

OR CURRENT RESIDENT

VTC23-J1

Wild CHILEAN SEABASS

Found at depths up to 5,000 feet in the icy waters of Antarctica, this elusive fish is celebrated for its rich lobster-like flavor and tender snow-white flesh.

6-OZ PORTIONS, SKINLESS, BONELESS

J-60220H	6 PORTIONS	\$169.99
J-60221H	12 PORTIONS	\$299.99
J-60222H	24 PORTIONS	\$549.99

4-OZ PORTIONS, SKINLESS, BONELESS

J-60217H	6 PORTIONS	\$129.99
J-60218H	12 PORTIONS	\$229.99
J-60219H	24 PORTIONS	\$399.99



The MSC mark next to a product and/or "MSC certified" indicates the product was sourced from an MSC certified sustainable fishery. See page 5 for more information.

vitalchoice.com | 800-608-4825
2500 S Pacific Hwy, Medford, Oregon 97501

@vitalchoice



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this catalog

HOLIDAY | 2024

VitalChoice
WILD SEAFOOD & ORGANICS

RAISE A GLASS
to the holidays



VITALCHOICE.COM



FEATURED *catch*

— NOVEMBER —

Celebrated for its rich flavor and luscious texture, king salmon is an excellent choice for holidays and special occasions. Its high fat content makes it great for the grill, skillet, oven, or air fryer. Individually flash-frozen and vacuum-packaged in recipe-ready portions. Kosher (EK).

“The holidays remind us that a rich life is found in the connections we make with other people, whether around the table or across the miles. Creating special moments and sharing in traditions is what brings us together, and there’s no better time to celebrate those connections than now.”

—Jim McCann, Founder and CEO, 1-800-Flowers.com Family of Brands



Wild PACIFIC KING SALMON

Known also as Chinook, king salmon (*Oncorhynchus tshawytscha*) is the largest of the five Pacific salmon species and ranges along North America's Pacific Coast from Alaska to California. The king salmon we offer is harvested with troll gear, which means the fish are caught one at a time with hook and line, carefully landed on board, and quickly iced to ensure optimal quality, flavor, and freshness. King salmon caught with troll lines in the Northeast Pacific Ocean is a Seafood Watch® Good Alternative.

6-OZ PORTIONS, SKIN-ON, BONELESS

J-60467H	6 PORTIONS	\$129.99
J-60468H	12 PORTIONS	\$249.99
J-60469H	24 PORTIONS	\$449.99

4-OZ PORTIONS, SKIN-ON, BONELESS

J-60471H	6 PORTIONS	\$99.99
J-60472H	12 PORTIONS	\$179.99
J-60473H	24 PORTIONS	\$329.99

6-OZ PORTIONS, SKINLESS, BONELESS

J-60474H	6 PORTIONS	\$149.99
J-60475H	12 PORTIONS	\$269.99
J-60476H	24 PORTIONS	\$489.99

4-OZ PORTIONS, SKINLESS, BONELESS

J-60074H	6 PORTIONS	\$119.99
J-60729H	12 PORTIONS	\$229.99
J-60726H	24 PORTIONS	\$459.99



C

A

Wild SOCKEYE SALMON EASY-DOES-IT DINNER

COMPLETE MEAL

Spend less time in the kitchen with this three-course meal featuring six skinless six-ounce portions of wild Alaskan sockeye salmon, our signature salmon seasoning, quinoa-roasted sweet potato salad, and rustic ginger apple crisp. Ready to thaw and serve, the salad features red and white quinoa, roasted sweet potatoes, colorful bell peppers, dried cranberries, and a light dressing of citrus juices, canola oil, and garlic. For a finishing touch, our heat-and-serve ginger apple crisp contains just 11g of added sugar per serving. Serves 4–6.

J-60830H \$169.99

B

À LA CARTE

A WILD ALASKAN SOCKEYE SALMON

6-OZ PORTIONS, SKIN-ON, BONELESS

J-60348H	6 PORTIONS	\$99.99
J-60349H	12 PORTIONS	\$179.99
J-60350H	24 PORTIONS	\$339.99

6-OZ PORTIONS, SKINLESS, BONELESS

J-60370H	6 PORTIONS	\$109.99
J-60371H	12 PORTIONS	\$189.99
J-60372H	24 PORTIONS	\$349.99

B SIGNATURE ORGANIC SALMON SEASONING

J-60533H	\$11.99
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C GINGER APPLE CRISP

