

Your story is worth telling.

Share the data in your DNA with the world.
Join our Customer Advocacy Program.

Storytelling is powerful.

Your successes are an inspiration. Let Hitachi Vantara help you share your stories with the world.

The **Hitachi Vantara Customer Advocacy Program** is a collaboration between our team and your organization. We'll work together to develop co-promotional assets, conveying your accomplishments with our solutions in ways that will wow your customers and peers.

Your time is valuable. That's why the program is designed to be flexible, ensuring the best experience possible. Of course, you and your team will also have final approval of all assets created.

Sharing your wins with a global audience will help raise awareness for you, your team, and your organization, and build meaningful connections as part of a unique community.

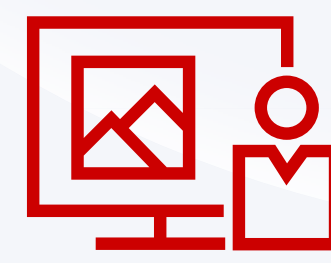
The benefits of being part of this prestigious program are:



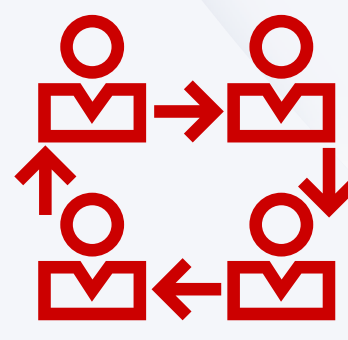
Introductions to industry leaders, journalists and analysts who will become aware of your achievements.



Building your brand and promoting your business.



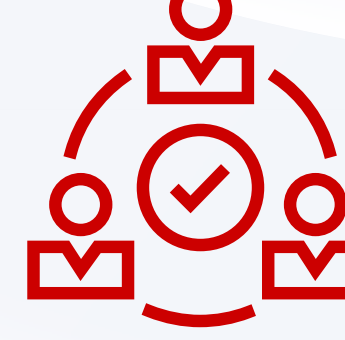
Invitations to speak at events and webinars.



Enabling and inspiring others to learn from your experience.



Eligibility to be nominated for various awards.



Connecting with industry peers and networking globally.

Assets we will create together:



Video testimonials



Customer stories



Podcasts



Quotes



Blogs



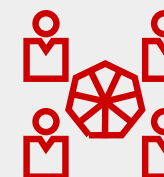
Analyst reports



Webinars



Speaking opportunities at events



Media briefs



Press releases



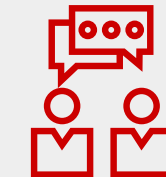
Awards



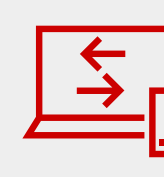
Social media



Anonymous surveys



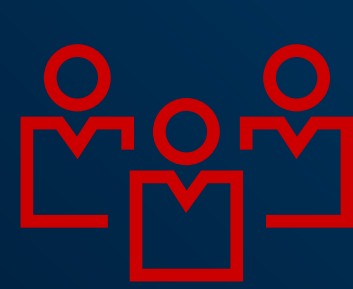
Peer-to-peer conversation



Respond to RFPs

Your story is just beginning

As a participant of the Hitachi Vantara Customer Advocacy Program, you will not only captivate your target audience, but connect with a community of peers spanning the globe. You'll form lasting connections with your fellow program participants and expand your reach exponentially.



The Hitachi Vantara Community

A virtual space for customers, experts, and visitors to connect with and learn from each other. Whether you're a developer looking for code support, a customer or partner working to solve a business challenge, or a visitor who would like to learn more about Hitachi Vantara offerings – our community will facilitate your data journey every step of the way.

We Are Hitachi Vantara

We guide our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society.

Hitachi Vantara

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