Making the Case for Agile WebOps

How to convince your team that Pantheon on Google Cloud is your organization's web foundation for the future

It's time to transform how you market on the web.

When your website is slow to be updated and slow to load, your business will be slow to grow.

You need to make every second – and every dollar – count. It's no longer viable to have your marketing team wait weeks or months for needed web updates. Nor is it efficient to depend on devs for manual tasks that can be automated. They may even say "no" to new sites or features because the development and upkeep are too time-consuming.

You need a well-designed, high-performance website that offers innovative experiences for your prospects and customers.

To reach this table-stakes goal, you need:

1 An agile WebOps platform that allows for constant iteration, measurement, and improvement — with no fear of breaking the site.

2 A reliable, robust, and secure web presence that doesn't add hours to IT overhead.

3 State-of-the-art development, hosting, and support that can grow with your organization.

Get moving...and maintain momentum

Pantheon gives your web teams all the tools they need to develop, iterate, and orchestrate the types of web experiences that make people sit up and take notice – and it's all built on the fastest, most reliable hosting on the planet, supported by a global team of website experts.

Why should your organization choose Pantheon on Google Cloud?

Let's take a look at how our platform and services help organizations with their web experiences...

- ✓ **On the front end**
- ✓ **On the back end**
- ✓ **During migration**
- ✓ **And in the future**

300K+
websites hosted globally

10B
web pages served monthly

99.99%
uptime

100%
successful launches

1.15sec
average page speed increase

1M
automated performance checks daily

2.5K
agency partners

Front-end web development:

Empowering innovation on your business's global front door

Shifting to an agile WebOps environment allows your teams to:

- ✓ Build, test, deploy, learn, build, test, deploy, learn, build, test, deploy, learn — continuously *and* in parallel so you can drive better digital experiences and improve KPIs

- ✓ Break large releases into smaller ones to shorten the path to results

- ✓ Deploy code across 100s of sites while providing customization as needed

- ✓ Keep projects on track with automated workflows and more consistent processes

- ✓ Demonstrate your teams' capabilities and innovation to customers, stakeholders, and leaders

- ✓ Be assured your site will always be there for customers to view with 99.99% uptime and enterprise-grade security

> To learn how to set your web team up for true agility, read **Building a WebOps Mindset.**

The customer point of view:
The Ohio State University College of Engineering

- Robust management tools and centralized administration **saved system admins 20% of their time,** enabling them to support the College with new features and technical projects.

- Development features and automation **saved development time and improved outcomes.**

- The CMS upgrade and faster page loads **improved performance,** and SSO keeps the websites **secure and highly accessible.**

- Consolidated 300 smaller websites into 50-60 departmental and research center sites, a more than 80% reduction, resulting in **higher traffic and better user satisfaction.**

Why Pantheon on Google Cloud matters

1. Google Kubernetes Engine (GKE) helped Pantheon advance its containerization capabilities to deliver such features as parallel development.

2. Analytics integration using BigQuery and Looker is on the product roadmap.

3. Google Cloud delivers faster speeds for developers and end users.

Back-end web management:

Ease IT and dev workloads while improving... just about everything

Hosting your websites with Pantheon on Google Cloud provides:

✓ Exceptional reliability and performance

✓ **Pantheon Autopilot** — which automates Drupal and WordPress update detection, testing with visual regression tools, and deployment — so you're always running on the latest versions

✓ Advanced multisite management via **Pantheon Upstreams** — with the ability to deploy universal code securely across 1000s of instances while allowing for customization as needed

✓ Scalability for traffic surges — upgrade a site's plan in seconds with no downtime or hardware needed

✓ Centralized dashboard management for all sites and users

To learn more, visit our **High-Performance Hosting** and **Website Portfolio** pages.

The customer point of view: **Apigee**

> "We needed end-to-end multitenancy, from code isolation, to traffic isolation, to databases, servers, and scalability. Pantheon was the answer."

Harsh Chevuru, Engineering Leader, Apigee

Why Pantheon on Google Cloud matters

99.99%

Google Cloud Platform Uptime

🌐

Site hosting that features the same advanced, granular security Google uses

Site migration:

We make the move easy — and fast!

Procuring Pantheon through the Google Cloud Marketplace provides a quick digital transformation win for your organization.

> To learn more about migrating to Pantheon, read **Migration Without Frustration: How Pantheon Makes It Easy**

Enjoy:

✓ **Burden-free deployment** that can happen in just a few weeks

✓ **Powerful migration resources** including:
- the Pantheon Migration WordPress plugin
- Drupal Drush commands
- the Terminus command-line interface
- WP-CLI support

✓ **Managed integration** of single sign-on (SSO), outbound email, search, and SSL certificates prior to launch

✓ **Plugin and module optimization**

✓ **Optional advanced support** via managed migration

Pantheon is a G2 Leader

Managed Hosting

95%
of users rated it 4 or 5 stars

90%
of users said they would be likely to recommend Pantheon

WebOps Platform

97%
of users rated it 4 or 5 stars

91%
of users said they would be likely to recommend Pantheon

Why Pantheon on Google Cloud matters

- A red tape-free purchase when you already have Google Cloud commits in place – no need to go through a new vendor approval process

- Easier deployment, configuration, and compliance across the organization with Google Cloud's **Service Catalog functionality**

Why we chose Google Cloud...

And how you can build your organization's digital future there, too

We're not just partners with Google Cloud — we're a client. And we chose Google Cloud to build Pantheon because of its:

✓ Commitment to open source

✓ Massive scalability capabilities

✓ Iron-clad security

✓ Continual innovation that we can use to bring new advanced features to our customers

✓ Inspiring ambition for sustainability

When you are committed to open source — and to aligning your data, web, and demand generation tools in a single cloud platform — you'll benefit from new capabilities and efficiencies you've yet to imagine:

- **Fewer** closed systems and vendor lock-ins

- **Reduced** latency when sharing and leveraging data

- **Easier** procurement and quicker deployments

Build the future of your web experiences with Pantheon on Google Cloud.

Schedule A Demo

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