



PREPARING FOR CANNES

2019

COURT MÉTRAGE
short film corner
FESTIVAL DE CANNES 2019

 CAMPUS MOVIE FEST
CANNES



Welcome (Bienvenue)

Congratulations on making it to Cannes! We can't wait to share this amazing adventure with you. You'll experience unparalleled ritz & glamour. You'll eat, drink, party, and mingle with famous folks. You'll see some fantastic films, and you'll see some absolutely terrible ones. You never know what will happen in Cannes.

Most importantly, this is a career development opportunity for you. We've seen students get internships, develop working relationships with other filmmakers, and even land eventual job offers from the connections they made in Cannes. And, of course, we've seen students party every night and leave Cannes with nothing but a hangover and an empty bank account. Hey, you do you. Cannes is what you make of it. However, we highly encourage you to take advantage of everything Cannes has to offer. We want you to use it as a chance to learn about the inner workings of the film economy, develop your networking skills, and overall gain a better understanding of the business side of movies.

To get an idea of the area and attire, check out the [photos](#) from past CMF Cannes programs.

In this packet we'll cover:

- Passports
- Budget
- Paying for Things
- Keeping in Touch
- Weather
- Electronics
- Attire
- Promoting Your Film
- The Movies
- Wise Words from Former Participants
- Packing Checklist
- Calendar of Events

Passports (passeports)

You need to have a valid passport that **does not expire within 90 days of your departure**. If you do not have a valid passport, you need to apply for one **as soon as possible** (they can take up to two months to process). It is possible to expedite your passport application (for an additional \$60 fee) so why risk it? You don't need a visa to enter France, just your valid passport.

For more information about applying for a passport visit:

<https://travel.state.gov/content/travel/en/passports.html>

PRO TIP: Keep a scanned copy of your passport in your belongings, just in case.

Budget (budget)

Make sure you plan a budget for your trip! Here's a breakdown of what you can expect to spend while in Cannes, and tips on how to pay.

Airfare: Your airfare is NOT included in your program fee. It is advised to fly into Nice International Airport. There are many routes available (most connecting in Paris.) Airfare will vary depending on your departure city, but it typically falls between \$850 and \$1,200. The sooner you book, the cheaper your airfare will be.

*Please note that **there are two airports in Paris**. If you have a connection in Paris, be sure that **it is at the same airport as where you land**. Transferring between airports is a nightmare.*

Food: Food in Cannes can be simple and affordable, or fancy and expensive. We'll take you on a tour of the city when we arrive, and be sure to point out affordable places to eat, as well as the local grocery store (your apartments have kitchens if you want to cook your own meals). On average, we suggest budgeting €25-30 per day for food. Of course, you'll want to treat yourself to at least one fancy meal while you're there — plan on budgeting around €40 for that. One thing in France that is very affordable is the wine. Even the cheap stuff is delicious!

Souvenirs: Official Festival de Cannes gear is pricey (like €20 for a hat pricey). Keep that in mind when you budget for souvenirs and gifts for yourself and people back home. Of course, there are plenty of inexpensive options, like posters or unique items from local vendors.



Paying For Things (payer pour des choses)

The current conversion rate of USD-Euro is .89 (\$1 = .89€), which isn't terrible!

There are several ways you can pay in France:

Cash: This is the most recommended form of payment. It's best to take out cash prior to arriving in France (this can be done at your local bank or at the airport).

PRO TIP: Take out €500 in cash at the airport, and bring €50 around with you every day. Leave the rest hidden in your suitcase or in the hotel room safe.

ATMs & Debit Cards: There is a foreign transaction fee (approx. 3% + bank fees) each time you use a debit card. If you're a Bank of America customer, you can withdraw cash from any BNP Paribas bank free of charge.

Credit Cards: There is also a foreign transaction fee (approx. 3%) for all credit cards except Capital One.

Travellex: Travellex kiosks can be found in most airports. They will have fees as well, and typically have higher exchange rates, but they are convenient and safe.

Travelers Cheques: An outdated technique, not recommended. Seriously, don't do it.

PRO TIP: Don't forget to call your bank and credit card companies to let them know when and where you will be traveling. You don't want your cards to get suspended!



Keeping In Touch (Rester en contact)

Cellhire Phone Plan: Campus Movie Fest has partnered with Cellhire to create an incredible international phone plan for you while in Cannes. You'll receive a Samsung Galaxy smartphone with unlimited email and free calls to and from the US & Canada. This plan is included in your program fee. These phones are essential for keeping in touch with each other and our staff while in Cannes. They also are an important tool for networking and staying in touch with your friends and family back in the US.

