



Project Definition Mind Map
Honey Bxby
"The Sweetest Debut"

Contract fulfillments, Joy and Relatability

Make LP to capitalize on moment & profit

1. Objective

Relatable songs sung by a beautiful voice

Album cycle will conclude under budget

Carried out with phone and mobile studio

(Marconette, 2025)

4. Description & Requirements

High quality relatable music from an R&B artist

Successful rollout in portfolio & royalties

(Music, 2025.)

5. Value Propositions

Thomas Harris (Project Manager and Publicist)

Honey Bxby (writer, performer)

Producers (Ill Maestro)

Management (K Mack)

6. Stakeholders (Core Team)

Budget: Around \$150,000 to complete

Album Duration: 6-8 months

(Rakasha, 2025.)

7. Scope Statement

8. Constraints

Recording locations (currently on tour)

Budget Caps: \$60,000

No samples/interpolations

9. Assumptions

More than 12 songs will be recorded for this album

Multiple single releases

A deluxe release

10. Industry Standards

6 mo- 1 yr completion time

1st week sales forecasting year

The album will consist of 8-15 songs

11. Success Criteria

12,000 Units sold first week

Majority Positive reception from media outlets

Positive Social Media Fan Buzz

Insert Citation here

12. Deliverables

Unmastered Version of Album

Final Version of Album

13. Project Start & Finish Dates

6/2/2025 - 2/13/2026

By: Thomas Harris
6-8-2025

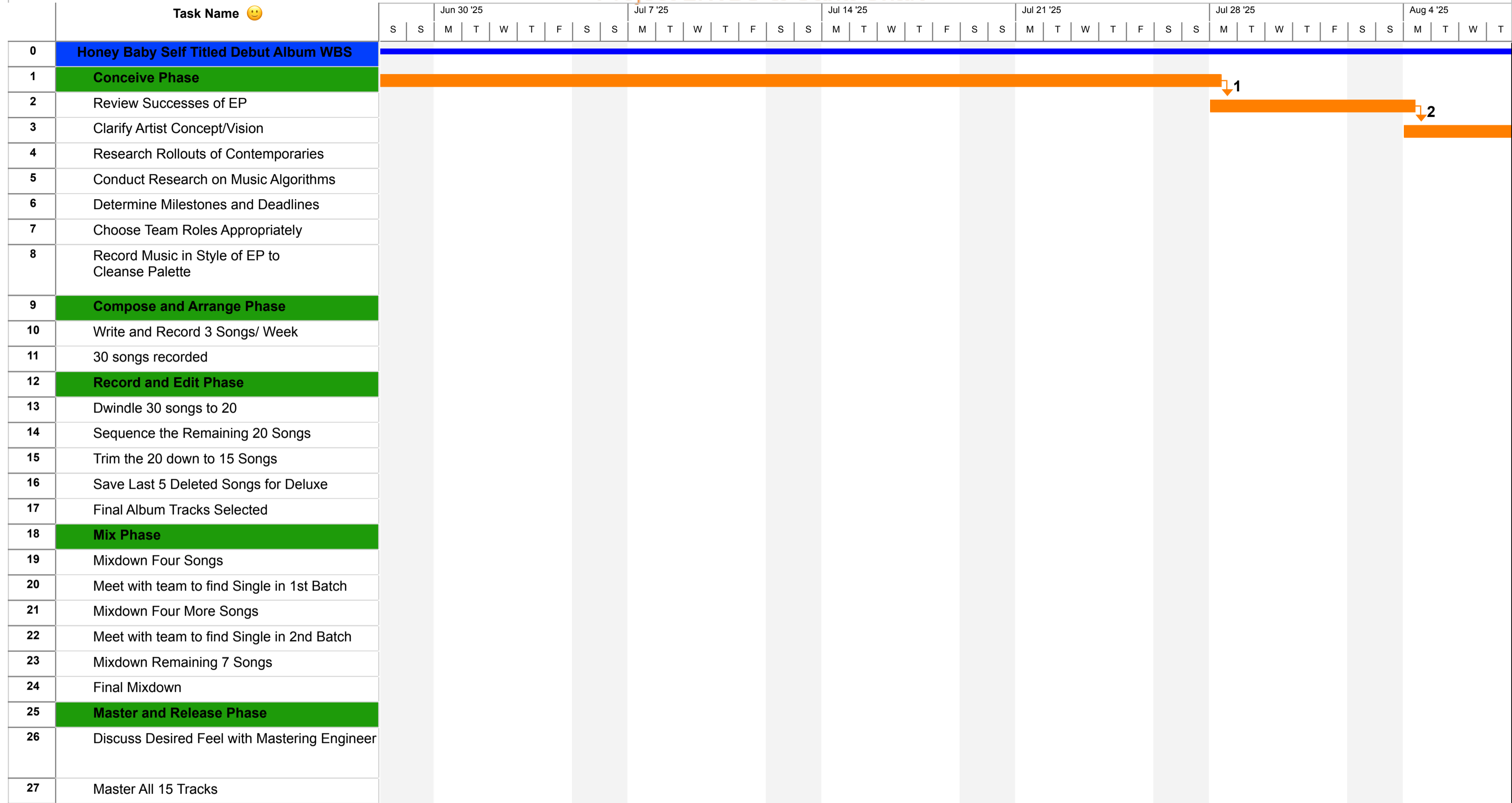
Gantt Chart & Budget

	Task Name	Work	Fixed Cost	Total Cost	Baseline Cost	% Complete	Actual Cost	Remaining	Jun 16 '25							Jun 23 '25							Jun 30								
									S	M	T	W	T	F	S	S	S	M	T	W	T	F	S	S	M						
0	Harris_PTM_WBS_061525	4,247 hrs	\$0	\$445,371	\$0	0%	\$0	\$445,371																							
1	Conceive Phase	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
2	Review Successes of EP	40 hrs	\$1,600	\$3,200	\$0	0%	\$0	\$3,200																							
3	Clarify Artist Concept/Vision	80 hrs	\$3,200	\$6,400	\$0	0%	\$0	\$6,400																							
4	Research Rollouts of Contemporaries	16 hrs	\$4,000	\$4,640	\$0	0%	\$0	\$4,640																							
5	Conduct Research on Music Algorithms	16 hrs	\$640	\$1,280	\$0	0%	\$0	\$1,280																							