J-60819H	\$39.99
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D QUINOA-ROASTED SWEET POTATO SALAD

J-60770H	\$39.99
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D



MSC-C-50265

Products showing the blue fish  and/or described as “MSC certified” come from a fishery that has been independently certified as sustainable under a program operated by The Marine Stewardship Council (MSC), a global nonprofit organization. These fisheries have been found to meet all three principles of the MSC Fisheries Standard, which are to **sustain wild seafood stocks**, to **use catch methods that have minimal environmental impact**, and to **demonstrate effective fishery management**. Learn more at www.msc.org



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Wild SOCKEYE SALMON FAMILY-STYLE FEAST

COMPLETE MEAL

Entertain with ease this holiday season with this three-course meal of wild Alaskan sockeye salmon, currant-couscous salad, and whipped peach cheesecake. A breeze to prepare and beautiful to serve, our whole sockeye fillets are ideal for family meals and special occasions, and these come with our signature organic salmon seasoning. Ready to thaw and serve, the salad is Israeli couscous tossed with sweet corn kernels, green bell peppers, sun-dried tomatoes, Zante currants, and green onions, and it's complemented with a light dressing of rice vinegar, canola oil, asiago cheese, garlic, and basil. For a finishing touch, our whipped peach cheesecake contains less than 5g of added sugar per serving. Serves 4–6.

J-60865H \$189.99

À LA CARTE

A WILD ALASKAN SOCKEYE SALMON WHOLE FILLETS

5.5-LB BOX OF 19-OZ FILLETS

J-60363H \$119.99

B SIGNATURE ORGANIC SALMON SEASONING

J-60533H \$11.99

C WHIPPED PEACH CHEESECAKE

J-60848H \$39.99

D CURRANT-COUSCOUS SALAD WITH SUN-DRIED TOMATOES

J-60769H \$39.99

Wild SALMON SAMPLER

Includes two portions each of our sockeye, silver, and king salmon, along with a sample of our signature salmon seasoning. Gift version comes with a “Happy Holidays” placard. Kosher (EK).

J-60376H \$99.99

WILD SALMON SAMPLER – HOLIDAY GIFT (shown)

J-60043H \$104.99



Wild ALASKAN SOCKEYE SALMON PETITE PORTIONS

For smaller appetites, we offer four-ounce servings of our signature sockeye salmon in both skin-on and skinless options. Kosher (EK).

4-OZ PORTIONS, SKIN-ON, BONELESS

J-60654H	6 PORTIONS	\$79.99
J-60727H	12 PORTIONS	\$149.99
J-60728H	24 PORTIONS	\$299.99

4-OZ PORTIONS, SKINLESS, BONELESS

J-60373H	6 PORTIONS	\$89.99
J-60374H	12 PORTIONS	\$159.99
J-60375H	24 PORTIONS	\$299.99



Wild ALASKAN COHO SALMON

Known also as silver, our wild coho salmon is line-caught in pristine Alaskan waters and flash-frozen within hours of catch. Its moderate fat content gives it a mild but rich taste and makes it perfect for the grill, skillet, oven, or air fryer. Kosher (EK).

6-OZ PORTIONS, SKIN-ON, BONELESS

J-60385H	6 PORTIONS	\$89.99
J-60386H	12 PORTIONS	\$169.99
J-60387H	24 PORTIONS	\$319.99

4-OZ PORTIONS, SKIN-ON, BONELESS

J-60073H	6 PORTIONS	\$69.99
J-60774H	12 PORTIONS	\$129.99
J-60775H	24 PORTIONS	\$259.99





WILD ALASKAN SOCKEYE & HALIBUT DUO

Both sides of the table will be delighted with this complementary pairing of our most popular variety of salmon and white fish.

6-OZ PORTIONS, SKINLESS, BONELESS

J-60409H	3 OF EACH	\$109.99
J-60410H	6 OF EACH	\$199.99
J-60411H	12 OF EACH	\$379.99

4-OZ PORTIONS, SKINLESS, BONELESS

J-60406H	3 OF EACH	\$89.99
J-60407H	6 OF EACH	\$159.99
J-60408H	12 OF EACH	\$299.99

Wild ABOUT

WILD COHO & COD DUO

Featuring two of Alaska's finest, our wild coho (silver) salmon and cod are processed and frozen within hours of catch for fresh, just-caught quality.

