

FocusNest Sales Email

Client: FocusNest (Fictional Productivity App)

Purpose: Sales email promoting a free trial

[Subject Line]

Tame your tabs. Reclaim your day.

[Preheader]

See how top freelancers stay focused (without working longer hours).

[Email Body]

Hey John,

Ever sit down to work... and end up deep in a Reddit rabbit hole? Yeah — us too.

That's why we built **FocusNest** — the minimalist productivity app designed to help you do more, *without* burnout, browser chaos, or 37 open tabs.

With FocusNest, you can:

- ✅ Block distracting sites (without breaking your flow)
- ✅ Organize tasks with drag-and-drop ease
- ✅ Set smart timers that remind you when to pause or power through

And the best part? It works *with* your habits — not against them.

👉 **Start your free 7-day trial today** and see how effortless focus can feel.

[Start Free Trial]

Here's to fewer distractions,

— The FocusNest Team

P.S. Freelancers who use FocusNest report finishing tasks 30% faster. That's more time for coffee, clients, or cat videos (we won't judge).