6	Determine Milestones and Deadlines	64 hrs	\$8,832	\$11,040	\$0	0%	\$0	\$11,040																							
7	Choose Team Roles Appropriately	32 hrs	\$4,416	\$5,520	\$0	0%	\$0	\$5,520																							
8	Record Music in Style of EP to Cleanse	112 hrs	\$11,265	\$17,054	\$0	0%	\$0	\$17,054																							
9	Compose and Arrange Phase	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
10	Write and Record 3 Songs/ Week	800 hrs	\$72,000	\$108,749	\$0	0%	\$0	\$108,749																							
11	30 songs recorded	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
12	Record and Edit Phase	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
13	Dwindle 30 songs to 20	320 hrs	\$37,760	\$48,800	\$0	0%	\$0	\$48,800																							
14	Sequence the Remaining 20 Songs	160 hrs	\$18,880	\$24,400	\$0	0%	\$0	\$24,400																							
15	Trim the 20 down to 15 Songs	160 hrs	\$18,880	\$24,400	\$0	0%	\$0	\$24,400																							
16	Save Last 5 Deleted Songs for Deluxe	32 hrs	\$8,776	\$9,880	\$0	0%	\$0	\$9,880																							
17	Final Album Tracks Selected	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
18	Mix Phase	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
19	Mixdown Four Songs	64 hrs	\$5,760	\$9,389	\$0	0%	\$0	\$9,389																							
20	Meet with team to find Single in 1st Bat	32 hrs	\$4,416	\$5,520	\$0	0%	\$0	\$5,520																							
21	Mixdown Four More Songs	64 hrs	\$5,760	\$9,389	\$0	0%	\$0	\$9,389																							
22	Meet with team to find Single in 2nd Ba	32 hrs	\$4,416	\$5,520	\$0	0%	\$0	\$5,520																							
23	Mixdown Remaining 7 Songs	112 hrs	\$10,080	\$15,869	\$0	0%	\$0	\$15,869																							
24	Final Mixdown	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
25	Master and Release Phase	0 hrs	\$0	\$0	\$0	0%	\$0	\$0																							
26	Discuss Desired Feel with Mastering E	16 hrs	\$1,440	\$2,909	\$0	0%	\$0	\$2,909																							
27	Master All 15 Tracks	24 hrs	\$1,200	\$2,400	\$0	0%	\$0	\$2,400																							
28	Meet with Mastering Engineer to Critiqu	16 hrs	\$1,440	\$2,160	\$0	0%	\$0	\$2,160																							
29	Second Mastering Pass	8 hrs	\$400	\$800	\$0	0%	\$0	\$800																							

