

European Society of Medicine – New Prospecting Email Templates

Set 2 (balanced between conservative and ambitious)

EMAIL 1

Subject Line:
Call for papers

Body:
Dear [PROFESSIONAL SALUTATION],

I hope you [EITHER enjoyed OR are enjoying OR had a good] [RECENT SEASON / HOLIDAY / EVENT].

I recently came across your article [ARTICLE NAME] in [JOURNAL NAME]. I thought it was a really interesting and insightful addition to the literature on [SUBJECT AREA], so I'm wondering if you'd be interested in contributing a paper to an upcoming publication I'm editing?

I'm working with the European Society of Medicine to produce a special theme issue of its official journal. The topic is [THEME], and I think your work would be a brilliant addition. The journal is open access and has an incredibly large readership composed of academic researchers and medical professionals. Hopefully, it would increase the visibility of your research substantially.

Would you be willing to have a quick discussion over email about your research since [TRUNCATED ARTICLE TITLE], or potential ideas for a paper? We still have space for original research, case studies, and review articles.

All the best,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 2

Dear [PROFESSIONAL SALUTATION],

I want to remind you about the upcoming [THEME]-focussed publication I mentioned in my last email. I'm currently planning the issue, and hoping to have it finalised by [CUT OFF DATE]. There's no pressure to get me anything before this date, but it would be great to have a short discussion about any ideas you might have.

I am confident that your work would be a strong asset to the issue and find a very engaged audience among its readers.

All the best,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 3

Dear [PROFESSIONAL SALUTATION],

With the submissions cut-off date for ESOM's upcoming [THEME] issue fast approaching ([DATE]), there were a few points I wanted to mention.

I didn't enquire about your professional affiliations in my last email. ESOM has a number of institutional members like [RELEVANT INSTITUTIONAL PARTNER] and [RELEVANT INSTITUTIONAL PARTNER]. You can see the full list on the "Institutional Membership List" page of its website. If you're a member of any of these institutions, then you can benefit from their membership – including during the publication process.

I also wanted to point out ESOM's strong publication history in regards to [PROSPECT'S SUBJECT AREA]. For example, [EXAMPLE AUTHOR] published [EXAMPLE *ARTICLE TITLE*] in [RELEVANT YEAR], and since then it has been read [NUMBER] times and cited [NUMBER] times. So, I suspect there would be significant demand when it comes to your research, too.

If you have any questions or want to discuss an idea for publication, please get in touch. Alternatively, you can learn more about the kind of people who read and submit to ESOM's journal at its website.

All the best,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 4

Dear [PROFESSIONAL SALUTATION],

I know your time is precious, so this will be my last email.

I just wanted to send you a final reminder that we're looking to have all papers reviewed and accepted by [DATE], with an eye to publishing [TIMELINE]. There's still time to discuss a submission – or, if you can think of a colleague whose work would fit the issue, I'd be happy to reach out to them.

Feel free to get in touch any time.

All the best,

[NAME]
[RELEVANT PROFESSIONAL TITLE]