The phones will ship to you before you leave for Cannes. Make sure you charge them up when they arrive. We use them to help find each other at the Nice International Airport.

The phones come pre-programmed with the name and number of everyone in the program, including all of our staff.

To receive your Samsung before you depart for Cannes,
you MUST register online at

www.cellhire.com/campusmoviefest

Login: cmfstudent2019

BEFORE April 1st.

We encourage you to do it ASAP. Your credit card will be authorized for \$300.00, but this charge will disappear from your account within 48 hours. You will not have to pay the \$300 unless you lose or damage the phone, or use the phone outside of what is included in the plan.

Internet & WiFi: Unfortunately, the wifi in Cannes isn't as fast as what we're used to in the States. Free internet is provided in the hotel lobby and in most restaurants in downtown Cannes.

CellHire Information

This is information you can find on the CellHire CMF website. Please visit www.cellhire.com/campusmoviefest for complete details.

Communicate with friends and family back home, other program participants, and network with film professionals while in Cannes with an android device from Cellhire. As a part of your program fee for the 2019 Campus Movie Fest program you will receive an Android solution for your trip.

CAMPUS MOVIE FEST INCLUSIVE PACKAGE

- Local French SIM
- Unlimited incoming calls
- Unlimited local outbound calls in France
- Unlimited outgoing to European landlines
- Unlimited calls back to the US & Canada
- Unlimited web browsing & e-mail
- Connect your personal e-mail account
- Delivered before you travel
- Prepaid UPS return pack for easy return
- What does my rental include?



Samsung Android, French SIM card, complete accessory pack including spare battery, rapid charger, travel adapter, for foreign outlets & instruction booklet.

Please note, this is a rental only and must be returned once the service contract is completed. If a service extension is required beyond the event, please indicate on the order form as additional fees may apply.

MiFi Upgrade (add \$99)

Add a MiFi (Mobile Hotspot), and enjoy an additional 6GB of data to share between all of your devices. The MiFi provides simple and easy, superfast internet access for up to 10 WiFi-enabled devices, smartphones and tablets.



Please note: Once you have used the 6GB of high speed data, the data speed will be throttled. We do not encourage using this device to stream or upload video.



Weather (le temps)

The weather the in the South of France can be finicky. It can be beautiful and sunny one moment, and pouring down rain the next. Daytime temperatures are typically in the 70s, and it gets pretty chilly at night. Be prepared! Pack sunscreen AND an umbrella.

Electronics (Électronique)

Voltage and outlets are different in France than in the States. Many of the buildings are very old, and run on 240 volts — which will overload most American appliances like curling irons, flat irons, hair dryers, or electric razors. You can get adapters that will allow them to work with European outlets, but there is still a chance they'll overload. Either don't bring them, or bring cheap ones that you won't be devastated to throw away if they blow out.

You can buy European plug adapters anywhere — Amazon, Target, Wal-Mart, etc. You can also purchase a power inverter that will convert 240V down to 110V, but keep in mind these are very heavy and expensive. Make sure the adapter you buy is Euro and looks like this:



Most cameras and laptops will run off of 110-240 and will simply need a plug adaptor. Check your device's power adaptor; if it says 110-240V (in really small print) you'll be okay. If it only says 110V, don't plug it in!

PRO TIP: Check the voltage of whatever electronics you bring, and play it safe — only bring what you won't miss.



Attire (Vêtement)

Cannes is a fancy place, and you should dress to impress. A huge part of the Cannes experience is networking. You never know who you might meet, so you'll always want to look professional and presentable. There isn't an official dress code during the day, but business casual is the typical standard. Think dress jeans, button-up shirt or nice top, and decent shoes (no ratty sneakers or flip-flops). You are here to network, so dress as though you're going on a casual job interview. Keep it classy!

For early morning premieres: stick with the same business casual standard, but throw on a suit jacket or blazer for a little added polish. You should look smart and presentable, but there is no need for formal attire at morning premieres.

