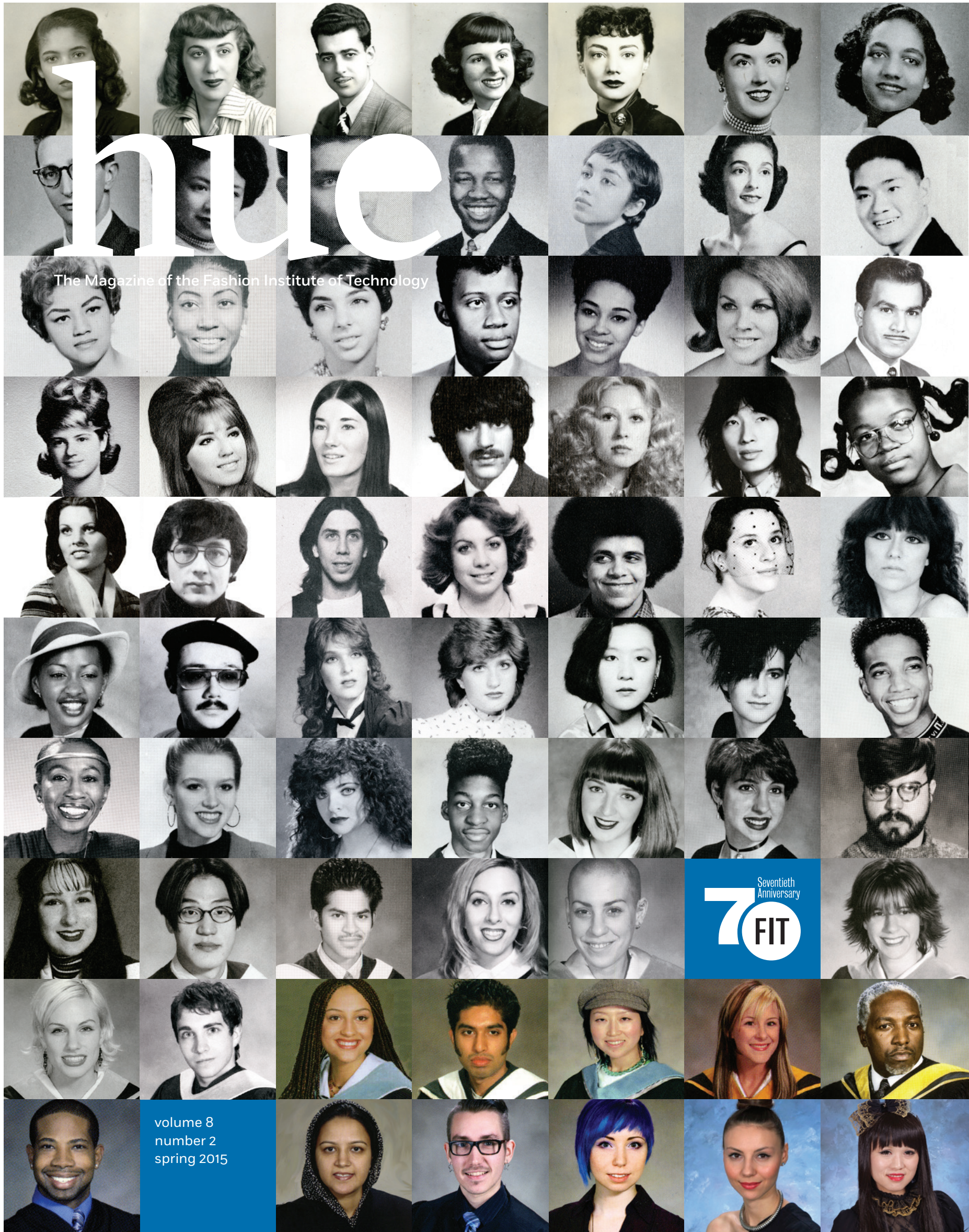




The Magazine of the Fashion Institute of Technology

Seventieth
Anniversary
70
FIT

volume 8
number 2
spring 2015

hue

The Magazine of the
Fashion Institute of Technology

Hue is for alumni and friends of FIT, a college of art and design, business and technology. It is published three times a year by the Division of Communications and External Relations, 227 West 27 Street, Room B905, New York, NY 10001-5992, 212 217.4700.



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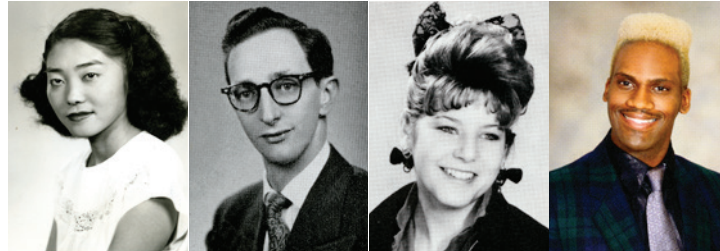
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ON THE COVER



Commemorating FIT's 70th anniversary, this collection of 68 photos from the college's yearbook, *Portfolio*, represents a progression from 1946 (top left), the first year the college granted degrees, to 2014 (bottom right). Researcher Julianna Dow, Fashion and Textile Studies: History, Theory, Museum Practice '08, scoured the decades for the pictures that best captured the styles of their times. We love yearbooks for the nostalgia factor and unintended humor, but in the age of Facebook and other social media, the traditional yearbook has become obsolete, and FIT has discontinued the venture. Alas, *Portfolio* is no more. But we think these 'fros and flips, beehives and 'staches, Princess Dianas and flat-top fades will live forever.

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Frank Ocimella 3/AMC

- A web exclusive about *Mad Men*, featuring commentary by faculty experts and a behind-the-scenes peek at a related exhibition at the Museum of the Moving Image
- A demonstration of the new safer Ebola hazmat suit that Jill Andrews '89 helped design
- A look at how a mural gets painted
- A stunning underwater video by Keith Ellenbogen, assistant professor of Photography
- An interactive timeline celebrating FIT's 70th anniversary, featuring historical photos, audio, and video from the college's archives

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Moira Bailey is a writer based in Brooklyn. She is a transplanted Midwesterner who's worked in the South, Northeast—and for five-plus years in London—for media companies including Time Inc., Gannett, the Associated Press, and the Tribune Company.



Stephen Gardner, Illustration MFA '11, is an award-winning artist. A member of the Society of Illustrators, he has painted more than 200 book covers and countless baseball cards, and his portrait of Joe DiMaggio hangs in the Baseball Hall of Fame. He also teaches at FIT.



Nick Parisse, Photography '09, shoots for editorial and advertising clients all around the world, including *Playboy*, The Travel Channel, Pollen Brands, and Net-A-Porter. He is also a bee-keeper.

70 Years of FIT

Hue looks back as we move forward

This academic year marks FIT's 70th anniversary. As institutions go, 70 is relatively young. But the college has come a long way from that tiny trade school back in 1944—100 students in borrowed space in the Central High School of Needle Trades—to the FIT of today, an internationally renowned college with a ten-building campus, nearly 10,000 students, 48 associate, bachelor's, and master's programs, and thousands of successful alumni who infuse the industry with energy and insight.

But some important principles remain the same. A commitment to innovation and excellence, as well as close ties to industry, are still defining qualities of FIT. The seeds that were planted in 1944 continue to bear fruit, and enable the college to shape its own future, taking exciting new directions while honoring our best traditions.

In the following pages, *Hue* is pleased to share this inspiring collection of milestones and achievements, not to mention pure nostalgia.

While FIT's past has been very, very good, our best days are still to come.



Before it had its own building, FIT was located in the Central High School of Needle Trades.

1944



1944

Dr. Mortimer C. Ritter (left), Max Meyer, and other garment center leaders are granted a charter to develop a technical institute for the New York apparel industry.

1948

The State University of New York is established.



A student fashion show, "S.S. FIT."



1946

First commencement is held, with 65 graduates.

1957
 FIT is accredited by
 the Middle States
 Association of Colleges
 and Schools, now the
 Middle States Commission
 on Higher Education.

1958
 The cornerstone is laid
 for FIT's first building,
 on West 27th Street.



Students set up model sewing machines in a course on manufacturing plant layout.



Shirley Goodman with Mayor Wagner (left) and Morris W. Haft at an FIT fundraising gala.

1964
 FIT establishes a technical
 assistance program with
 Shenkar College, Israel—
 FIT's first international
 partnership.

1950



1960



Times have changed:
 Students take a cigarette
 break in a stairwell.



1958
 FIT's first building opens.
 The auditorium is named
 for cloak and suit manu-
 facturer Morris W. Haft and
 his wife, Fannie B. Haft.

1953
 The FIT Alumni
 Association
 is founded.



This Alcoa ad
 touts FIT's use
 of the company's
 aluminum building
 exteriors.





A student fashion show.



An FIT marketing image communicating its diversity of majors.



1969
Mayor John Lindsay, second from right, and former ILGWU president David Dubinsky, to Lindsay's right, at the groundbreaking for four new buildings, including the Dubinsky Student Center.



1969
The Brooklyn Museum's costume and textile collections (Edward C. Blum Design Laboratory) are loaned to FIT to support its programs and the fashion industry. The Design Lab will be the foundation of The Museum at FIT.

1962
FIT's first residence hall, named for Isidore Nagler, vice president of the International Ladies Garment Workers Union, opens.



