

Spec sample hotel booking landing page

Description: This sample page is designed for a hotel in the heart of Paris.

Goal: Create memorable, informative and emotionally compelling copy to make travelers choose this business. This turns potential travelers into bookings with minimal yet informative copy.

This positions the hotel as a central part of the vacation, and as far more than just a nice place to stay.

Bilingual Booking Experience: Booking in another language can be stressful. This copy also includes bilingual Spanish accessibility to expand the audience to those who speak Spanish. This bilingual copy ensures that the Spanish-speaking clients can avoid backing out of booking due to a language barrier. Now they feel confident and comfortable.

Sample Hotel Booking Page Paris, France

Hero Section:

Suddenly it's not on a TV screen, it's your reality.

De repente no es solo una pantalla de televisión, es su realidad

Headline: The city of love is waiting for you

La ciudad del amor te espera

Subheadline: Lush apartments that add to your Parisian adventure

Apartamentos lujosos para su aventura en París

CTA Button: Book your adventure

Reserva tu aventura

Why Stay Here? (Info Section)

- In the heart of the city of love *En el corazón de la ciudad del amor*
- At a central point for public transportation *Ubicación céntrica cerca del transporte público*
- See the most sought-after sites at just a walking distance away *Vea los sitios más famosos a distancia a pie*
- Don't just see the culture, be part of it *No seas solamente observador de la cultura, sea parte de ella*
- Loved by thousands of happy travelers *Estimado por miles de viajeros felices*

Emotional Hook Body Paragraph:

Paris is the city of love. A dream destination and movie setting known around the globe. Now you can find yourself in the heart of the city, with culture, history, the arts, and love all around you. Save time moving about, stay in the heart of the city of love!

París es la ciudad del amor. Un destino de ensueño y el escenario de películas conocidas mundialmente. Ahora puedes encontrarte en el mero corazón de la ciudad, con cultura, historia, las artes, y el amor. Aprovecha estar en medio de la ciudad para no tener que viajar mucho.

CTA (Button): Many are waiting for your spot to see this dream city themselves, secure your stay now for the best fares and rooms.

Muchos están ansiosos por ver la ciudad de sus sueños, reserva tu lugar hoy para las ofertas más baratas.

CTA (Button): Let's Go! Book now
¡Vamos! Reserva ahora