6-OZ SKIN-ON COHO PORTIONS, 6-OZ SKINLESS COD PORTIONS

J-60439H	3 OF EACH	\$79.99
J-60440H	6 OF EACH	\$149.99
J-60441H	12 OF EACH	\$279.99





WILD ALASKAN HALIBUT & COD DUO

Celebrated for their mild flavor and culinary versatility, our halibut and cod are wild-caught in icy Alaskan waters. Flash-frozen and vacuum-packaged in recipe-ready portions for effortless meals any night of the week.

6-OZ PORTIONS, SKINLESS, BONELESS

J-60228H	3 OF EACH	\$99.99
J-60229H	6 OF EACH	\$179.99
J-60230H	12 OF EACH	\$329.99



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Fish DUOS

WILD KING SALMON & SABLEFISH DUO

Perfect for holiday meals and special occasions, Pacific king salmon and Alaskan sablefish are prized for their rich flavor and mouthwatering texture. Kosher (EK).

6-OZ SKIN-ON KING PORTIONS, 4-OZ SKIN-ON SABLEFISH PORTIONS

J-60436H	3 OF EACH	\$109.99
J-60437H	6 OF EACH	\$199.99
J-60438H	12 OF EACH	\$349.99



Wild ALASKAN SALMON IKURA

Cured in a custom 2.5% brine and unpasteurized, Vital Choice® ikura is the finest grade salmon roe and never contains artificial colors, vegetable dyes, or artificial preservatives. Ikura is a good source of protein and an excellent source of vitamin D, and it provides the omega-3 fatty acids known as EPA and DHA. Serve it on sushi, avocado toast, scrambled or deviled eggs, blinis with crème fraîche, latkes with sour cream, cream cheese on rye bread, and more. Ships frozen.

KETA SALMON IKURA

Pale red with orange overtones, keta salmon ikura is the most popular variety, regarded for its ocean-y flavor, long shelf life, and bouncy “pop” in the mouth. Provides 1,450mg of omega-3s per 1-ounce serving.

2-OZ JARS

J-60397H 12 JARS \$199.99

6-OZ JARS

J-60402H 3 JARS \$149.99

2.2-LB TRAYS

J-60393H 1 TRAY \$169.99

SOCKEYE SALMON IKURA

Bright red and significantly smaller than the other varieties, sockeye salmon ikura has a pleasantly bitter finish and a shorter shelf life. Provides 900mg of omega-3s per 1-ounce serving. Winner of the 2022 Good Food Awards.

17-OZ TRAYS

J-60398H 1 TRAY \$79.99

2.2-LB TRAYS

J-60403H 1 TRAY \$149.99

PINK SALMON IKURA

Orange with a subtle rose hue, pink salmon ikura has a sweet, mild taste and long shelf life. Provides 700mg of omega-3s per 1-ounce serving.

17-OZ TRAYS

J-60390H 1 TRAY \$79.99

SHOP MORE JAR + TRAY QUANTITIES
AT [VITALCHOICE.COM](https://www.vitalchoice.com)



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Consuming raw or undercooked fish or shellfish may increase your risk of foodborne illness, especially if you have certain medical conditions.





Wild CRAB & SHRIMP CAKES EASY-DOES-IT DINNER

COMPLETE MEAL

Take a break from the kitchen this holiday season with a three-course meal that tastes like you made it from scratch. Handcrafted in small batches, our Northwest-style seafood cakes are made with equal parts Dungeness crab meat and wild Oregon pink shrimp in a delicately seasoned mixture of organic mayonnaise, gluten-free panko, red bell pepper, organic yellow onion, herbs, and spices. Ready to heat and serve, the gourmet side dish is a mélange of crisp green beans sautéed with sliced almonds in black truffle oil and then finished with black truffle shavings. For a finishing touch, our whipped blueberry cheesecake has less than 5g of added sugar per serving. Serves 4–6.

J-60831H \$149.99

À LA CARTE

A CRAB AND SHRIMP CAKES

J-60676H \$99.99

B BLACK TRUFFLE ALMOND GREEN BEANS

J-60766H \$39.99

C WHIPPED BLUEBERRY CHEESECAKE

J-60818H \$39.99





Wild ALASKAN GOLDEN KING CRAB LEGS

Harvested from the remote, icy waters of the Bering Sea, this crab variety has a slightly sweeter flavor and lighter texture than that of its red cousin. Each two-pound bag contains four to six legs and one claw, which have been cooked and flash-frozen to preserve their fresh-caught quality. To prepare them at home, simply thaw, rinse, and serve chilled or warmed.

