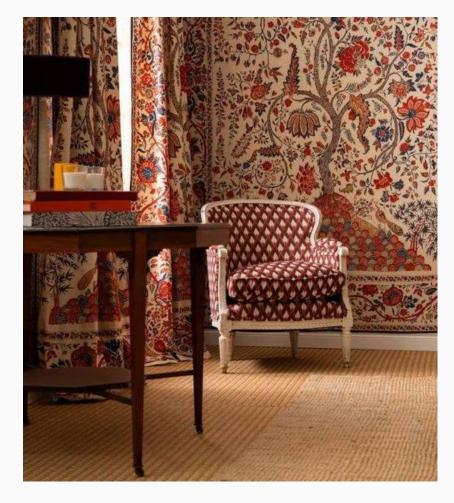


TREND DIRECTION:

TAPESTRY REVIVAL

HF







THE TAPESTRY REVIVAL HIGHLIGHTS THE NARRATIVE POWER OF HERITAGE TEXTILES, REIMAGINED FOR A GENERATION THAT VALUES INDIVIDUALITY AND CRAFTSMANSHIP.

IT INDICATES A LARGER CULTURAL MOVEMENT TOWARD DETAILED DESIGN THAT ADDS DEPTH AND DISTINCTION TO BOTH FASHION AND INTERIORS.











OVERSIZED FLORALS, FOLKLORIC MOTIFS, COLLAGE-INSPIRED LAYERING, AND LUXURIOUS JEWEL TONES CHARACTERIZE TAPESTRY DESIGN.

EXPRESSED ACROSS WOVEN, PRINTED, AND EMBROIDERED SURFACES IN BOTH FASHION AND INTERIORS, THESE ELEMENTS MOVE BEYOND HISTORICAL REPRODUCTION TO CREATE AN AESTHETIC THAT FEELS STORIED YET MODERN.



THE 2025-2026 SHOWS FEATURED TAPESTRY-INSPIRED DESIGNS
THAT HIGHLIGHTED CLASSIC MOTIFS. REINTERPRETED MEDIEVAL
FLORALS, ROMANTIC MOTIFS, AND JACQUARD-LIKE TEXTURES
SERVED AS COUTURE STATEMENTS.

THE RESULT WAS A LAYERED, MAXIMALIST STYLE THAT MIXED NOSTALGIA WITH MODERN EXPRESSION.













TAPESTRY SURFACES IN INTERIORS ARE REEMERGING AS BOTH
STATEMENT PIECES AND LAYERED ACCENTS. WALL HANGINGS ARE
PRESENTED AS MODERN ART, UPHOLSTERY AND CUSHIONS ARE
ENRICHED WITH WOVEN MOTIFS, AND DECORATIVE LAYERING BLENDS
TRADITIONAL PATTERNS WITH CONTEMPORARY FURNITURE FORMS.

THESE TEXTILES BECOME "ART YOU LIVE WITH," WEAVING CULTURAL
NARRATIVE INTO EVERYDAY SPACE.



WHY IT RESONATES TODAY

-NOSTALGIA REFRAMED THROUGH A CONTEMPORARY LENS
-DESIGN MOVING FROM RESTRAINT TO LAYERED AND EXPRESSIVE FORM
-INDIVIDUALITY SHAPING CHOICES IN FASHION AND INTERIORS
-A CYCLICAL RETURN THAT FEELS RESONANT FOR THE PRESENT MOMENT
-CRAFTED SURFACES OFFERING A COUNTERPOINT TO DIGITAL SATURATION

HANNAH FRANCIS & CO
EXPLORES THE INTERSECTIONS
OF CRAFT, CULTURE, AND STYLE,
SHAPING THE CONVERSATIONS
THAT MOVE DESIGN.

HF