Thomas H
 Project: Harris_PTM_WBS_061525
 Date: Tue 6/24/25 8:10 PM

Task		Inactive Task		Manual Summary Rollup		External Milestone	
Split		Inactive Milestone		Manual Summary		Deadline	
Milestone		Inactive Summary		Start-only		Progress	
Summary		Manual Task		Finish-only		Manual Progress	
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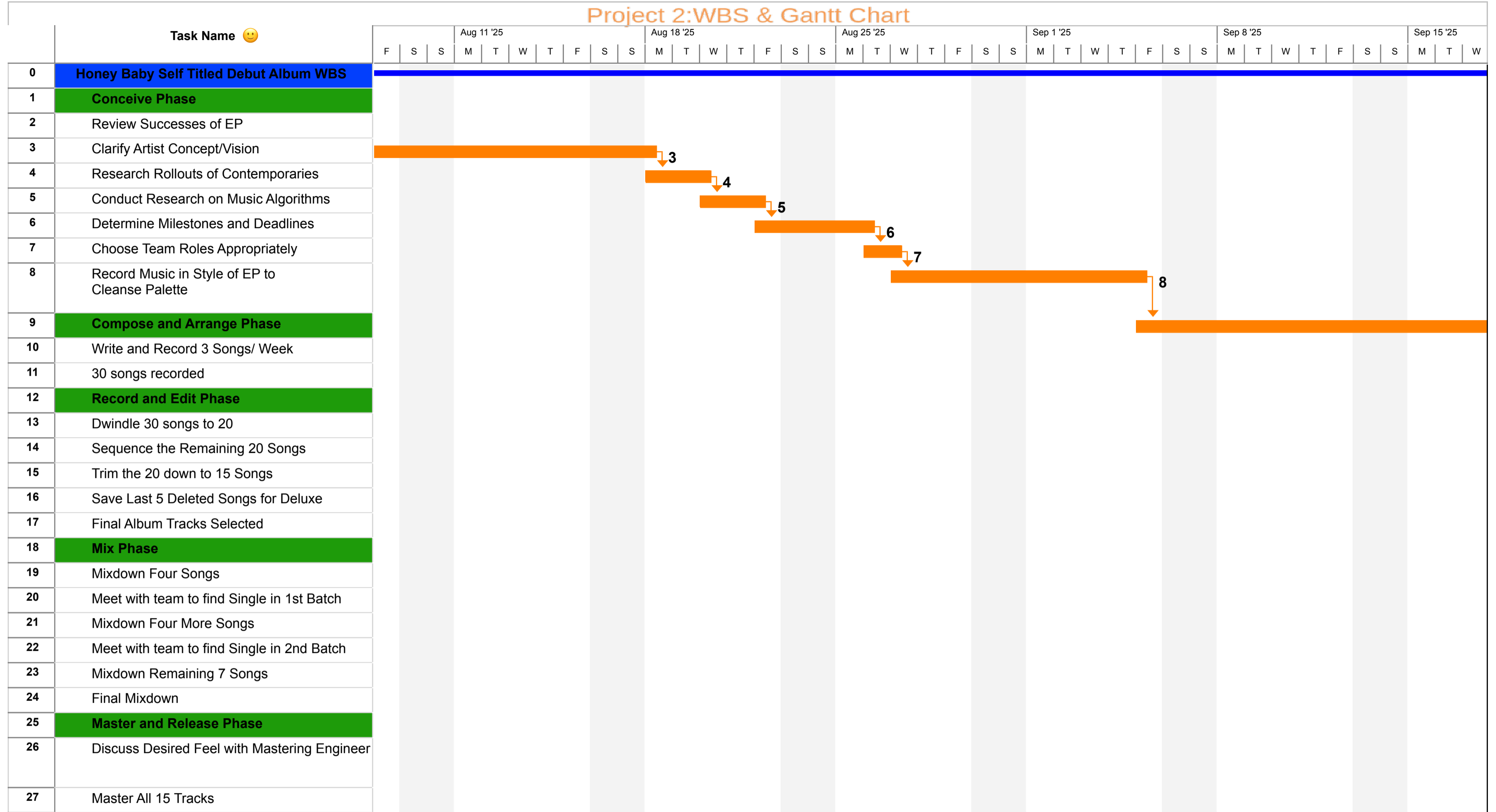
Project 2: WBS & Gantt Chart



Thomas H
 Project: Honey Baby Self Titled Debut Album WBS
 Date: Mon 6/16/25 11:26 PM