2-LB BAG, 4-6 LEGS + 1 CLAW

J-60753H 2-LB BAG \$159.99



Wild SCALLOPS IN GARLIC BUTTER RECIPE KIT

Escape the tedium of takeout by preparing an elegant entrée at home. Everything you need is in the box, including a pound of plump sea scallops, garlic herb butter, and a recipe card. Scallops are also available separately.

J-60813H 1 KIT \$79.99

WILD ATLANTIC SEA SCALLOPS – 1-LB BAGS

J-60450H 2 BAGS \$139.99



SHRIMP SCAMPI AND PASTA RECIPE KIT

Create a classic Italian dish at home with our no-fuss recipe kit containing shucked wild shrimp, lemon garlic herb butter, angel hair pasta, and easy step-by-step instructions. Shrimp is also available separately.

J-60812H 1 KIT \$79.99

**WILD ARTISAN BLUE SHRIMP
12-OZ PACKAGES, PEELED, DEVEINED**

J-60211H 1 PACKAGE \$49.99



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SO MANY EASY WAYS TO ORDER

INTERNET

vitalchoice.com

PHONE

800-608-4825

MAIL

Vital Choice Seafood LLC
2500 S Pacific Hwy
Medford, OR 97501

FAX

800-648-6640

CORPORATE SALES

877-233-5000

DO NOT EMAIL YOUR PAYMENT. We do not accept payments by email. Payment may be made online or by phone, fax, mail, or courier service.

SHIPPING INFORMATION					
Shipping Method Cutoff Dates	Standard*	3 Business Day Express**	2 Business Day Express**	Overnight - 1 Business Day**	Overnight - Saturday Arrival**
Hanukkah	12/18/24	12/19/24	12/20/24	12/23/24	
Christmas	12/18/24	12/19/24	12/20/24	12/23/24	
New Year's	12/25/24	12/26/24	12/27/24	12/30/24	
Valentine's Day	2/7/25	2/11/25	2/12/25	2/13/25	
St. Patrick's Day	3/7/25	3/11/25	3/12/25	3/13/25	3/14/25

STANDARD SHIPPING CHARGES	
Order Subtotal per Shipping Address to a Named Recipient*	Add
Up to \$15.00	\$7.99
\$15.01-\$30.00	\$9.99
\$30.01-\$60.00	\$15.99
\$60.01-\$100.00	\$20.99
\$100.01-\$200.00	\$26.99
\$200.01-\$300.00	\$29.99
\$300.01 and over	\$34.99

ADDITIONAL SHIPPING CHARGES	
Add to standard shipping charges:	Add Per Item
3-Business Day Express**	\$9.99
2-Business Day Express**	\$11.99
Overnight Express**	\$19.99
Priority Overnight (where available)-- Saturday Arrival**	\$24.99
Alaska, Hawaii, US Territories (excluding Puerto Rico)	\$9.99

*Standard shipping charges are based on the regular price of merchandise shipped to a named recipient at a single address. Standard shipping delivers within 4–7 business days to most ZIP codes unless a future delivery date has been requested.

**Expedited shipping methods deliver within the specified timeframe to most ZIP codes with same-day shipping if ordered by 1PM ET. Overnight shipping for Saturday arrival delivers to some locations where available if ordered by 1PM ET.



ORDER NOW. SHIP LATER.

It's easy to get ahead of giving. Order now and if you request delivery by a particular date or holiday, we'll hold your orders and ship them to arrive on time.

THE STRONGEST GUARANTEE IN THE BUSINESS

You and those who receive your gifts must be delighted, or we'll make it right with either an appropriate replacement or refund.

ARRIVAL DATES, SUBSTITUTIONS, AND SHIPPING

- Your perishable package will be delivered and released by a delivery driver with no signature required. Upon arrival, keep product refrigerated or frozen.
- Quantities are limited and orders are subject to availability. If, after we take your order, an item becomes unavailable, we may substitute an item of equal or greater value.
- Because adverse conditions can sometimes affect shipments, your order may be shipped to arrive earlier than the requested arrival date.
- If your mail order is received too late to meet your requested arrival date via standard shipping, we will upgrade to express shipping and charge you accordingly.
- If rising costs affect shipping charges, a surcharge may be included and will be reflected in your order total.
- Incorrect addresses may delay the arrival date. To ensure your order arrives in perfect condition, please ship to a street address, not a PO Box.
- We cannot ship to PO Box, APO, FPO, or Puerto Rico addresses.
- We will ship your order using any effective shipping services available.
- All shipments FOB Vital Choice.
- We reserve the right to correct error(s) in printed or electronic publications.
- Prices effective through December 25, 2024, and are subject to change without notice.

