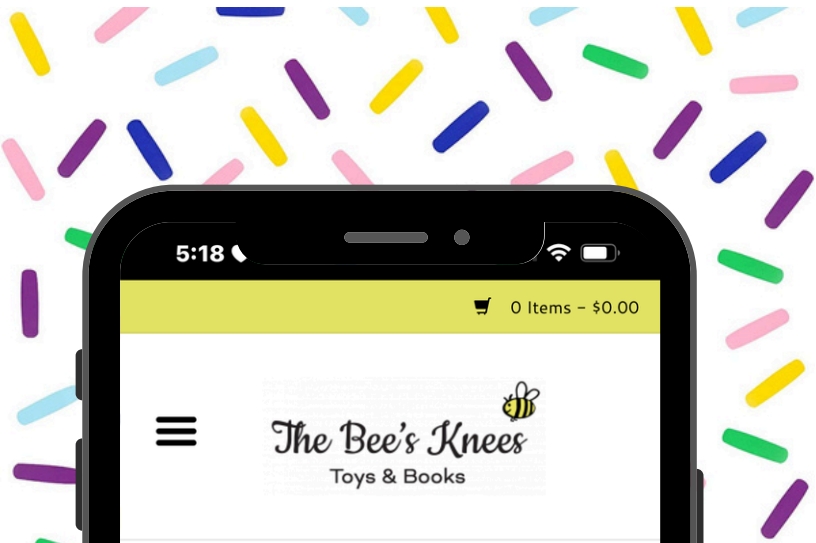


Woman owned. Mother run. Sustainable.



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THE BEE'S KNEES TOYS & BOOKS

Role: Project Management, Brand Identity, Graphic Design, Website & E-Commerce Management, Developed digital marketing assets, Facebook, Instagram, Direct Mail & Email

Duration: Jan 2020 - present

KPIs: Increased social engagement, Created sustainable direct email program, Increased followers

SEASONAL TOYS