

European Society of Medicine – New Prospecting Email Templates

Set 3 (relatively ambitious)

EMAIL 1

Subject Line:

New publication opportunity this [MONTH OF PUBLICATION]

Body:

Dear [PROFESSIONAL SALUTATION],

I hope you don't mind me messaging out of the blue. I just read [ARTICLE NAME] in [JOURNAL NAME], and had to reach out. I was blown away! It made me wonder whether you would be interested in contributing a paper to a special theme issue I'm putting together?

The European Society of Medicine is producing a [THEME] issue of its official journal, and I'm acting as editor. It's open access and has a massive readership – I think it could put your research in front of a huge new crowd.

I'm not sure what you've been working on since [TRUNCATED ARTICLE TITLE] – could we have a quick email chat about potential submissions? I'm looking for original research, case studies, and review articles, and I'm happy to listen to your ideas.

Also, if you'd like to ask me anything about the ESOM or the [THEME] issue, go ahead.

Yours,

[NAME]

[RELEVANT PROFESSIONAL TITLE]

EMAIL 2

Dear [PROFESSIONAL SALUTATION],

Don't forget about the upcoming publication opportunity I invited you to [TIMELINE].

I'm hoping to have all article proposals in by [CUT OFF DATE], and I'm still really eager to have a chat about any ideas you might have. Most of our invited contributors have sent stuff in, but there's still space to fill.

I really think your research would add prestige to the issue, and I think it could be a great catalyst for debate among ESOM's membership!

Yours,

[NAME]

[RELEVANT PROFESSIONAL TITLE]

EMAIL 3

Dear [PROFESSIONAL SALUTATION],

A quick reminder that the cut-off date for article proposals is coming up quickly – (CUT OFF DATE).

I was thinking some more about [TRUNCATED *ARTICE NAME*] and thought I'd point out how big the audience for your research at ESOM's journal could be:

[EXAMPLE AUTHOR] published [EXAMPLE *ARTICLE TITLE*] in [RELEVANT YEAR], which deals with similar topics and takes a similar approach. Since publication, [NUMBER] people have read it, and it's had [NUMBER] citations! So, there's definitely a big, relevant, audience here that is waiting to discuss your work.

(Incidentally, if you want to learn more about that audience, check out ESOM's community page).

Yours,

[NAME]
[RELEVANT PROFESSIONAL TITLE]

EMAIL 4

Dear [PROFESSIONAL SALUTATION],

Just wanted to send you a final reminder that we're looking to have all papers reviewed and accepted by [DATE], with an eye to publishing [TIMELINE].

No pressure if you're not interested, but if you'd like to discuss a late submission (or anything else) feel free to get in touch.

Yours,

[NAME]
[RELEVANT PROFESSIONAL TITLE]