SALES TAXES

We collect applicable state and local taxes for shipments. The taxability of food, candy, wine, or combination items varies by state. Shipping charges will be taxed when the product is taxable.

WINE PURCHASES

Harry & David™ wine is sold and shipped by Harry and David, LLC, Medford, Oregon. Harry & David™ wine products can be shipped to the following states: CA, CO, CT¹, DC, FL¹, GA, HI³, IA, ID, IL, IN, KS, LA, MA, MD, ME, MI, MN, MT, NC, ND, NE, NH¹, NJ, NM, NV, NY¹, OK, OR, PA, SC, SD, TN, TX, VA, VT, WA, WI, WY

¹Local laws prohibit delivery of wine products to certain ZIP codes in this state.
²CT permit #LSW.0000759
³Hawaii shipments are currently restricted to the islands of Hawaii, Kauai, Lanai, Maui, Molokai, and Oahu only.

Not all wine gifts are eligible for shipment into all states. Please go online or call for more information. Certain state laws regulate product availability and/or impose wine purchase limitations. Complying with state and local laws may limit our ability to fulfill your order requests.

You must be 21 years of age or older to order, purchase, or receive delivery of wine. By ordering any wine product, you swear or affirm that: a) you are 21 years of age or older; b) your purchase of wine products is intended for personal consumption and not for resale; and c) the person receiving wine products is 21 years of age or older, and will provide proof of age with valid identification and signature upon delivery. Wine products cannot be shipped to PO boxes, APO/FPO or international addresses. To help expedite the delivery of your gift, the recipient's phone number is needed to allow the carrier to notify the recipient prior to delivery. Promotions, coupons, and special offers do not apply to wine products.

WARNING: Drinking distilled spirits, beer, coolers, wine, and other alcoholic beverages may increase cancer risk, and during pregnancy, can cause birth defects. For more information, go to www.P65Warnings.ca.gov/alcohol

PRIVACY NOTICE AND MAIL PREFERENCE

Vital Choice recognizes that privacy is important and is committed to maintaining and using your information responsibly. Review our privacy notice at vitalchoice.com Occasionally we exchange our customer lists with other reputable companies. If you prefer not to receive these mailings from other companies or receive our catalogs, simply contact us by email, phone, or mail with your customer number, name, and address as it appears on your mailing label.

Photography is representative of serving suggestions.

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DISCOVER AN OCEAN OF FLAVOR

Vital Choice and Holland America collaborate to bring you wild-caught fish at home and at sea. For those who love to explore the world’s wonders—whether dining on your own back deck or from the bow of a ship—Vital Choice is bringing you a selection of wild-caught seafood inspired by its new collaboration with Holland America.

Recognized worldwide for unforgettable experiences on ship and on shore, Holland America is famous for its carefully crafted itineraries, culinary excellence, and dedication to personalized service which earned the 2023 Best In Service Award by Cruise Critic. Guests aboard Holland America’s Alaska sailings experience beautiful scenery, visits to prime locations, and unforgettable meals prepared with fresh, certified sustainable and traceable wild Alaska seafood.



*Escape the
everyday*
**WITH RECIPES FROM
HOLLAND AMERICA**

- Seared King Salmon with Capers and Dill
- Broiled Halibut with Lime Tarragon Aioli
- Gold Gala Chilean Seabass

Find recipes at vitalchoice.com/HollandAmericaLine

**VITAL CHOICE X
HOLLAND AMERICA LINE SAMPLER**

Create your own world-class culinary journey with this special collection of Vital Choice® premium wild fish curated to go with recipes from the chefs of Holland America. Sampler includes two six-ounce servings each of our wild Pacific king salmon, wild Alaskan halibut, and wild Chilean seabass. See recipes above.



6-OZ CANS, EXTRA VIRGIN OLIVE OIL
J-60171H 6 CANS \$69.99

3.75-OZ CANS, EXTRA VIRGIN OLIVE OIL
J-60168H 6 CANS \$59.99

6-OZ CANS, NO ADDED SALT, OIL, OR WATER
J-60177H 6 CANS \$69.99

3.75-OZ CANS, NO ADDED SALT, OIL, OR WATER
J-60174H 6 CANS \$59.99



PORTUGUESE SARDINES

Hand-packed by one of the oldest fish canneries in the world, our wildly popular Portuguese sardines are purse-seine caught in the North Atlantic. Contains edible skin and bones.

