

## Email 1

**Subject line:** What do top financial advisors have in common?

Hey [NAME] –

Check out this [quick video](#) on how one of AE's top advisors grew by identifying what the most successful advisors do differently.

Grab the [Vivid Vision Worksheet](#) to start mapping your future and setting your goals.

– [NAME]

## Email 2

**Subject Line:** The 1 thing that led to a higher appt. stick rate

[NAME] –

See how getting people to self-assess themselves led to a high stick rate of them coming into the office. [Watch this short clip.](#)

Want the self-assessment seminar form to try it yourself? [Click here](#) to reply and I'll send it over.

– [NAME]

## Email 3

**Subject Line:** Engage clients and prospects through all 5 senses – here's how

Hey [NAME],

Hear how one advisor connected with clients and prospects by using all five sense — [watch this clip.](#)

Want to give it a shot? Here's the [“5 Senses Checklist.”](#)

– [NAME]

## Email 4

**Subject Line:** Lead like a CEO – boost sales results

Watch [this clip](#) on how regular Monday meetings changed the sales game for these advisors.

I'd love to give you the worksheet mentioned in the video. [Click here to reply](#) and I'll send it your way.

– [NAME]

## **Email 5**

**Subject line:** Hear how simplicity fueled a \$17B business

Check out [this clip](#) showing how Todd Graves turned a college paper idea into a \$17 billion business. His secret? A focused and simple concept executed with excellence.

Want more? [Click here](#) to access the full podcast.

– [NAME]