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Project 2:WBS & Gantt Chart






















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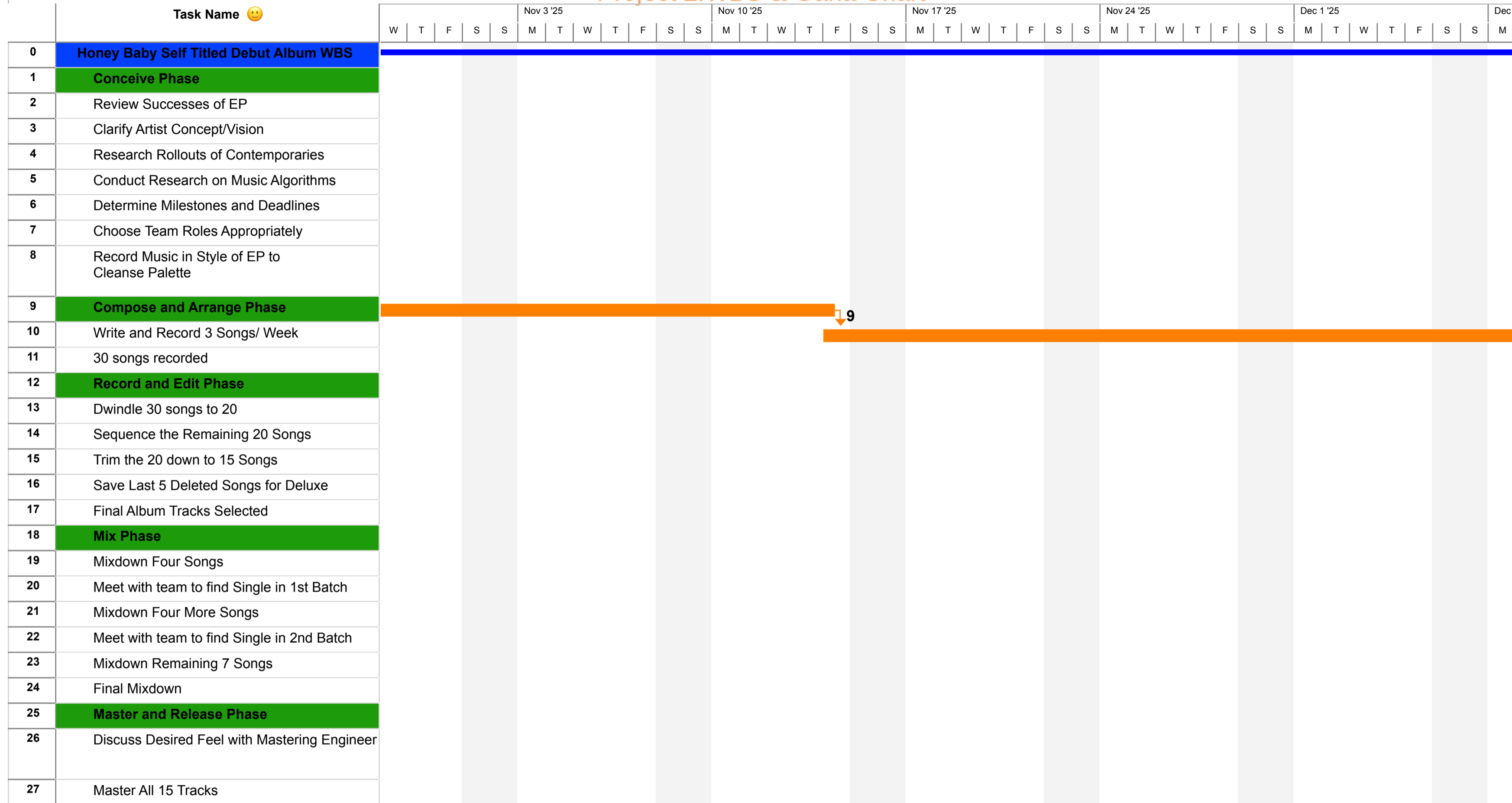
Project 2:WBS & Gantt Chart

Task Name 🧐	Sep 22 '25		Sep 29 '25		Oct 6 '25		Oct 13 '25		Oct 20 '25		Oct 27 '25															
	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M
0 Honey Baby Self Titled Debut Album WBS	Project Summary																									
1 Conceive Phase	Phase Summary																									
2 Review Successes of EP																										
3 Clarify Artist Concept/Vision																										
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9 Compose and Arrange Phase	Phase Summary																									
10 Write and Record 3 Songs/ Week																										
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17 Final Album Tracks Selected																										
18 Mix Phase	Phase Summary																									
19 Mixdown Four Songs																										
20 Meet with team to find Single in 1st Batch																										
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Project 2:WBS & Gantt Chart





















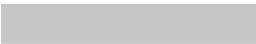
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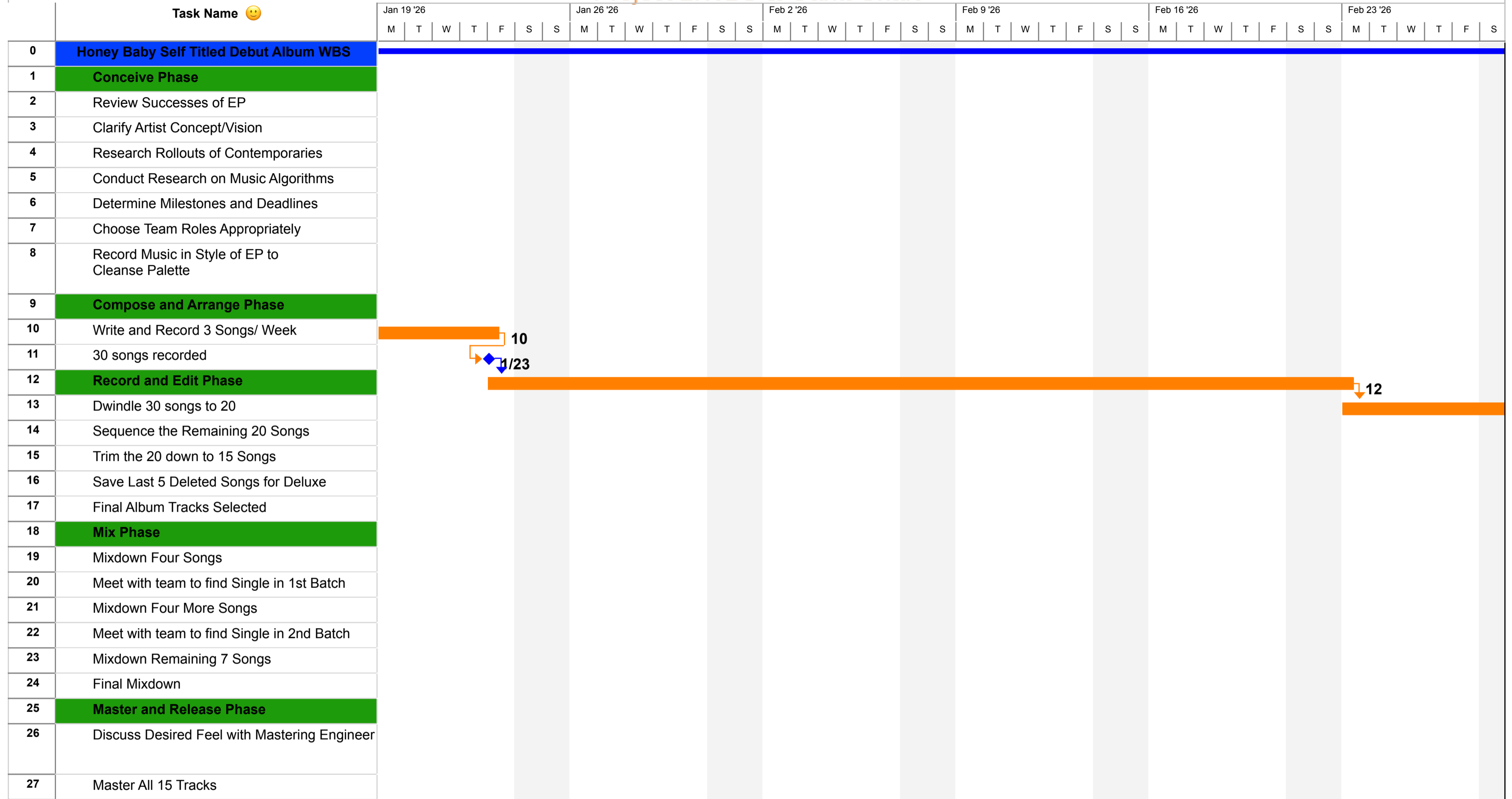
Project 2:WBS & Gantt Chart

