

Become a digital copywriting Pro in just 2.5 hours with the course designed for digital marketers, by digital marketers.

The Copywriting Essentials Course

TRY IT FOR \$7

For \$7, you get full access for 7 days. If you don't cancel before the trial ends, the subscription renews at \$99/month.

Ever found yourself staring at a blank page, with a dozen ads and emails and landing pages to write, and a ticking clock?

Or wished you knew exactly how to create a copywriting process that helped you do research, brainstorm ideas, and conjure up high-converting copy without all the extra sweat and stress?

Or felt frustrated by how obsessed most copywriting courses are with documentary-length sales letters and their out-of-touch promises of making you millions?

You know you need to write good copy.

You have more projects than you have time for.

And you're managing and writing copy for numerous channels... often at the same time.

You know you'd benefit from a copywriting course. Maybe you've even taken a few already.

But those courses taught you how to write copy for sales letters a mile long, not marketing funnels or ad campaigns.

Or they ignored the real specs, formats, and character limits you face every day in every ads manager and online platform there is.

Most courses tell you to do "research"... but never show you *how* to do research, where to look for customer insights, or how to arrange what you find so you can actually use it later.

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They tell you to edit your copy... then skip over the "how to edit" part completely.

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They throw out copywriting frameworks like AIDA and PAS... but never show you when to use them.

If you need to write good copy and simplify your process fast, but have no idea how or where to even begin... then you're in the right place.

Because The Crew at Stacked Marketer made the Copywriting Essentials Course just for you.

It's designed **for** digital marketers and copywriters **by** digital marketers.

We write copy all the time for our daily newsletter, which goes out to 50k+ readers, for our sponsor ad placements, for our own landing pages and ads... the list goes on.

We know the grind.

Want to preview the course content first? Here you go...

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What digital marketers think about the Copywriting Essentials Course

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It's absolutely worth the investment in time and money, and the resources and templates provided are invaluable. I've spent a lot of time and money on out in-depth customer research to create your customer profile before starting to assemble the rest of the business.



Louise Goddard

Wondering if this can truly help you?

TRY FOR \$7



You can try Stacked Marketer Pro for just \$7. And you'll have 7 days to see if we are a good fit for each other.



After the seven days, you can cancel the subscription.



If you decide to stay, the subscription renews at \$99/month billed every 30 days. Cancel anytime.

Our course shows you everything you need to become a good copywriter—fast. You'll get:



A step-by-step guide to conducting customer research that will inform and elevate your copywriting, plus the customer research template you never knew you needed. Drop into your workflow without wasting time or skipping a beat.

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- ✅ Actionable tips for researching specific customer insights, where to find them, and how to use them in your copy.
- ✅ Stupid easy guidance to **the most effective copywriting frameworks to use—and when to use them.**
- ✅ Tools and techniques for brainstorming fresh copywriting angles and ideas in minutes.
- ✅ **Over-the-shoulder guides to compiling research and brainstorming ideas**, and finessing it all into awesome copy.
- ✅ Psychological triggers you can plug into your copy to increase the impact of your messages.
- ✅ **The basics of editing**, plus the ultimate checklist for leveling up your copy every time.
- ✅ Principles for building and organizing a swipe file you can easily access and use at every point of the copywriting process.
- ✅ ... And more.

Oh, and get this... You can take the course right away for only \$7...

That's right...

No more dropping \$497+ on a 10 hour course you don't have time to take.

No spending thousands of dollars on A-level copywriting courses you find hard to apply to digital marketing.

Copywriting Essentials is worth at least \$1,000, but you can try this course, and get access to \$2,277 worth of in-depth guides to cognitive biases and growth tactics, swipe files, and reports... for just \$7 for 7 days when you join Stacked Marketer Pro.

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And if you don't like Copywriting Essentials or the accompanying reports, swipe files, and insights, you can cancel any time.

Copywriting Essentials isn't just another copywriting course... it's literally your next step to becoming a good copywriter for digital marketing.

... And looking like an all-around genius in front of your clients or team.

Plus, at the end of the course, you'll receive a certificate of completion and a badge you can proudly display on your LinkedIn profile.

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Ready to become a better copywriter?

TRY FOR \$7



You can try Stacked Marketer Pro for just \$7. And you'll have 7 days to see if we are a good fit for each other.



After the seven days, you can cancel the subscription.



If you decide to stay, the subscription renews at \$99/month billed every 30 days. Cancel anytime.

This course will teach you:

- ☒ **Research basics:** customer research, product research, competitor research, and how to assemble this information into an actionable research sheet.
- ☒ **How to create an offer** including a reusable checklist and cheatsheet for all your copywriting projects.

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- ✓ **How to come up with killer angles** for each stage of awareness your customers might be in.
- ✓ **How to put everything together** and write your copy.
- ✓ **How to edit and polish your copy**, and why that is important.
- ✓ **How to build and maintain a swipe file** you'll actually use to create high-converting copy.
- ✓ **What are the most common mistakes you should avoid** as a copywriter.

Take your copywriting to a higher level

YOUR BEST EMAIL...

TRY FOR \$7

When you join Stacked Marketer Pro, you'll instantly access 20 marketing reports as results of 4000 hours of research.

Each one of these reports contains at least one insight that you can apply today and start getting results tomorrow.

Whatever is your industry. And you'll get a new report every month.

You might be thinking...

- ✓ **How long is the course?**

2.5 hours total. You can finish the course in the time it takes to write a sales email... and you'll get a ton of ideas for that email, too. Just sayin'.

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☒ **How much does it cost?**

Normally Copywriting Essentials would cost \$99 when you join Stacked Marketer Pro, but you can try out the course—and Stacked Marketer Pro—for just \$7 for 7 days.

Can we just point out how insane of a deal this is? The course is easily worth \$1,000. And you can try it out for \$7 for 7 days. If you're fast enough, you'll finish it within a week.

But that's not all. Copywriting Essentials is just one of the benefits of joining Stacked Marketer Pro. You also get access to in-depth guides to cognitive biases, email marketing and landing page swipe files... all for just \$99 a month.

So go ahead. Give it a try for \$7 for 7 days and see how you like it.

☒ **How do I know this course will help me?**

We're confident that simply getting the research sheet, the offer summary, wireframe tutorial, and the copy checklist alone will make you a good copywriter, fast. You'll have the essential tools you need to level up your skills, improve your idea brainstorming, and produce more compelling copy.

Of course, the only way to know if this course will help you is to take it. At the end of the day, you get what you put in, you know?

☒ **Eh, I'm worried I won't have time to complete this course.**

That's why it's only 2.5 hours long (not including the time you spend doing the exercises or engaging with the Stacked Marketer Pro community, of course).

You can complete this course in the time it takes to write a sales email.

And you'll get ideas for that email, too. Promise.

☒ **I prefer to study at my own pace and in my own way. Is that cool?**

You'll get more out of Copywriting Essentials if you go through each chapter sequentially.

But hey, if you'd rather jump around, that's fine too. Don't forget you'll get access to in-depth guides to cognitive biases, marketing tactics, swipe files, and more, too. There's tons of good stuff here for the self-starter.

Take the course...

YOUR BEST EMAIL...

TRY FOR \$7

Testimonials



Robert Skrob

"I was one of their first subscribers to their monthly Insights publications. [...] these are useful information giving insight into one company's marketing approach or a coverage of a marketing discipline."

How Stacked Marketer Pro can benefit you



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Build high-converting funnels easily

Get thorough analysis of what
succesfull DTC brands and B2B
companies are really doing
within their marketing. Watch
their entire funnels outlined –
from Facebook Ads and
influencer campaigns to order
bumps and upsell email
campaigns.



It's like having a growth assistant

Think of us as your secret
weapon in business. We
research, study, and find growth
strategies every month, while
you get about running your
business.



Discover what is actually working today, not what "used" to work

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Up-to-date growth strategies
used by modern companies to
grow today.



Growth without obstacles

Why take an unknown path in
the wild, when you can replicate
the same path to success that
proved to be successful for
other companies? This saves
you from roadblocks, and
mistakes that cost you money.



Save up
to \$4000

When you join Stacked Marketer
Pro you get exclusive deals and
discounts from the most popular
marketing tools and services.
The subscription pays for itself!

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Fluff-free zone

We understand that some memberships are filled with pointless marketing advice and people trying to impress each other. This is not. All you'll find here is raw, hard-hitting, real-life marketing insights.

Take your game to a higher level with ROI-boosting marketing insights

[TRY NOW](#)

When you join Stacked Marketer Pro, you'll instantly access 20 marketing reports as results of 4000 hours of research.

Each one of these reports contains at least one insight that you can apply today and start getting results tomorrow.

Whatever is your industry. And you'll get a new report every month.

FAQ

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What is the difference between this and the Stacked Marketer daily newsletter?



Is it really worth it? Can I find this information on my own?



Is it a long-term contract? How often can I cancel?



Can I get a corporate account for my team?



I have more questions. Can I contact you somehow?



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