4.4-OZ CANS, EXTRA VIRGIN OLIVE OIL
J-60116H 6 CANS \$39.99

4.4-OZ CANS, IN WATER, NO ADDED SALT
J-60122H 6 CANS \$39.99

WILD ALBACORE TUNA

Our wild albacore tuna comes from a Pacific fishery in which smaller boats line-catch individual tuna using the troll method, which ensures careful handling of each fish, safety for dolphins, and very minimal bycatch. Kosher (OU).



CANNED FISH SAMPLER

This tasty collection contains six different products and includes wild Alaskan sockeye salmon, albacore tuna, and Portuguese mackerel and sardines.

J-60033H \$49.99

pantry STAPLES

Organic DARK CHOCOLATE BARS

Raise the bar this holiday season with premium dark chocolate bars in four sophisticated flavors: Himalayan sea salt, crystallized ginger, dried blueberry, and plain. The holiday version arrives in our signature white box with a “Happy Holidays” placard.

CHOCOLATE BAR SAMPLER

J-60673H \$39.99

CHOCOLATE BAR SAMPLER – HOLIDAY GIFT (shown)

J-60860H \$44.99

Shop individual flavors at vitalchoice.com



Wild SEAFOOD SOUP SAMPLER

Packaged for your pantry in single-serving pouches, our heat-and-serve soups come in four comforting flavors: smoked salmon chowder, classic clam chowder, savory seafood bisque, and seafood cioppino. The holiday version arrives in our signature white box with a “Happy Holidays” placard.

SEAFOOD SOUP SAMPLER

J-60518H \$39.99

SEAFOOD SOUP SAMPLER – HOLIDAY GIFT (shown)

J-60758H \$44.99

Shop individual flavors at vitalchoice.com



Organic TRAIL MIXES

Made entirely of vegan and gluten-free ingredients, our certified organic trail mixes make a satisfying pick-me-up for work, home, school, or on the trail. Kosher (OU).

J-60787H TRAIL MIX DUO \$29.99

J-60683H CLASSIC 3-PACK \$39.99

J-60786H MEDLEY 3-PACK \$39.99



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WILD ALASKAN

sockeye salmon

Ready to eat and always on hand, our signature wild salmon is a versatile pantry staple for outdoor adventures, post-workout snacks, weeknight meals, and so much more. Traditional style contains edible skin and bones. Kosher (OU).



7.5-OZ CANS, TRADITIONAL

J-60190H	6 CANS	\$69.99	\$55.99
J-60191H	12 CANS	\$119.99	\$83.99
J-60192H	24 CANS	\$229.99	\$137.99

3.75-OZ CANS, TRADITIONAL

J-60187H	6 CANS	\$59.99	\$47.99
J-60188H	12 CANS	\$99.99	\$69.99
J-60189H	24 CANS	\$199.99	\$119.99

3.75-OZ CANS, EDIBLE SKIN & BONES, NO SALT

J-60098H	6 CANS	\$59.99	\$47.99
J-60099H	12 CANS	\$99.99	\$69.99
J-60100H	24 CANS	\$199.99	\$119.99

6-OZ CANS, SKINLESS, BONELESS

J-60140H	6 CANS	\$69.99	\$55.99
J-60141H	12 CANS	\$119.99	\$83.99
J-60142H	24 CANS	\$229.99	\$137.99

3.75-OZ CANS, SKINLESS, BONELESS

J-60137H	6 CANS	\$59.99	\$47.99
J-60138H	12 CANS	\$99.99	\$69.99
J-60139H	24 CANS	\$199.99	\$119.99



Wild ALASKAN PINK SALMON

The smallest of the five Pacific salmon species, pink salmon is best known for its mild flavor and tender texture. Kosher (OU).

6-OZ CANS, SKINLESS, BONELESS

J-60152H	6 CANS	\$49.99	\$39.99
J-60153H	12 CANS	\$89.99	\$69.99
J-60154H	24 CANS	\$169.99	\$109.99



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Wild YELLOWFIN TUNA

IN EXTRA VIRGIN OLIVE OIL

Packed for us in Cantabria, Spain, this traditional melt-in-your-mouth tuna is hand-packed in 8.1-ounce glass jars with organic extra virgin olive oil and a touch of salt.

