

GLOBAL VIEWS

FALL 2024
MARKETING CAMPAIGN



Fall 2024 Collection: A French-Inspired Experience

Inspired by 18th-century French design style, our Fall 2024 collection merges timeless elegance with modern design. In our showrooms, we've crafted a sensory experience to match.

Enjoy French pastries and signature drinks at the Global Views Patisserie while French house music sets the tone. Explore our immersive experience, "Breakfast in Bed with Global Views," for a playful take on luxury living.

Join us for a new era of French-inspired design.



MARKETING INSPIRED BY FRENCH PATISSERIES



INTRODUCING...

GLOBAL VIEWS

PATISSERIE

GLOBAL VIEWS

PATISSERIE

Menu

MORNING

Les Tartines, Croissants, and Macarons served with
Expressos and Cafés au Lait

LUNCH

Jambon-Beurre Sandwiches, Smoked Salmon Canapés, and
Tomates Cerises et Chèvres served with Citron Presse and
French Red & White Wines

AFTERNOON

Gougères, Plateaux de Fromages avec Fruits et Crackers,
Madeleines, and Macarons served with French 75 and French
Red & White Wines

MENU ITEMS:



Les Tartines



Smoked salmon canapés



Tomate cerise et chèvre



Gougères



Jambon-Beurre sandwiches

FRENCH WINE OPTIONS:



Seven French Value Wines

★★★



MOUTON-CADET
BORDEAUX
3.4 ★★★★★



E. GUIGAL
CÔTES-DU-RHÔNE
3.6 ★★★★★



J.P. CHENET
CABERNET-SYRAH
3.3 ★★★★★



LA VIEILLE
FERME ROUGE
3.4 ★★★★★



FAMILLE PERRIN CÔTES-DU-
RHÔNE RÉSERVE ROUGE
3.4 ★★★★★

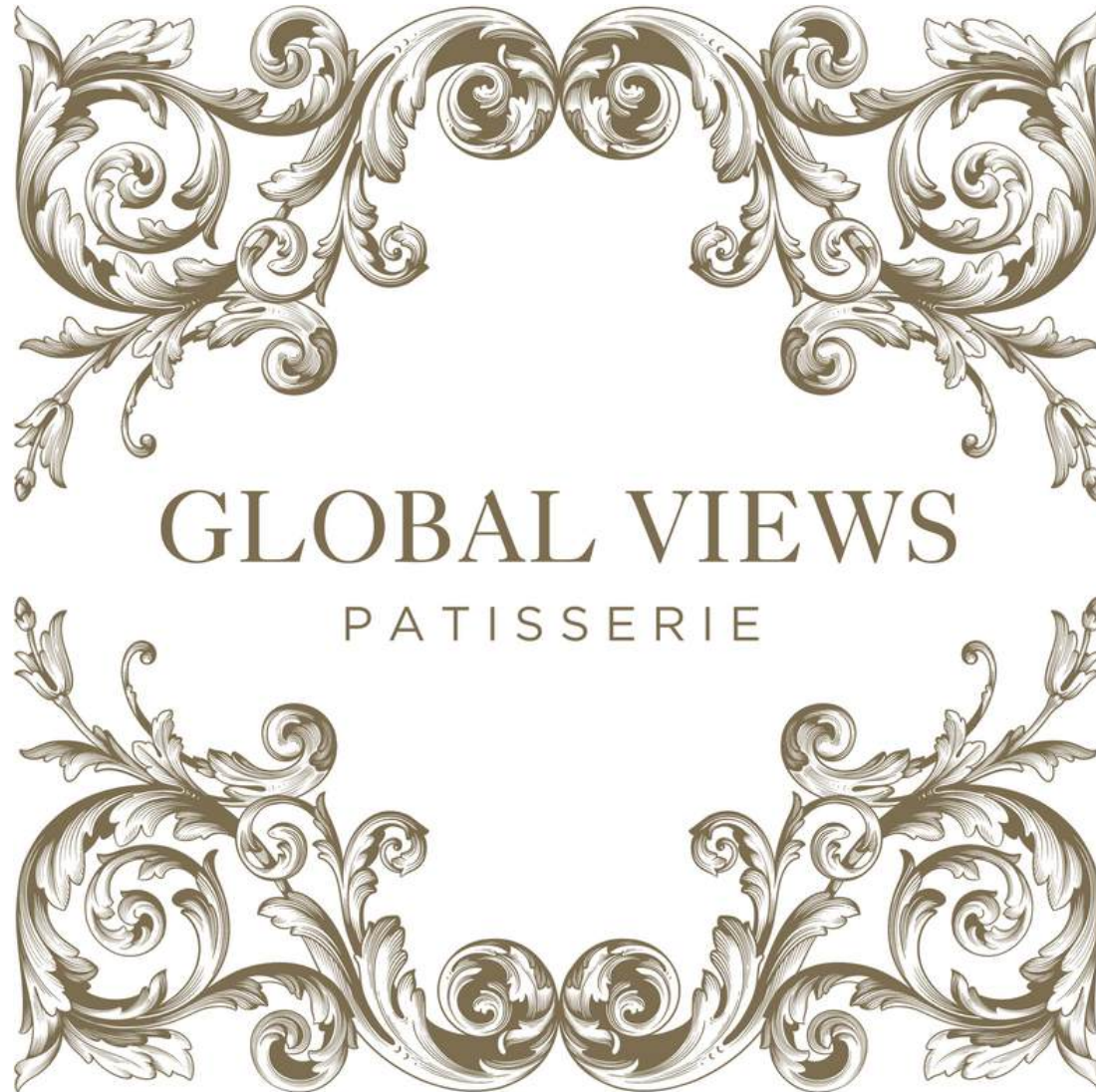


CHÂTEAU DE SEGUIN
BORDEAUX SUPÉRIEUR
3.5 ★★★★★



SAINT-ÉMILION
GRAND CRU
3.6 ★★★★★

FINAL EVENT LOGO:



EVENT PRODUCTS:



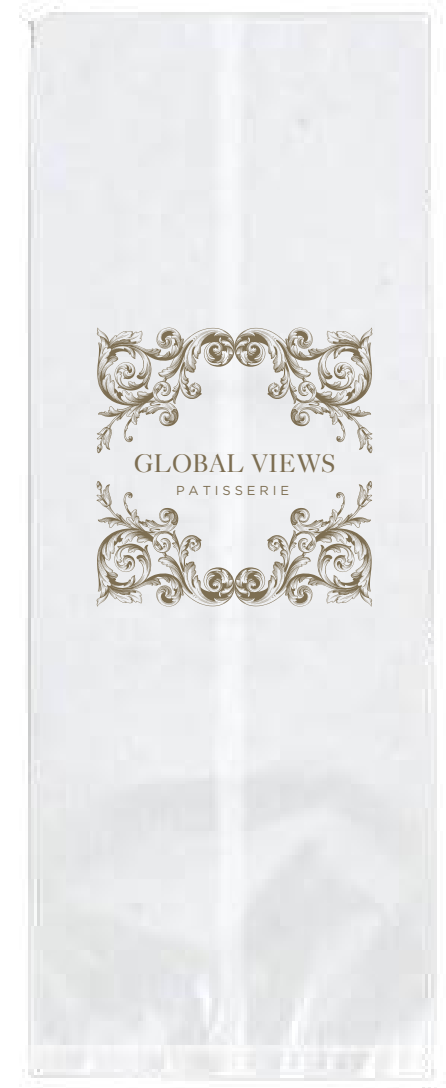
Matchbooks



Cocktail napkins



Disposable coffee cups & lids

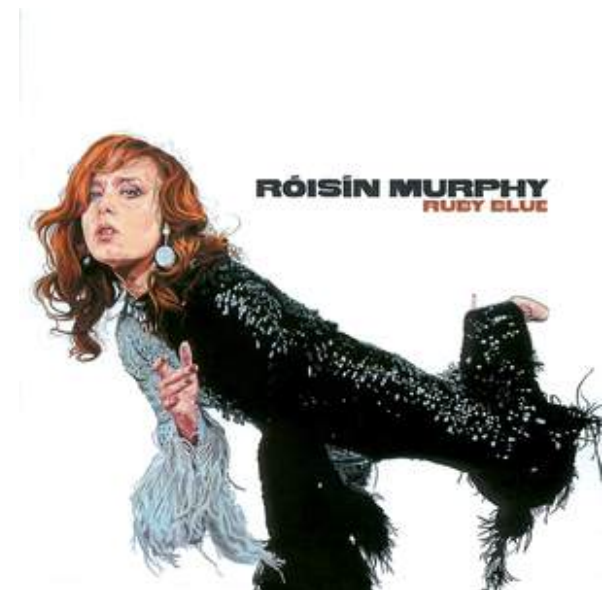


Sandwich bags

MARKET MUSIC - FRENCH HOUSE GENRE:



CASSIUS



BREAKFAST IN BED WITH GLOBAL VIEWS EVENT

An interactive showroom display where customers take photos in the Josephine Queen Bed and share them on social media.

Props: bedding, breakfast setup with tray, rotary phone, newspapers, and coffee cups.



NEWSPAPER PROP DESIGN:



VOL. 10, NO. 4 HIGH POINT MARKET OCTOBER 2024

Global Views FRENCH FLAIR

Global Views, adfsdf adfsdfalsdfasdfsdf;kn;inasdlkfjlixemldoz asdfs bleached and blackened oak in 8 products. Daybed, sdfs Floor Screen, beds, console, sldkf side table, mirrors, etc. xoiaodjet ooohh lalalalala order today s blah blah blah yada yada yada interior design, furniture, home accessories, wall decor, lighting, high point market october 2024 josephine collection lskdjfos sdsd



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GLOBAL VIEWS
LAUNCHES OVER
* 300 NEW *
INTRODUCTIONS



FURNITURE * OCTOBER 2024 * HOME DECOR

VOL. 10, NO. 4

MARKET SEASON IS HERE!

OCTOBER 2024

Global Views Draws Inspiration from Around the World for Market Season



The Fall 2024 collection s draws inspiration from the 18th-century French asdfs aristocracy, the reign of Lou XVI. Sculpted from solid Oak and traditional double-wall caning techniques, Josephine collection blends the grace of the past with clean lines of modernity. Hue's chartreuse, French grays, and hand-applied gold leaf express a lost time of opulence and candle-litas das refinement across the hand-blown glas

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Patisserie Now Open for Market

lattes, croissants, espressos for oak 8 products. Daybed, sdfs Floor Screen, console, sldkf side table, mirrors, etc. xoiao ooohh lalalalala order today sblah blah blah yada yada yada terior design, furniture, home accessories, wall decor, lighting, asdfsdf october 20204 sdfsdfsd Josephine collection lskdjfos sdsd Sasdd sdougn s'hsdlk patisserie dslkr doymb Waldo hnydo slket a Paris ljsodgh croissants sd yum asdfsg asdgrehrfypl;erkjoidfuyeur oui for French flair come visit a 'ousndi 'igtbkui' yoino Market s Global Views laskoiyblksdjf ouii interior design home accessories sadfsd order today ;lkjsldg uasla make your clients happy life sldkjfs asdfs;l;jn macarons for you astounding sld bakery goodness ummmm for here or to go your choice. Enjoy!

Studio A Home's New Fall Color Palette Inspired by the Italian artist Giorgio Morandi

Muted hues of natural stone and a color palette inspired by the Italian artist Giorgio Morandi have driven this year's collection of unfilled travertine, matte-glazed ceramics, and honed marbles. Inspired by the World of studio pottery, the sculptor's studio, and artisanal endeavors, Studio A | Home's 2024 offering is robust as it is delicate in nature. Muted hues of natural stone and a color palette inspired



Italian artist Giorgio Morandi (1890-1964)

SOCIAL MEDIA COLOR BLOCKING INSPIRATION:

