

# BRANDON BARTON

UX/UI & Graphic Designer



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REFERENCES AVAILABLE ON REQUEST

## **STATEMENT**

Adaptable and driven Master of Design graduate with recognised strengths in collaboration, creative problemsolving, and a broad skill set across UX/UI and graphic design.

Proficient in Adobe Creative Suite and grounded in strong design principles, I apply a research-led approach to deliver, creative, innovative, purposeful solutions. I thrive in fast-paced, dynamic environments and bring originality, technical skill, and strategic thinking to every project.

# **WORK EXPERIENCE**

2D DESIGNER - October 2022 - Present

**Outline:** I am responsible for creating user interfaces, animations, JavaScript coding, and game assets. I rebrand and develop UI screens customized to client requirements, ensuring alignment with current design trends and user behavior. Additionally, I create motion graphics and interactive components using Adobe Animate and Illustrator.

#### MARKETING EXECUTIVE - November 2020 - October 2022

**Outline:** I was responsible for the creation of bespoke logo doormats, recreation of companies pre-existing brand assets and full marketing duties including; social media, press releases, inhouse branding.

#### **MEDIA & COMMUNICATIONS - December 2018 - June 2019**

**Outline:** I was responsible for the delivery of marketing assets, company graphics and a monthly print publication at soundLINCS. Other responsibilities included liaising with the line manager, setting time frames for future design projects, and structuring weekly workflow charts for design projects.

### **EDUCATION**

**University of Lincoln - MA Design** 

September 2019 - September 2020 Graduated with a **Merit**.

University of Lincoln - Media Production

September 2014 - September 2017 Graduated with a **2:1 BA (Hons)**.

Monks Dyke Tennyson College - A-Levels

September 2011 - May 2013 Media Production - **A\*** ICT - **A** 

## **PROFICIENCY**

**Pg.2 (Curriculum Vitae)**