J-60028H	2 JARS	\$29.99	\$19.99
J-60029H	4 JARS	\$59.99	\$34.99



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Wild PORTUGUESE MACKEREL

Hand-packed by one of the oldest fish canneries in the world, our wildly popular Portuguese mackerel are purse-seine caught in the North Atlantic. Contains edible skin and bones.

4.4-OZ CANS, PACKED IN WATER, NO ADDED SALT

J-60113H	6 CANS	\$39.99	\$29.99
J-60114H	12 CANS	\$69.99	\$48.99
J-60115H	24 CANS	\$119.99	\$69.99



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PASTURE-RAISED PORK CHOPS

Our plump, boneless chops come from a cooperative of American family farmers who raise old-fashioned heritage breeds on open green grass and without growth stimulants, antibiotics, or GMOs. Vacuum-packaged in pairs with nothing added.

1-LB PACKAGES OF 2 CHOPS
J-60339H 2 PACKAGES \$89.99



100% GRASS-FED BEEF

Enjoy beef from cattle born and raised exclusively on family-owned ranches where they spend their days roaming and grazing on nutrient-rich pasture.

RIBEYE STEAKS – 10 OZ EACH
J-60675H 4 STEAKS \$99.99

NEW YORK STRIP STEAKS – 10 OZ EACH
J-60677H 4 STEAKS \$109.99

FILETS MIGNONS – 6 OZ EACH
J-60031H 4 STEAKS \$129.99

BURGER PATTIES – 5 OZ EACH
J-60783H 6 PATTIES \$39.99

BEEF SAMPLER
2 - RIBEYES, NY STRIP STEAKS, FILET MIGNONS, 6 - PATTIES
J-60784H \$189.99



FREE-RANGE BISON

Richer in protein than beef and with fewer calories and less saturated fat, our bison comes from herds that graze on the open range.

UNCURED FRANKS – 6 PER 12-OZ PACKAGE
J-60810X 2 PACKAGES \$69.99

BURGER PATTIES – 8 OZ EACH
J-60806X 4 PATTIES \$69.99

BURGERS AND FRANKS
J-60798H 4 PATTIES + 12 FRANKS \$129.99

Wild SOCKEYE SALMON BURGERS

Rich in lean protein and vitamin D, our premium salmon burgers are made with wild Alaskan sockeye and organic seasonings. Raw patties are individually vacuum-packaged and cook from frozen in less than 10 minutes. No nitrites, nitrates, MSG, soy, corn, wheat, eggs, dairy, or sugar. Kosher (OU).

5-OZ DELUXE PATTIES

J-60378H	6 PATTIES	\$59.99
J-60379H	12 PATTIES	\$99.99
J-60380H	24 PATTIES	\$199.99

4-OZ PATTIES

J-60381H	6 PATTIES	\$49.99
J-60382H	12 PATTIES	\$89.99
J-60383H	24 PATTIES	\$179.99



Wild Seafood SUBSCRIPTION BOXES

Take the plunge into a healthier lifestyle with automatic monthly deliveries of nutrient-rich wild fish and shellfish.



WILD SALMON BOX

Enjoy a rotating assortment of 3 products each month, 10 to 14 servings total. Each shipment varies and contains recipe-ready portions of wild king, sockeye, silver, or keta salmon along with Nova lox, sockeye burgers, salmon sausage, or salmon roe ikura.

J-62017H \$139.99



WILD FISH BOX

Explore a rotating assortment of 4–5 wild fish varieties each month, 14–16 servings total. Each shipment differs from the previous one and is curated from a roster that includes wild salmon, halibut, cod, sablefish, haddock, lingcod, petrale sole, and tuna.

J-62019H \$169.99



All our boxes are suitable for paleo, keto, Mediterranean, and low-carb lifestyles.



Receive your shipments on the third week of every month and enjoy a different assortment each time.



Select a theme that aligns with your taste, appetite, and sense of adventure.



Let what's in the box inspire your meals and enjoy getting more fish into your diet.



WILD SEAFOOD BOX

Stock your freezer with a rotating assortment of 5–7 seafood products each month, 18–24 servings total. Each shipment differs from the previous one and is curated from a roster that includes wild salmon, halibut, cod, sablefish, haddock, lingcod, petrale sole, tuna, scallops, prawns, and shrimp.

J-62018H \$199.99



WILD CATCH-OF-THE-MONTH BOX

Spotlighting a different seafood each month, our smallest subscription box delivers 6–10 servings of 1 item and cycles through 12 predetermined products throughout the year. Relax and explore our bestsellers one auto-shipment at a time, including king salmon, halibut, cod, sablefish, scallops, tuna, and more.

