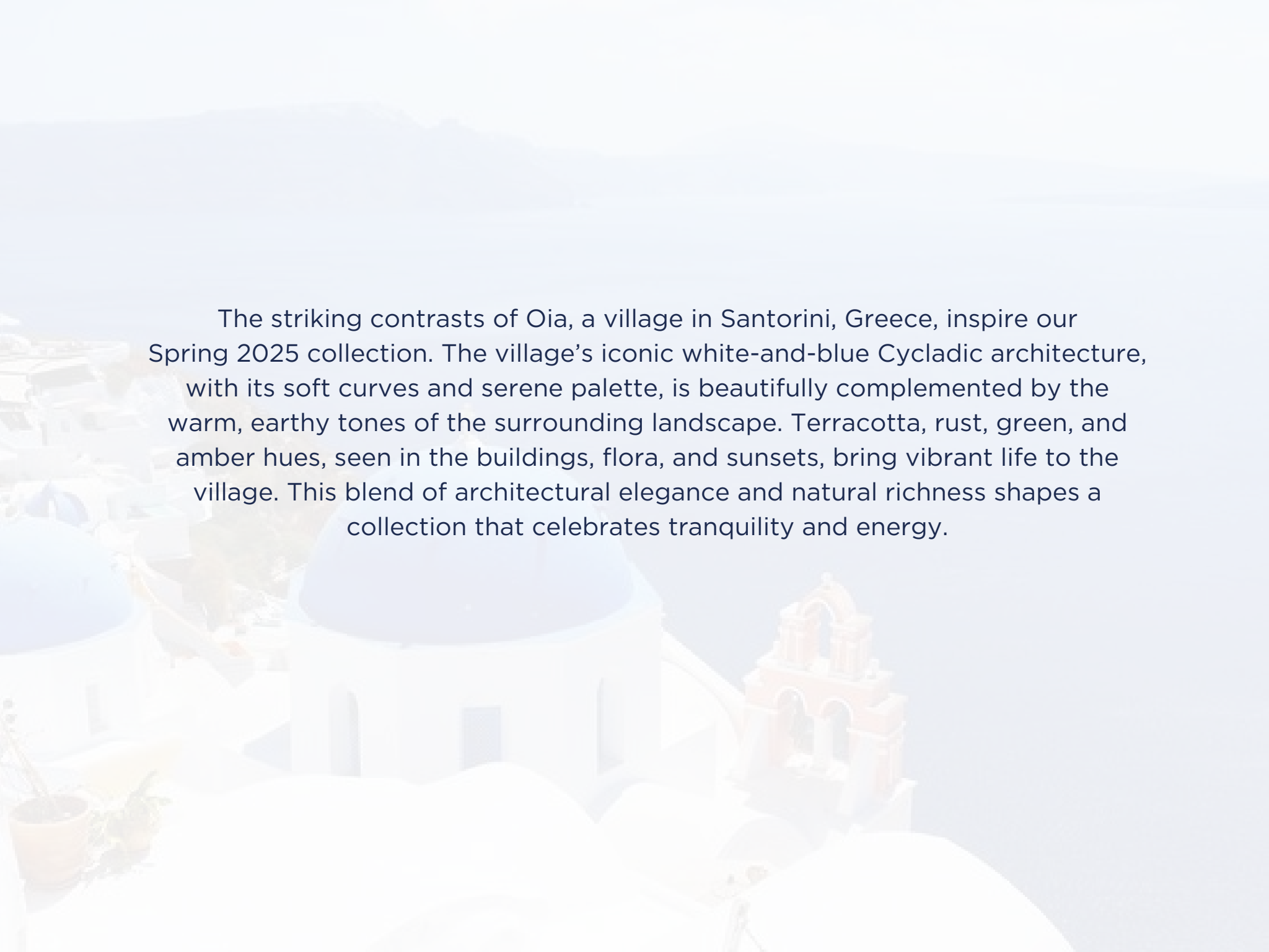


GLOBAL VIEWS

SPRING 2025

PRODUCT MARKETING CAMPAIGN



The striking contrasts of Oia, a village in Santorini, Greece, inspire our Spring 2025 collection. The village's iconic white-and-blue Cycladic architecture, with its soft curves and serene palette, is beautifully complemented by the warm, earthy tones of the surrounding landscape. Terracotta, rust, green, and amber hues, seen in the buildings, flora, and sunsets, bring vibrant life to the village. This blend of architectural elegance and natural richness shapes a collection that celebrates tranquility and energy.

INSPIRATION: THE CYCLADIC ARCHITECTURE

Inspired by Oia's iconic white-and-blue Cycladic architecture, our new collection embodies the elegance of simple, flowing design. Soft curves and a palette of blues and whites evoke the calm and timeless beauty of the village's striking scenery.





INSPIRATION: EARTHY TONES AND NATURAL BEAUTY

Scattered throughout Oia, warm earthy tones—terracotta, rust, green, and amber—can be seen in the buildings, flourishing flora, and breathtaking sunsets. These vibrant colors reflect the land's natural beauty and create a deeper connection to the elements.





INSPIRATION: THE FLORA OF OIA, SANTORINI



Olive Trees



Bougainvillea



Geraniums



Bougainvillea



EVENT LOGO OPTIONS

GLOBAL
VIEWS
EST. 1996



GLOBAL VIEWS
EST. 1996



GLOBAL VIEWS
EST. 1996



EVENT FOOD & BEVERAGES



Classic Greek Salad



Mezes



Amygdalota



Ouzo Lemonade or Citrus Spritz



Feta & Watermelon Skewers



Spanakopita



Baklava



Greek Frappé

SOCIAL MEDIA CAMPAIGN



MARKETING MINI PHOTOSHOOT

