create online courses without worrying about additional fees.



"Podia made it possible for me to successfully launch my first online Character Design class with ease. They understand both my needs and my customers' needs, have great customer service, a beautiful user interface, and the price is just right!"



Molly Hahn

Author & Illustrator



So, **why choose Podia?** Because we're for every creator, from the 99% to the 1%, and we don't put limits, financial or otherwise, on how and when you grow.

#3. Straightforward, simple, and intuitive design

There are platforms out there with tons of overly complicated features.

And those platforms make wild promises about what their bells and whistles can do -- as long as you're willing to learn and implement the right combination of codes (such as HTML and CSS), there's nothing you can't hack together.

Podia isn't like that... on purpose.

Those features wouldn't make it easier for you to sell your products, connect to your customers, or start your online business -- even if you *do* have the technical skills.



In fact, we talk to creators every day who find those excessive features distracting and feel overwhelmed by them. That's what Joy Cho's experience was before she came to Podia.



Joy Cho

"I've wanted to offer e-courses for a while but always felt overwhelmed with how to set it up. Podia has made it super easy. The tools are super easy to navigate, and their team is super quick to help answer any questions you have."

[View Joy's storefront](#) or [Create your own](#)

Amanda Boleyn concurs with Joy's perspective, highlighting that the ultra-simple user interface isn't a detractor, but rather a strength that allows you the creator to focus on what matters most -- producing more content.





Amanda Boleyn

"I absolutely love Podia's user interface - it is extremely intuitive and easy to navigate as the creator. I also love that they keep their product simple, there are no hidden upcharges, only one flat investment each month and you can create as many courses or products as you want."

[View Amanda's storefront](#) or [Create your own](#)

We built Podia to give you everything you need, and nothing you don't.

So, **why choose Podia?** Because it's built on the principle that an application's features should be more than just usable -- they should actually be *used* by the people they support.

#4. Everything you need in one place

Let's face it -- running an online business is tough enough.

You have products to build, marketing campaigns to run, and a regular circus of "business stuff" to contend with.



The platform you choose should make your life easier, *not* more complicated.

That's why Podia puts everything you need to build and host your products, run your email marketing, accept payments, and manage your customers all in one place.

For many of our creators, Podia replaces 3-5 different tools.

Why is this better? It's simple: because orchestrating all of those moving parts together is a lot easier when you can keep them under one roof. That's what Becky Mollenkamp discovered when she made the switch.

In fact, she saves \$720.00 a year in administrative fees by using Podia to keep all of her products in one place. Plus, she recoups and safeguards her valu 

time by skipping the rigmarole of logging in and out of multiple applications.

Those may be little time vacuums throughout the workday, but when you're spending at least 5% of your day-to-day toggling in and out of programs and trying to keep track of their moving parts, it adds up quickly.

Justin Jackson , an entrepreneur and maker who's pulled in over \$100,000 on Podia , noticed a similar sanity and time-saving benefit when it came to putting all of his digital products together.

But they're not the only ones who have benefited from Podia's all-in-one approach.

Check out what Jacob Morris had to say about his experience as a first-time creator. He, as you might very well be right now, was frustrated with the challenges of putting together plugins and applications.



As a new creator and first-time business owner, Jacob's experience was hindered by the overwhelming nature of finding a technical solution for all of his problems, but with Podia, he didn't need to keep searching.

He, like you, found a solution that fits all of his challenges and made it possible to manage his business efficiently and easily, even as a first-time creator.

So yes, you could scrape together everything you need into a messy contraption of plugins, applications, and Frankenstein-like codes to make them work together..

Or you could put everything in one place and manage it all from the same dashboard.



So, **why choose Podia?** Because it has everything you need to manage your business, sales, customers, and marketing in one place.

#5. You get more than just a platform: you get a digital home

What's the first thing that pops into mind when you think of the word "entrepreneur"? For me, I think of this person:

Someone who relies on their wits to chart the (literal) unknown.

Someone who's intrepid, adventurous, and endlessly passionate about their cause.

Someone who makes DIY look way easier than it is.

But most importantly?

Someone who tackles problems alone.

How do I know? Because I work with them. That's what separates Podia from the pack. Podia isn't just a platform for creators -- it's a platform designed with creators in mind, on the team, and involved every step of the way.

And as creators ourselves, we know that you have what it takes to forge your own path.



We also know that it's a lot easier when you don't have to, though. That a helping hand at the right moment can make monumental differences in the lives of creators.

It's why we're constantly booking thought leaders at the top of their game -- like Joanna Wiebe -- for free trainings that give *you* the insights and skills you need to keep making strides.

Likewise, it's why we put together events like Content Creator Day .



Because there's no question that entrepreneurs are scrappy, creative, and wildly resourceful people.

Just like there's no question that those resources should be easy to find and even easier to use.

It's not just the driving motivation behind our community events, by the way. It's the same reason that we regularly promote our creators on our social media channels .



And why our content on our blog covers every topic from overcoming impostor syndrome to 16 marketing strategies for promoting and selling your online course.

Because yes.

Creators *can* go it alone.

But they shouldn't have to, and on Podia, they don't.



So, **why choose Podia?** Because our first priority has always been and will always be *you*, our fellow creators, and that's never going to change. Never as in not ever. If we find a new way to help you succeed, we'll do it. No questions asked.

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Instead of going through a bullet-list summary about how our support is personal, our interface is straightforward, and our dashboard keeps everything in one neat place for you, then wrapping it all up with a poignant call-to-action to [sign up for a free Podia account](#).

I want to end this with the same question we've asked throughout the day.

Why choose Podia? Because you're a creator, and we were made for each other.

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