Task Name 🧐	'25		Dec 15 '25		Dec 22 '25		Dec 29 '25		Jan 5 '26		Jan 12 '26																	
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0 Honey Baby Self Titled Debut Album WBS	[Gantt Bar]																											
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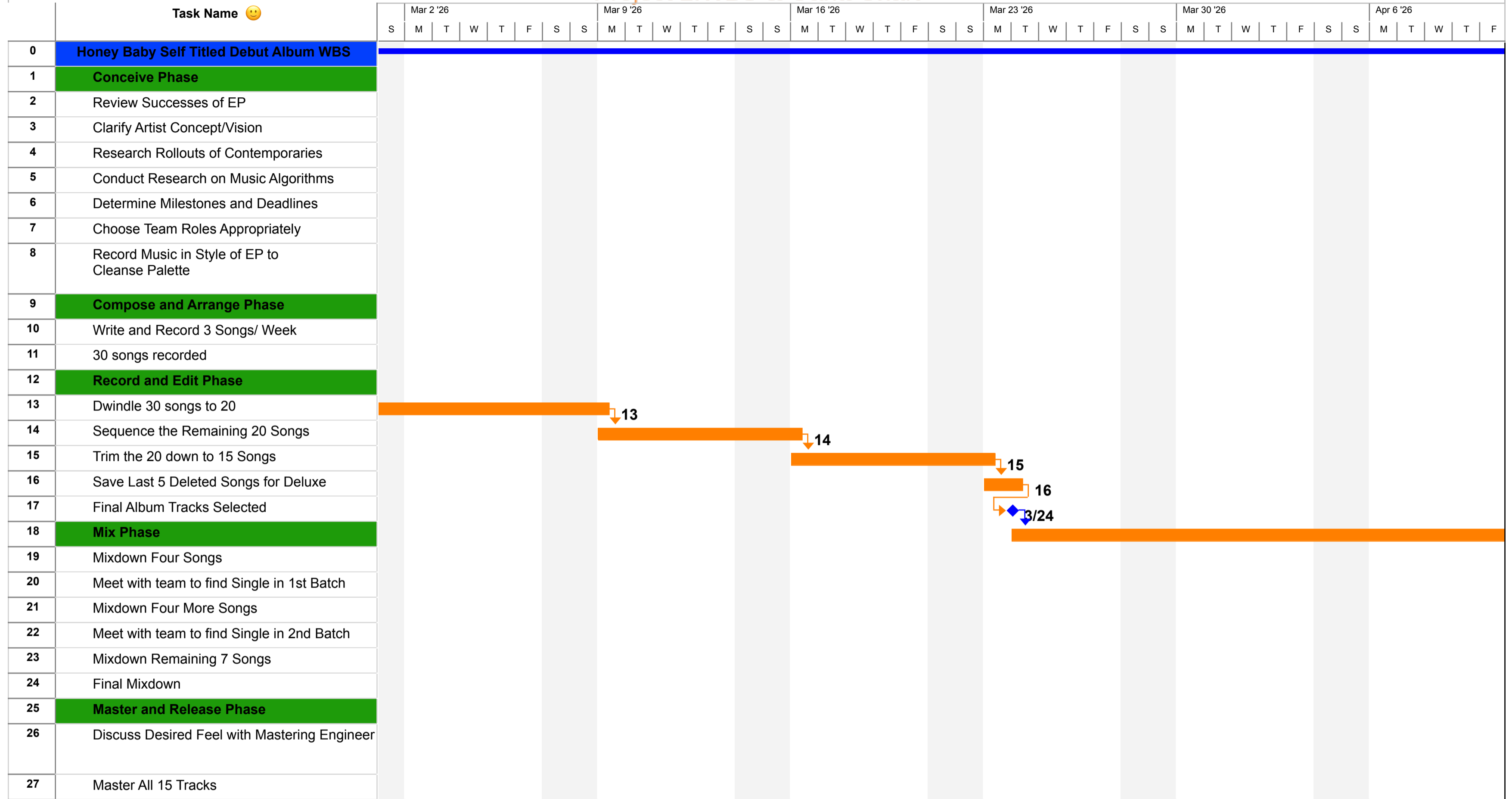
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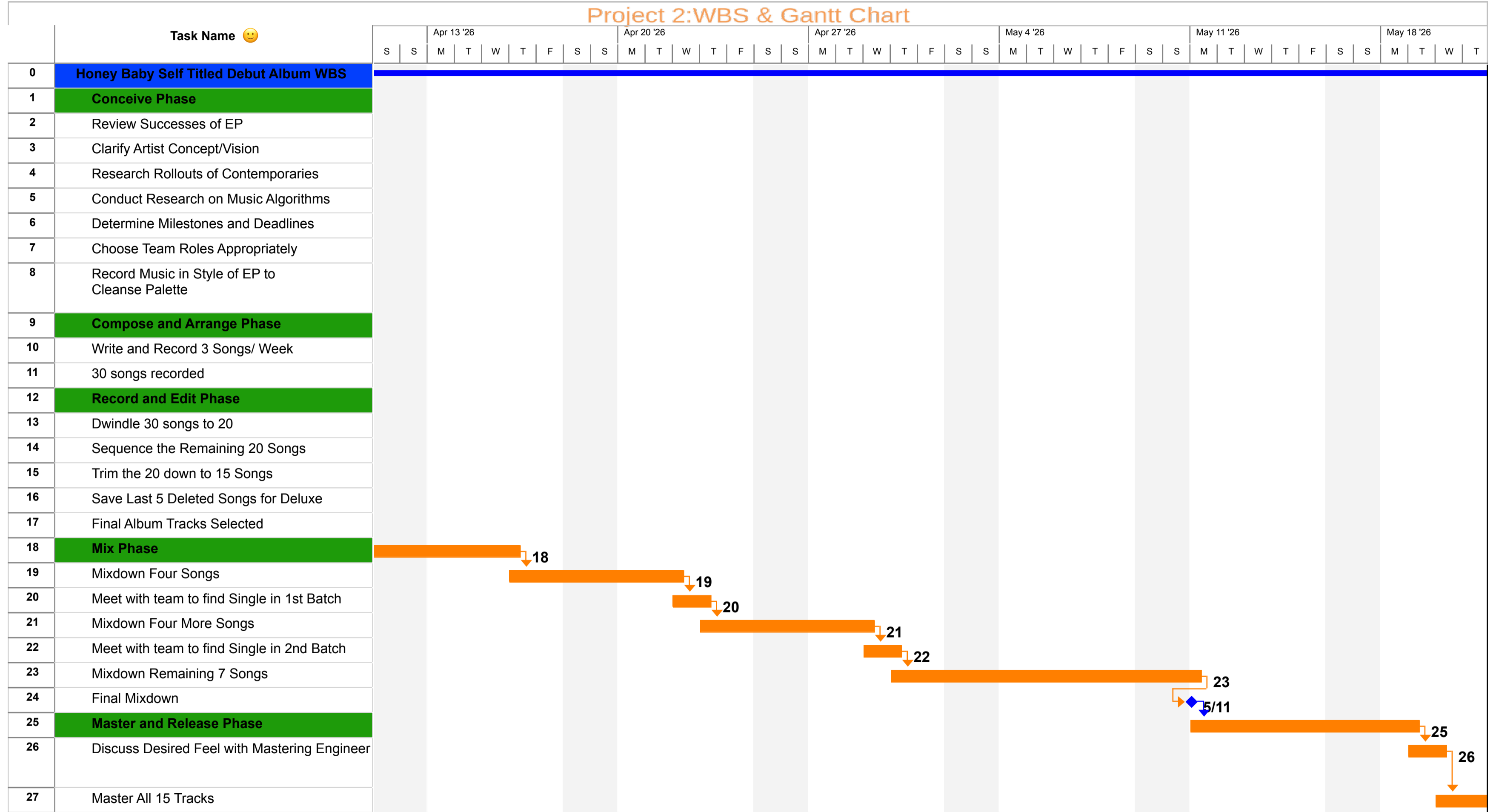
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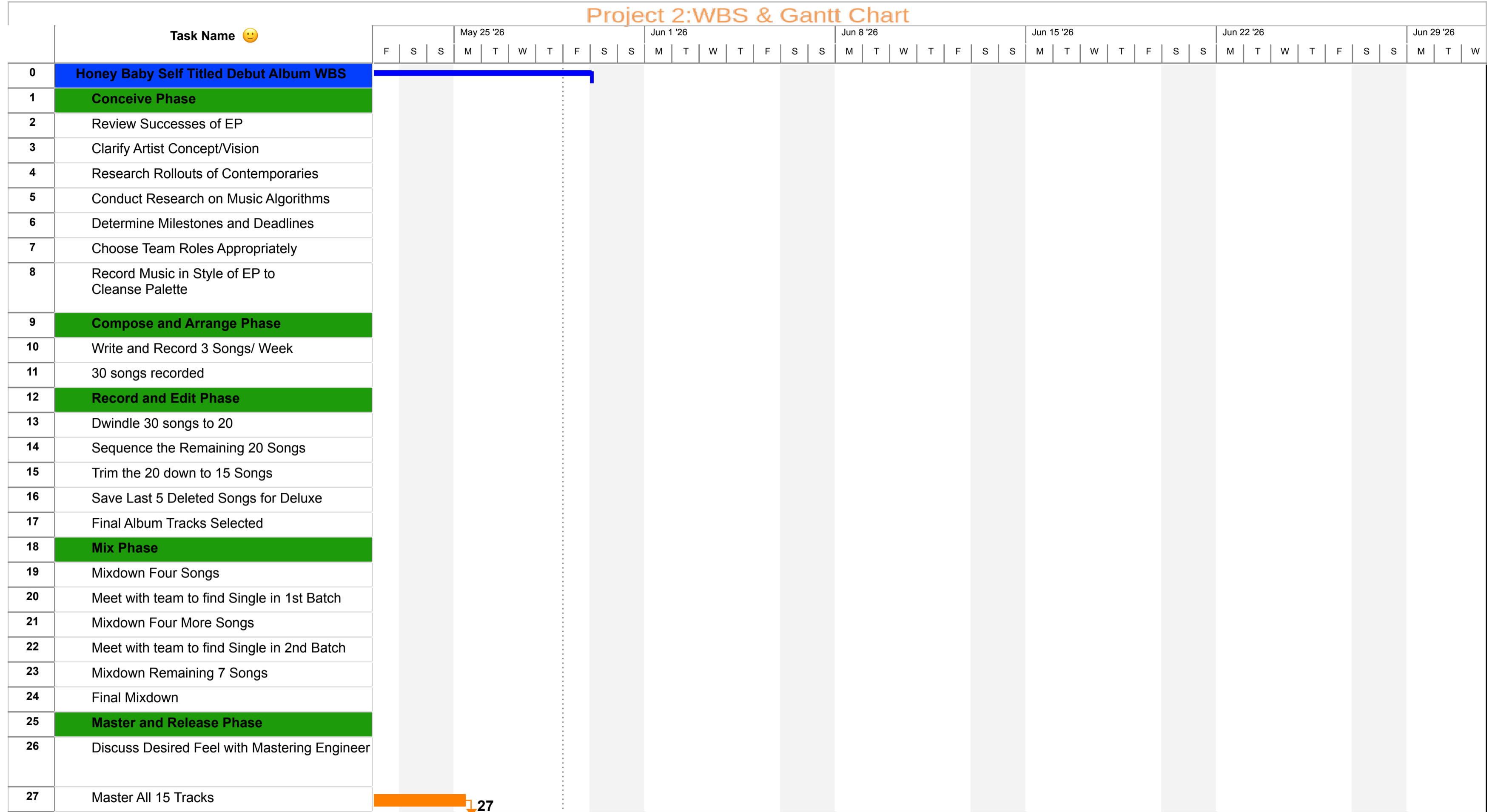
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Task Name 🧐	Jun 30 '25		Jul 7 '25		Jul 14 '25		Jul 21 '25		Jul 28 '25		Aug 4 '25								
	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W
28 Meet with Mastering Engineer to Critique																			
29 Second Mastering Pass																			
30 Final checkin																			
31 Album Ready for Submission																			
32 Turn In Album to Label for Distribution																			
33 Debrief Phase																			
34 Project Management Work (All Phases)																			
35 PLOMinG																			




