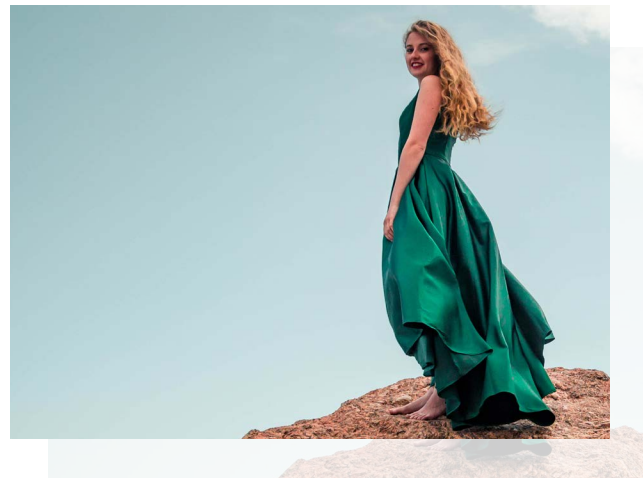
Evening premieres and gala screenings are black-tie events. This means you must be wearing formal attire in order to be admitted. There are two gala screenings held every evening in the Grand Théâtre Lumière.

How many outfits will you need? That's hard to say. We suggest bringing items you can mix and match for multiple options. There is a laundry facility available to you at the hotel, as well as irons in each room.

PRO TIP: Don't pack two weeks worth of clothes. Use the laundry facility at the hotel!

Madames*

You will need at least one formal evening outfit. Dust off your prom dress, or check out [Rent the Runway](#) (or similar sites) for more affordable options. You must wear dress shoes with heels (we know, it's old-fashioned — Google Cannes Shoegate 2015). Make sure you can walk in them, the stairs can be treacherous and you definitely don't want to take a dive in front of thousands of people and cameras. You'll also want to bring a few less-formal (but still nice) outfits for cocktail parties and mixers.



Monsieurs*

You will need a black tuxedo (preferred) or black suit with a white shirt. Most importantly, you must wear a black bowtie. You will not be admitted to the events without one. There are even vendors that walk around outside the Palais selling (overpriced) bowties, if that gives you an idea of how strict this policy is. You'll also want to bring a few less-formal (but still nice) outfits for cocktail parties and mixers.



Cannes is very strict about their evening premiere dress codes. Celebrities have been turned away for failing to meet the requirements. Don't miss out on an unforgettable event because you didn't bring the appropriate attire!

PRO TIP: Bring comfortable shoes. Seriously, we cannot overstate the importance of comfortable shoes.

* *You should feel comfortable dressing as the gender you identify as. While Cannes is very strict about their dress codes, it is a welcoming space for all.*

Promoting Your Film (Promouvoir votre film)

The heart of Cannes is the Marché, or Market Place. Hundreds of millions of dollars will change hands as films are sold and purchased. Distributors are there to purchase, production houses are there to sell to distributors. Filmmakers like you are there to sell their films, talent, and to make connections. Campus Movie Fest will help you out with a few workshops to get you started, but before there are a few resources you should consider bringing:

Business Cards

These. Are. A. Must. Carry them with you at all times, because you never know who you are going to meet. It's worth it to have decent cards printed up — you don't want to go too cheap and look unprofessional (vistaprint.com and nextdayflyers.com are both great options). Be sure to include your email address, your website (if you have one) and your specialty.



Rack Cards

Rack cards for your film in Cannes, or other films you have finished, are highly useful. The goal is to get your film viewed as much as possible in Cannes. We suggest the 4x6 matte postcards on nextdayflyers.com (just make sure you design on their templates).

We'll gladly display your cards on our table in our Short Film Corner booth. Include some screen caps and a short summary of your film, your contact information, and if you have it, a link to where the film can be viewed online. You can also download the [Short Film Logos](#) and add them to your design.

Your film will be available in the Short Film Corner on-demand kiosks and on the Campus Movie Fest channel. We'll have two screenings in the Marché where you should advertise as well.

The Campus Movie Fest logos can be found here:

<https://campusmoviefest.com/logos>



PRO TIP: Print your business cards and rack cards matte both sides. Glossy cards are hard to write on.



The Movies (Les films)

As you know, Cannes is all about the movies

<http://www.festival-cannes.com/en/participer/guide/admission-to-screenings>

The films screened at Cannes are broken up into several categories:

In Competition – Eighteen to twenty films competing for the [Palme d'Or](#). They are projected in the Théâtre Lumière.

Un Certain Regard – Approximately twenty films selected from cultures near and far; original and different works.

Out of Competition – These films are also projected in the Théâtre Lumière, but do not compete for the main prize.

Cinéfondation – About fifteen shorts and medium-length motion pictures from film schools across the world.

Directors' Fortnight (Quinzaine des Réalisateurs) – A programme of avant-garde shorts, feature films, and [documentaries](#) from around the world.

Critics' Week (Semaine de la Critique) – a very selective program of only seven feature films and seven short films.

Beach Screenings (Cinéma de la Plage) – Exactly what it sounds like! Almost every night you can watch a Cannes Classic, or an Out of Competition film, right on the beach.

