

Email 1 – Promo

Subject Line: Big Opportunity: “Big Beautiful Bill” Webinar Replay

Preheader: Don’t fall behind—secure your spot and sharpen your tax strategies now.

Hey [NAME],

The new tax legislation—referred to as the “Big Beautiful Bill”—is poised to reshape tax planning for 2025 in ways you need to know. Do you feel behind?

The good news? We’re offering a **one-time exclusive replay** of Bob Keebler’s webinar, where he breaks down the law’s key changes.

Here’s why you’ll want to tune in:

- **Stay Ahead:** Position yourself as the trusted go-to advisor by simplifying these complex tax laws for your clients.
- **Grow Your Business:** Attract and retain high-net-worth clients by mastering strategies they can’t find elsewhere.
- **Maximize Impact:** Bob’s insights will help you apply these tax updates in ways that bring more clarity—and more value—to the people you serve.

But we’re only offering the replay one day – Thursday, July 17 @ [TIME].

[Click here to register now](#)

Looking forward to helping you stay ahead of the curve.

Talk soon –

[NAME]

Email 2 – Promo Reminder

Subject Line: Time is almost out: Don't Miss Bob Keebler's Webinar Replay

Preheader: Secure your spot and master the "Big Beautiful Bill."

[NAME] –

I don't want you to miss this one-time webinar replay; and time is running out.

This **Thursday, July 17 at [TIME]** is your one-time opportunity to catch the exclusive replay of Bob Keebler's webinar on the groundbreaking "Big Beautiful Bill."

If you've been putting this off, now's the time to act.

Bob Keebler's decades of tax expertise are trusted by top advisors nationwide, and he's simplifying the newest tax changes in just one hour.

Learn directly from one of the most trusted voices in tax planning to position yourself as a go-to advisor.

[Click here to register now](#)

Talk soon –

[NAME]