



TREND DIRECTION:  
TAPESTRY REVIVAL

HF





THE TAPESTRY REVIVAL HIGHLIGHTS THE NARRATIVE POWER OF HERITAGE TEXTILES, REIMAGINED FOR A GENERATION THAT VALUES INDIVIDUALITY AND CRAFTSMANSHIP.

IT INDICATES A LARGER CULTURAL MOVEMENT TOWARD DETAILED DESIGN THAT ADDS DEPTH AND DISTINCTION TO BOTH FASHION AND INTERIORS.





OVERSIZED FLORALS, FOLKLORIC MOTIFS, COLLAGE-INSPIRED LAYERING, AND LUXURIOUS JEWEL TONES CHARACTERIZE TAPESTRY DESIGN.

EXPRESSED ACROSS WOVEN, PRINTED, AND EMBROIDERED SURFACES IN BOTH FASHION AND INTERIORS, THESE ELEMENTS MOVE BEYOND HISTORICAL REPRODUCTION TO CREATE AN AESTHETIC THAT FEELS STORIED YET MODERN.





THE 2025-2026 SHOWS FEATURED TAPESTRY-INSPIRED DESIGNS THAT HIGHLIGHTED CLASSIC MOTIFS. REINTERPRETED MEDIEVAL FLORALS, ROMANTIC MOTIFS, AND JACQUARD-LIKE TEXTURES SERVED AS COUTURE STATEMENTS.

THE RESULT WAS A LAYERED, MAXIMALIST STYLE THAT MIXED NOSTALGIA WITH MODERN EXPRESSION.

DESIGNERS: AMIRI, ANTONIO MARRAS, DRIES VAN NOTEN, ETRO, KENT & CURWEN SPRING, SAINT LAURENT, ULLA JOHNSON, AND VALENTINO





TAPESTRY SURFACES IN INTERIORS ARE REEMERGING AS BOTH STATEMENT PIECES AND LAYERED ACCENTS. WALL HANGINGS ARE PRESENTED AS MODERN ART, UPHOLSTERY AND CUSHIONS ARE ENRICHED WITH WOVEN MOTIFS, AND DECORATIVE LAYERING BLENDS TRADITIONAL PATTERNS WITH CONTEMPORARY FURNITURE FORMS. THESE TEXTILES BECOME “ART YOU LIVE WITH,” WEAVING CULTURAL NARRATIVE INTO EVERYDAY SPACE.





## WHY IT RESONATES TODAY

- NOSTALGIA REFRAMED THROUGH A CONTEMPORARY LENS
- DESIGN MOVING FROM RESTRAINT TO LAYERED AND EXPRESSIVE FORM
- INDIVIDUALITY SHAPING CHOICES IN FASHION AND INTERIORS
- A CYCLICAL RETURN THAT FEELS RESONANT FOR THE PRESENT MOMENT
- CRAFTED SURFACES OFFERING A COUNTERPOINT TO DIGITAL SATURATION

HANNAH FRANCIS & CO  
EXPLORES THE INTERSECTIONS  
OF CRAFT, CULTURE, AND STYLE,  
SHAPING THE CONVERSATIONS  
THAT MOVE DESIGN.

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