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SKINCARE HAIR & BODY MAKEUP WHAT'S NEW BESTSELLERS BEAUTY GUIDE

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AM vs. PM Moisturizers Explained

DHC moisturizers

Daytime moisturizers

- Liahtweiaht
- Protects the skin from UV rays
- Feels lighter, designed to be worn under cosmetics and not make you feel more greasy
- Contains milder ingredients, like Vitamin C and licorice to maintain and protect the skin from sun exposure
- Our favorite AM moisturizers Rich Moisture, Antiox C

Nighttime moisturizers

- Intensive
- Repairs and regenerates the skin
- · Feels thicker and greasier: richer than day creams
- Contains ingredients like retinoids (which promotes cell growth and unclogs pores) that make your skin more sensitive to the sun
- Our favorite PM moisturizers Extra Nighttime Moisture, EGF Cream

Should I use both kinds of moisturizers?

Yes! Take advantage of the benefits both types of moisturizer have to offer. Using our CoQ10 Quick Gel Brightening Moisture is the best of both worlds and can be used both day and night with just a heavier application before bed. It illuminates and acts as a primer, toner, mask treatment and moisturizer all rolled into one formula.

Which day and night moisturizer is right for me?

- Want something anti-aging? Night moisturizers are chock-full of ingredients that promote collagen production and firming agents for more youthful looking skin. The Q10 Cream tightens and nourishes and will leave your complexion feeling soft and wrinkle-free. And if you want a daytime moisturizer that will firm up your complexion while protecting you from harsh UV rays, the CoQ10 Face Milk will do just the trick.
- Want something hydrating? The Beauty Lift Cream is an intensive nighttime moisturizer that hydrates and smooths skin while minimizing the visibility of fine lines and wrinkles. The Beauty Lift Milk is the more lightweight, daytime moisturizer version that contains oat kernel extract and mevalonolactone to lock in moisture.
- Want something for blemish-prone skin? Generally, oily daytime moisturizer doesn't do wonders for oily skin but the Acerola Gel is great for brightening and evening out the skin tone. Before bed, use the Acerola Cream to promote collagen growth and even skin tone while you
- Want to exfoliate? Try our Renewing AHA Cream which carries alpha hydroxy acids like lactic acid to help scrub away dead skin cells to revive and restore your bright complexion. A little bit of our AHA Cream can go a long way!

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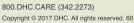
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How To Revive Tired Eyes

DHC eye care

Puffy eyes, dark circles and discoloration can often stem from dehydration, lack of sleep and even genetics. While drinking plenty of water and getting enough sleep at night all sounds like a breeze, we all know how difficult that may be with busy lives and caffeine addictions. So here are three products you can use to have brighter looking eyes.

Concealer

Concealer is always the best option if you want to disguise those ever-present dark circles. Applying concealer that's more yellow than your skin tone will balance out the purple or blue-ish discoloration from dark spots under the eyes – like our Q10 Concealer which comes in two natural shades of ocher to choose from. Our Q10 Moisture Care Eyezone Treatment Retouch concealer pen is both a color corrector and a moisturizer to fight fine lines. The peach concealer pen targets dark circles and uneven skin tone while the buff concealer pen brightens tired-looking eyes.

Eye Cream

When moisturizing, it's important to give special attention to your eye area since the skin is delicate and prone to dryness which can lead to crow's feet and wrinkles. Use our moisturizing Concentrated Eye Cream at night to diminish any discoloration and soothe the under eye area for fresher looking eyes in the morning. The Eye Bright gel depuffs stubborn eye bags and combats dryness with ingredients like cucumber-infused gel. It also contains caffeine to invigorate the skin and increase circulation to break up dark under eye circles. For an extra boost, stick the Eye Bright in the fridge. Our CoQ10 Eye Cream is a rich moisturizer, nourished by Vitamins A, C and E to firm up the skin around the eyes and plump any fine lines and wrinkles.

Masks

Having an eye mask treatment in your skincare routine can be super beneficial to locking in moisture and brighten your skin. The Alpha-Arbutin White Mask does exactly that – it fights discoloration from aging and sun exposure and promotes a moisture-barrier balance to leave your skin looking radiant and hydrated. This super-brightening mask contains lots of product so you can get the most bang for your buck. One of our favorite illuminating masks is the Revitalizing Moisture Strips: Eyes which can visibly lighten the under eye area in just 20 minutes. Our Rich Eyezone Care Pack revitalizes the complete eye area, including the much neglected upper eyelids. Powerful multipeptides encourage collagen protein growth and olive fruit oil deeply hydrates the skin to eliminate fine lines, wrinkles and puffiness.

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