

# NexSight Smart Glasses Sales Page

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## Headline

Try NexSight Smart Glasses. They are comfortable for all-day use and have a very light design. These smart glasses fit perfectly and do not put pressure on your nose or ears.

## Pain Points

Battery drain and screen usage can lead to several issues, including shortened battery life, faster battery wear, elevated device temperatures, and even the risk of damaging the battery or the phone itself.

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## [Solution]

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## Solution to the Issue

NexSight Smart Glasses come equipped with an energy-efficient display designed to tackle battery drain challenges. By effectively using augmented reality, these glasses minimize the reliance on conventional screens.

## Reason For Creating the Product

My mission in creating NexSight Smart Glasses is to elevate human potential through intelligent eyewear that simplifies technology, reduces digital fatigue, and enhances everyday awareness.

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## [Product (USP + Offer)]

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## **The Unique Selling Proposition**

NexSight Smart Glasses help eyewear users tackle issues related to battery drain and excessive screen use by offering an energy-efficient display and making effective use of augmented reality.

## **The Offer**

Display technology and Augmented Reality (AR) provide users with better visibility and improved safety features.

Advanced battery technology and efficient charging solutions offer users extended use, convenience, and durability.

The enhanced connectivity boosts user functionality and elevates the overall experience across various applications.

The sensors boost visual experiences and enhance communication, leading to improved health and increased productivity.

The Touch & Gesture Controls allow for hands-free operation, enabling users to interact with smart glasses without needing to touch the frame physically.

## **Benefits**

The augmented reality display keeps you updated without the need for your phone, providing navigation, translations, and real-time alerts right in your line of sight.

The built-in camera allows you to capture moments from your life in an instant, making it perfect for travel, events, or for creators who are always on the move.

The built-in audio and microphone let you enjoy music, handle calls, or chat with your voice assistant while remaining mindful of your surroundings—perfect for multitasking or commuting safely.

With Bluetooth and Wi-Fi connectivity, you can effortlessly sync your apps, messages, and content—everything you need is right at your fingertips, eliminating the need to reach for your phone.

The Touch and Gesture Controls allow for seamless interaction with your device, even when your hands are busy or dirty—perfect for tasks at work, during workouts, or for everyday activities.

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## **[Promotion (Value + Regular Price + Promotion + Reason Why)]**

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### **Value**

You would need to pay \$3,499 to purchase comparable smart glasses from Envision Glasses.

### **Regular Price**

However, I won't even ask for anything close to that amount.

I won't ask you to pay \$3,499, nor will I charge you the market rate of \$100 to \$300.

The NexSight Smart Glasses are priced at \$80.

### **Promotion**

But I'm going to give it to you for even less today.

If you place your order within the next three weeks, you will receive a 25% discount.

### **Reason Why**

We're launching the NexSight Smart Glasses, and to celebrate, we're offering an exclusive introductory discount for new users.

Because this is a brand-new product, we've produced a limited first batch to ensure quality control and gather valuable feedback from our first customers. To reward you for being among the first to experience it, we're offering a 25% discount — but only while this initial supply lasts.

## **Bonus Stacking**

I am also going to throw in a bonus.

Extended Warranty or Protection Plan

*Add 1–2 years of coverage for peace of mind.*

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**[Scarcity (Scarcity + Risk Reversal + Promotion + Reason  
Why)]**

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## **Scarcity**

This discount is only available for the next three weeks.

## **Risk Reversal**

You can put your worries to rest about smart glasses being uncomfortable or hard to wear throughout the day. The NexSight smart glasses are designed with lightweight materials, an ergonomic shape, an adjustable fit, and the option for customized lenses, making them a comfortable choice for all-day use.

## **Next Steps & Delivery Details**

You can place your order online, and your purchase will arrive 5-6 days after ordering, allowing time for shipping.

Your discount will be automatically applied.

## Call to Action

Order Now.