

Fictional immigration law firm “ABC Law Firm” landing page

Goal: Convert potential bilingual clients into booked consultations for your firm just after finding your website's landing page.

Audience: Spanish-speaking or bilingual immigrants researching legal support for themselves or relatives who have been called into immigration proceedings.

Challenge: Clients are often confused, anxious about booking due to language barrier and lack of clarity. They may not understand the time sensitivity of their immigration court summons or know who to trust.

Solution: An easy to follow, informative and culturally adaptive bilingual landing page. The translations provided in *italics* will be to the benefit of the potential client navigating this page.

- Call-to-action hero headlines
- Trust signals and testimonial descriptions
- Call-to-action follow up with informative article on the importance of legal assistance
- Call-to-action contact form fill out
- CTA buttons
- Bilingual elements

(Headline/Hero section + supporting copy) Did you or a loved one get a summons to appear for immigration court? Call ABC Law Firm for fast representation.

¿Usted o un ser querido ha recibido una notificación para comparecer ante el tribunal de inmigración? Llame a ABC Law Firm para obtener representación inmediata.

Professionals you can trust to walk alongside you in this life-changing journey.

Profesionales en quienes puede confiar durante este proceso que cambia su vida.

SERVICES FOR / SERVICIOS PARA:

- You received an NTA notice to appear / hearing notice for immigration court / *Recibió un aviso de comparecencia / Aviso de audiencia de tribunal de inmigración*
- Immigration court appeals / *Apelaciones de tribunal de inmigración*
- Visa applications and permanent resident green cards / *Solicitudes de visa y residencia permanente (tarjeta verde)*
- Employment-based VISAs / *Visas de empleo*

(Button) Click to get prepared

Llame hoy para programar su consulta

(Section transition copy to the testimonial block)

The process of immigration has many things at stake. Immigration lawyers can help! Thousands of other families just like yours have trusted ABC Law Firm and your story could be next.

El proceso de inmigración puede ser confuso. ¡Abogados de inmigración pueden ayudar! Miles de otras familias como la de usted han confiado en la ayuda de ABC Law Firm y su historia es la que sigue.

(Testimonial block and supporting copy)

Stories like yours! Testimonials...

¡Historias como las suyas! Testimonios...

- We felt scared and confused, and weren't sure how to help our grandfather who doesn't speak much English. Suddenly our world was shifted and we just had so many questions. With ABC Law Firm's help, I was able to get my grandparents the peace of mind and answers to their questions. This was especially impactful because they could do so in their mother tongue, all the way through till the end of the case. - Martinez Family 2025
- *Nos sentimos con miedo y confusión, y no estábamos seguros de qué manera ayudar a nuestro abuelo quien habla poco inglés. De repente nuestro mundo cambió y teníamos muchas preguntas. Con la oficina de ABC Law Firm, pudo brindarnos la tranquilidad mental y respuestas a sus preguntas. Esto fue especialmente importante porque podían comunicarse en su idioma materno durante todo el transcurso del proceso. - Familia Martinez*

This is no doubt a very uncertain time in your life. Let ABC Law Firm help you and your family navigate this process with the utmost professionalism. Transparency, answers to all your questions and good communication is only a click away. Fill out the contact form now for a consultation.

Este sin duda es un tiempo de incertidumbre en su vida. Permita que ABC Law Firm ayude a usted y su familia a navegar este proceso con el más alto nivel de profesionalismo. Respuestas a todas sus preguntas y buena comunicación está a un clic. Llene el formulario para una consulta.

(Button) CONTACT FORM/BLOCK

FORMULARIO DE CONTACTO