Getting Premiere Tickets

The Online Reservation System: An invitation (ticket) is required to attend the red carpet premieres in the Grand Théâtre Lumière. Almost every year, the process for reserving invitations for these premieres is changed, and we'll likely need to get acclimated to the new process once we receive our badges. If you don't get an invitation for a particular red carpet premiere, don't freak out! Every In Competition film will screen several times.

Begging: Is there a movie you really want to see? You can always beg! Make a sign and stand outside of the Palais.

Last-Call: If begging doesn't work out, you can wait in the Last-Call line. Once everyone with an invitation has been seated, extra seats will be given on a first-come, first-served basis.

PRO TIP: Bring something weird that draws attention to yourself (like a horse mask).



Wise Words From Former Participants (Mots sages d'anciens participants)

// Learn at least a few basic French phrases so the locals see you're trying and are nicer to you. As far as clothes go, bring what you're comfortable in as long as it's at least presentable. You don't have to look super nice all the time, just put together and confident."

Anne Rentz, Clayton State University

// Make sure you bring sunscreen, and use your money wisely (I know I spent too much on drinks and gifts). For girls, heels will wear down on your feet (I have a scar from my left heel digging into my foot), so bring a pair of comfortable but nice shoes. Bring business cards with you ALL THE TIME. Not kidding."

Mary-Madison Baldo, Sonoma State University

// Be prepared to see movies at 8:30am! Go see the Certain Regard movies and films in the other categories because the In Competition films aren't always the best ones."

J.R. Hardman, Former CMF Staff

// Before I left I sent emails to some journalists and papers with a little info about me and the movie and one of them was actually in Cannes and we met up there and he included me on his article... you never know."

Athina Chatzidaki, University of Westminster

// Getting to know the fellow students was the best part of the trip!! But balance is also key. No point in staying out til 5am getting super wasted if it means missing festival opportunities the next day (which is why you're there). So party responsibly. Buses run on an extended schedule during the festival so you can always catch the last one around 1:30am for some shut eye before a movie the next day."

Melissa Danae, San Jose State University

// Wear heels you can stand in line forever in."

Serra Naiman, San Francisco State University

// The Directors' Fortnight screens the best and most unique foreign films I have ever seen. Even better, the directors and actors are usually there for Q&A afterwards!"

Avery Grant, CMF Staff



Packing Checklist (Vérificateur d'emballage)

- | | |
|---|--|
| ☐ Scanned copies of passport | ☐ Umbrella |
| ☐ Comfortable shoes | ☐ Sunscreen |
| ☐ Formal wear | ☐ Bathing suit |
| ☐ Black tux or suit | ☐ Book/Kindle/iPad to read in line |
| ☐ Black bowtie | ☐ Camera |
| ☐ Fancy dress and/or gown | ☐ Portable charger |
| ☐ Heels | ☐ Something weird--like a horse mask |
| ☐ Rain jacket | ☐ Jacket/blazer/sweater for cool evenings |

Pro Tip Summary

- Scan your passport and keep a copy in your suitcase.
- Call your banks and let them know when and where you will be traveling.
- Don't pack two weeks worth of clothes. Use the laundry facility at the hotel.
- Bring comfortable shoes, bring comfortable shoes, bring comfortable shoes.
- Check the voltage on your electronics or appliances.
- Print business & rack cards matte both sides. Glossy cards are hard to write on.
- Bring something weird that draws attention to yourself, like a horse mask!

Cannes Film Festival — May 2019						
Sunday Dimanche	Monday Lundi	Tuesday Mardi	Wednesday Mercredi	Thursday Jeudi	Friday Vendredi	Saturday Samedi
			1	2	3	4
5	6	7	8	9	10	11
12 Arrive at Nice International Airport 3pm - Hotel Check-in Begins	13 Noon - Orientation & City Walking Tour 8pm - Evening Mixer on the Beach	14 Festival Officially Begins *Optional Trip to Monaco	15	16	17	18
19	20 Short Film Corner Opens	21	22	23 7pm - CMF Dinner	24	25 Cannes Film Festival Officially Ends 11pm - Hotel Room Check
26 11am - Hotel Checkout Depart from Nice International	27	28	29	30	31	

* This is not included in the CMF Program Fee

There will also be workshops, parties, and other optional excursions for you to participate in throughout the Festival. We'll do our best to update you with those details as soon as we have them.

Don't forget to join the CMF at Cannes 2019 [Facebook group](#) if you haven't already to connect with other students before the trip!

Have a Good Trip! (bon voyage!)