Limited Time Offer: 11/01/23- 1/31/24

YourPlace Banking®



Helping people bank better – right where they work

Expand your employee benefits

- Show you are invested in their overall health, including financial wellbeing
- Fringe benefits makes employees feel valued; Helps to motivate, attract, and retain talent, as well as differentiate your business from competitors
- Let Citizens help your employees navigate through important lifecycle moments with financial wellness expertise on buying a home, preparing for a college bound child, Navigating the path to retirement (just to name a few)

Because of your Citizens Relationship....

- Your employees will receive an exclusive offer for those who open a new Citizens checking account with their payroll direct deposit (general no details)
- Plus a complimentary Citizens Checkup® can help ensure their goals are on track
- Financial workshops on everything from home buying to college to retirement
- Access to personal, financial advice anytime they need it

Citizens™

Offer only available online. Scan the QR code or visit:
https://www.citizensbank.com/promo/your-place-banking-reg1.aspx