J-62035H \$89.99

DISCOVER WILD SAMPLER

Perfect for everyday dinners, special occasions, and gift giving, this well-rounded assortment contains two portions each of our king salmon, sockeye salmon, halibut, and cod. Happiness is a well-stocked freezer, and our samplers keep the blue skies coming.

J-60268H \$119.99

DISCOVER WILD SAMPLER – HOLIDAY GIFT (shown)

J-60861H \$124.99



CLASSIC WILD WHITE FISH SAMPLER

This combo features three distinct fish species, each bringing its own unique flavor profile and culinary potential. Enjoy two portions each of our wild Alaskan halibut, Chilean seabass, and Atlantic haddock.

J-60032H \$99.99

Wild ATLANTIC HADDOCK

A popular choice for baking, pan frying, and classic fish and chips, haddock also makes scrumptious fish cakes, chowder, and New England-style fish burgers.

6-OZ PORTIONS, SKIN-ON, BONELESS

J-60277H 6 PORTIONS \$89.99



Wild ALASKAN COD

Famous for its slightly sweet flavor and large flakes, cod is a lean and versatile crowd-pleaser that's perfect for the grill, oven, steamer, or air fryer.

6-OZ PORTIONS, SKINLESS, BONELESS

J-60234H 6 PORTIONS \$79.99

4-OZ PORTIONS, SKINLESS, BONELESS

J-60231H 6 PORTIONS \$59.99



Wild ALASKAN SABLEFISH

Known also as black cod, sablefish is prized for its intense, sweet flavor and velvety, unctuous texture. Kosher (EK).

6-OZ PORTIONS, SKIN-ON, SOME SMALL BONES

J-60656H 6 PORTIONS \$99.99

4-OZ PORTIONS, SKIN-ON, SOME SMALL BONES

J-60208H 6 PORTIONS \$79.99



The MSC mark next to a product and/or "MSC certified" indicates the product was sourced from an MSC certified sustainable fishery. See page 5 for more information.

Wild HALIBUT EASY-DOES-IT DINNER

COMPLETE MEAL

Take the hustle out of the holidays with this three-course meal featuring six 4-ounce portions of wild Alaskan halibut, our own lemon pepper seasoning, quinoa roasted sweet potato salad, and whipped blueberry cheesecake. Ready to thaw and serve, the salad features red and white quinoa, roasted sweet potatoes, colorful bell peppers, dried cranberries, and a light dressing of citrus juices, canola oil, and garlic. For a finishing touch, our whipped blueberry cheesecake has less than 5g of added sugar per serving. Serves 4–6.

J-60863H \$159.99

C

A

B



The MSC mark next to a product and/or “MSC certified” indicates the product was sourced from an MSC certified sustainable fishery. See page 5 for more information.

À LA CARTE

A WILD ALASKAN HALIBUT

6-OZ PORTIONS, SKINLESS, BONELESS

J-60280H	6 PORTIONS	\$129.99
J-60281H	12 PORTIONS	\$229.99
J-60282H	24 PORTIONS	\$429.99

4-OZ PORTIONS, SKINLESS, BONELESS

J-60283H	6 PORTIONS	\$99.99
J-60284H	12 PORTIONS	\$169.99
J-60285H	24 PORTIONS	\$329.99

B ORGANIC LEMON PEPPER SEASONING

J-60535H	\$11.99
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C QUINOA ROASTED SWEET POTATO SALAD

J-60770H	\$39.99
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D WHIPPED BLUEBERRY CHEESECAKE

J-60818H	\$39.99
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D



EXPLORE WILD SAMPLER

Curated for Pacific seafood lovers, this collection features seven of our bestselling products and makes a wonderful gift. We include two portions each of our wild king salmon, Alaskan halibut, ahi tuna, albacore tuna medallions, sockeye salmon burgers, and our cold-smoked sockeye Nova lox. Gift version includes a pre-printed placard.

J-60870H	\$139.99
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EXPLORE WILD SAMPLER – HOLIDAY GIFT (shown)

J-60047H	\$144.99
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WILD ALASKAN HALIBUT - HOLIDAY GIFT

A longtime bestseller for its mild flavor and meaty texture, our recipe-ready portions are delicious when grilled, poached, pan-seared, braised, or steamed in parchment. Includes six four-ounce servings, along with a “Happy Holidays” insert.

J-60754H	\$104.99
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