

### LOKAL

Cannabis shouldn't be complicated. Lokal is good weed, at a good price, brought to you by good people.

We've all watched the cannabis market skyrocket over the last few years, especially the cost of products. Lokal is bringing things back down to earth with a curated selection of quality strains and blends offered at consistently affordable prices.

### LOKAL

At Lokal, we know Massachusetts cannabis because we smoke it ourselves. You can trust that our products are the best in the state because we've tried every joint from the harbor to the valley and in between. We don't need to distract you with fancy frills and complex formulas like other brands, we're just here to help you get high.

They say if you want an authentic experience, you should always ask a local. That's us. We live this life, and we want you to live it too.



### **AFFORDABLE**

High quality, low prices, that's the Lokal way.

### **APPROACHABLE**

We're your neighbors, and we just want you to have a good time.

## **UNCOMPLICATED**

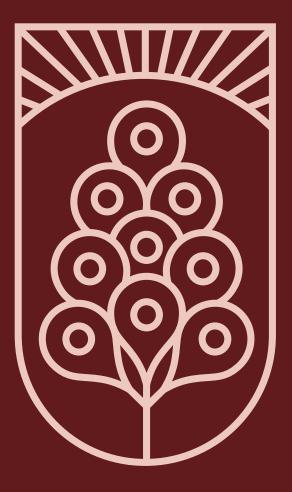
Life is complicated enough, buying weed should be easy.

PRIMARY LOGO

### SECONDARY LOGO

## 

Local with a K for design appeal.



Cannabis flower with local roots.

### **TAGLINE**

### **Cannabis Grown Close to Home**

A Quality High, Right Nearby
Shop Lokal
Flower to the People
Cannabis From Around the Corner (ALT: Cannabis Right Around the Corner)

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ACUMIN VARIABLE CONCEPT WIDE BOLD
Tracking set to 180

BODY

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This simple belief, that cannabis should be local, is at the heart of our mission. Experience the local flavor with LOKAL cannabis. We partner with growers directly to highlight the beauty and diversity of cannabis everywhere.

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