

European Society of Medicine – New Prospecting Email Templates

Set 1 (relatively conservative)

EMAIL 1

Subject Line:
Short discussion about your new research?

Body:
Dear [PROFESSIONAL SALUTATION],

I hope this email finds you well.

I'm contacting you because I was really impressed with your article [ARTICLE NAME] in [JOURNAL NAME].

I'm collaborating with the European Society of Medicine (ESOM) to produce a special theme issue of its official journal. The topic is [THEME], and I was wondering if you might be interested in submitting a paper?

I'm planning the contents of the issue at the moment, and have a handful of contributors lined up already. Most of the papers already under review concern recent developments in the field, so I'd love to discuss any research you've been involved in since publishing [TRUNCATED ARTICLE NAME].

Alternatively, there is space for reviews and case reports from established authors, if that would suit you better.

If you have any questions, I'd be happy to answer them. Do you have any ideas you'd be interested in preparing for publication?

Many thanks,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 2

Dear [PROFESSIONAL SALUTATION],

I'm just dropping you a quick reminder about the upcoming [THEME]-focussed issue of ESOM's official journal.

I was wondering if you have any questions about the issue, or ideas for a potential article? There's no great rush to get me ideas, but I'd like to have the issue planned by [CUT OFF DATE]. I'd love to discuss your research – I think this could be a great opportunity to get it in front of the Society's huge network of medical researchers and professionals.

Many thanks,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 3

Dear [PROFESSIONAL SALUTATION],

Just wanted to let you know that the submissions cut off for ESOM's [THEME] issue is [FINAL SUBMISSIONS DATE]. I realise your time is precious, I just didn't want you to forget about this opportunity to get your work in front of ESOM's huge readership.

Other authors who have published research related to your own (I'm thinking of [TRUNCATED ARTICLE NAME]) have seen a significant number of reads and citations. [EXAMPLE AUTHOR], for example, published [EXAMPLE ARTICLE NAME] in [DATE]. It has been read [NUMBER] times and cited [NUMBER] times, so we know there is an appetite for work in this area.

Alternatively, if you could recommend any colleagues publishing in [THEME AREA] who would be interested in filling our last few invitational spots instead, please do let me know.

If you want to know more about the community of researchers that publish with us, please check out the "meet the community" section of our website. Or feel free to take me up on the offer of a short discussion.

Many thanks,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 4

Dear [PROFESSIONAL SALUTATION],

Apologies for taking up more of your time – I respect you're busy, so I won't send you any further emails.

If you would like to make a last-minute submission to ESOM's [THEME] issue, refer a colleague whose work would be suitable, or discuss your research, you're very welcome to contact me. I remain a great admirer of your work.

Many thanks,

[NAME]
[RELEVANT PROFESSIONAL TITLE]