
DOM POP

1.26

KISSISSIPPI - MOOD RING

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PODCAST SUMMARY

IN THEORY

'A plane is going down, there's only one parachute, which pop star do you save? Join renowned bicoastal homosexuals Quincy and Hayden every Friday as they answer these very questions alongside discussion of latest industry trends, new releases, and throwbacks to some of pop's most dominant moments. Each episode is a quasi-hour of laughs, questionable puns, and an endless, unabashed celebration of pop music.'

IN PRACTICE

At it's heart, *Dom Pop* is a light-hearted, conversational podcast that gives its hosts & guests the opportunity to highlight any and all aspects of a specific project. While so much press and promo goes into single rollouts, *Dom Pop*, in its eternal search for the 'Dominant Pop' on each project it tackles, usually follows a chronological discussion of every track from the album of the week (AOTW). While we try not to pigeonhole our conversation too much, in addition to highlighting deep cuts, we will often discuss AOTW themes, lyrics, production, and any relevant BTS fun facts.

BE OUR GUEST...

FORMAT

Our episodes are typically split into two segments. We begin with a weekly industry recap of relevant headlines, announcements, and releases. The second piece is our deep-dive into the AOTW where you will join us in traversing the scope of the project from opening track to closing! We're so excited to ask you questions about all aspects of *Mood Ring*- your songwriting process, music videos, art direction- the whole shebang! Mostly we'll just be geeking on your music with you. We're interested in every facet of what it takes to make and release an album, so if you have anything you'd like to focus on or talk about, let us know!

SUBMISSIONS

As we go through the AOTW, we will usually pick 3 songs to highlight, or 'submit to', and will edit in 30 seconds of these songs in post. They are usually ones that we are most excited about, ones we think our listeners might not seek out otherwise, or simply ones we think are freakin' hits! As of now, we have *We're So In Tune*, *Heaven*, and *Big Dipper* slotted for submissions, but if there are certain tracks you'd rather highlight, feel free to let us know and we are happy to adjust.

WRAPPING UP

After finishing the album discussion, we will give our general thoughts on the album as a whole, having journeyed through it in its entirety over the course of the episode before picking our top three tracks (*the Dom Pop*). This is a great time to promote anything you have going on, whether it's a tour or a new single/MV coming out- feel free to use this space as you want to address the listeners!



ALL GOOD THINGS...

POST-RECORDING

After we've logged off, please send your original .wav audio file to us at DomPopPod@gmail.com. Once the episode is edited, we'll send you a graphic and a clipped audiogram that you can use to promote the episode as you please!

RELEASE

Our episodes go live at midnight PST every Friday, and we will email you a link once it's published! We'll also tag you in our social posts from the podcast accounts @DomPopPod!

THANK YOU for joining us, we can't wait to dive into Mood Ring with you!