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	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M
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Project 2:WBS & Gantt Chart

Task ID	Task Name 🧐	Nov 3 '25							Nov 10 '25							Nov 17 '25							Nov 24 '25							Dec 1 '25							Dec
		W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M		
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Project 2:WBS & Gantt Chart

Task Name 🧐	Mar 2 '26							Mar 9 '26							Mar 16 '26							Mar 23 '26							Mar 30 '26							Apr 6 '26						
	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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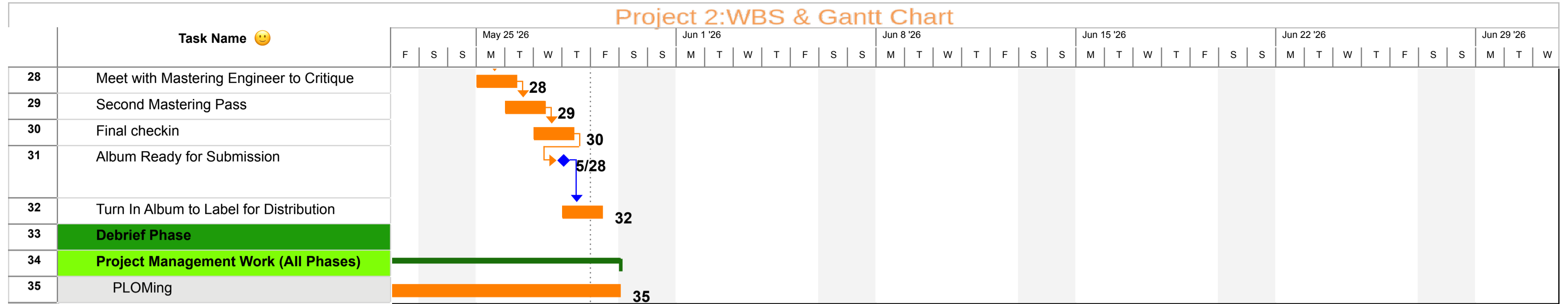
Project 2:WBS & Gantt Chart

Task Name 🧐	Apr 13 '26		Apr 20 '26		Apr 27 '26		May 4 '26		May 11 '26		May 18 '26								
	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W
28 Meet with Mastering Engineer to Critique																			
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