Students and faculty protest the Vietnam War, October 15, 1969.

1975
FIT is authorized to grant bachelor's degrees.

1979
FIT alumna Janelle Commissiong, from Trinidad and Tobago, is crowned the first black Miss Universe.



1971
Marvin Feldman is appointed FIT's fourth president.



1970

The pen used by Governor Hugh Carey to sign assembly bill authorizing FIT to issue bachelor's degrees, July 1, 1975.



Coty Awards: Calvin Klein, Burrows

By BERNADINE MORRIS
The young set in fashion received recognition from the old guard as Calvin Klein, age 28, and Stephen Burrows, 29, were announced winners of the Coty American Fashion Critics' Awards for 1973. Dana Merrill, president of the cosmetics division of Coty that bears her name, made the announcement yesterday afternoon before a gathering of members of the nation's fashion press in New York to see the fall fashion collections. She opened an envelope sealed by Main Lafayette. Coty's secretary...



1973
FIT alumni Stephen Burrows '66 and Calvin Klein '63 share the Coty Award for best women's wear. Burrows is the first black designer to win a Coty.

Calvin Klein reviewing student work.

Noted designers speak at FIT.



Michael Kors

Donna Karan

Marc Jacobs



1987
Mildred Custin, president of Bonwit Teller, with Calvin Klein, Bill Blass, and Pauline Trigère at the dedication of the Mildred Custin Fashion Forecast room in the Gladys Marcus Library.



1980

1982
The computer graphics lab opens.

1989
FIT establishes the world's first BFA in Toy Design.



New York Is Fashion, with (left to right) President Marvin Feldman, Oscar de la Renta, Donna Karan, Calvin Klein, and Jay Mazur, former ILGWU president and former FIT trustee.

1986
The Art and Design Center is named for Fred P. Pomerantz, founder of the Leslie Fay Company.

1984
The School of Art and Design is accredited.



1983
Yves Saint Laurent visits FIT.



1993
The Design Laboratory is named The Museum at FIT.

1998
An exhibition highlighting the work of Claire McCardell at The Museum at FIT.



1998
Dr. Joyce F. Brown is appointed FIT's sixth president—the first woman and first African-American to hold that office.



1990



Norma Kamali '65 with a student.



1996
Tickle Me Elmo, designed by Amanda Friedman, Toy Design '91, is released by Tyco Preschool.



Bob Mackie with Carol Burnett at The Museum at FIT's show of the designer's work.



Tommy Hilfiger autographs a shirt.



1991
Geoffrey Beene serves as a critic for the student fashion show.

2000
President Brown announces unprecedented five-year, \$21.3 million investment plan to address initiatives identified through FIT's first strategic planning process.



Groundbreaking for a new dining hall.

2000
FIT assists in establishing a fashion college, Zhejiang Institute of Fashion Technology, in China.

2001
Tiffany & Co. endows the Elsa Peretti Professorship in Jewelry Design, with a \$750,000 gift.



2005
The School of Business and Technology is named for Jay and Patty Baker.

2002
FIT receives a \$1 million bequest from Bill Blass.



2002
Ralph Rucci '80 is the first American designer in more than 60 years invited by the Chambre Syndicale de la Haute Couture to show in Paris.



2002
Arnold Scaasi, First Lady Laura Bush, and Dr. Joyce F. Brown, visit Scaasi: Exuberant Fashion exhibition at the museum.

2005
First liberal arts degree program begins.



2006
George S. and Mariana Kaufman Hall, FIT's fourth and largest student residence, opens.

2012
The Museum at FIT is accredited by the American Alliance of Museums.



The FIT Tiger makes a friend in the dining hall.

2012
Calvin Klein '63 and the company he founded, Calvin Klein, Inc., donate \$2 million to support the annual BFA Fashion Design runway show.



2010

2013
The Jerome L. Greene Foundation endows \$1 million fund to support study-abroad opportunities for students in the Presidential Scholars honors program.



2010
Fourteen state-of-the-art labs, including Toy Design, textile testing, and the Annette Green Fragrance Foundation Studio, open in the Dubinsky Student Center.



2013
FIT reduces its greenhouse gas emissions by 40 percent, exceeding its commitment to the Mayor's Carbon Challenge by almost ten percent.



2012
Design Entrepreneurs NYC, a joint program of FIT and the NYC Economic Development Corp. that equips emerging designers with tools to advance their businesses, welcomes its first class.

2014
Textile Development and Marketing students present a sustainable natural-dye garden proposal at Clinton Global Initiative University, and install the garden at FIT.





Then and Now

Above: A look under the skin of FIT's Seventh Avenue entrance during its construction in 1974. Right: A photo of the entrance as it looks now. Turn to page 11 for many more archival photos in "70 Years of FIT."

