

Freshly Popped

Popcorn Launch

Golden. Crispy. Irresistible.

Bring movie night to life with perfectly popped, buttery popcorn. Savor the crackle, the aroma, and the joy of every pop – then make it yours. Create a colorful, **POP-PED** life with Butter: handcrafted popcorn customized for your best life.

Discover Butter >

View Flavors

Why Butter?

We've redefined the popcorn experience by focusing on the three pillars of snacking perfection.



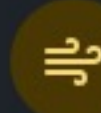
Artisan Heat

Our kernels are popped at a precise temperature to ensure maximum expansion and a delicate, cloud-like texture.



Handcrafted Flavors

Every batch is tumbled by hand with real creamery butter and sea salt crystals for an even, luxurious coat.



Customized To You

Build your own box with flavors that match your mood, from Sweet Honey Heat to Classic Movie Theater.

EXPERIENCE THE AROMA

The Scent of Pure Joy

Nothing compares to the moment the lid opens. A warm, buttery cloud fills the room, signaling that the celebration has officially begun. It's the aroma of memories being made.

100%

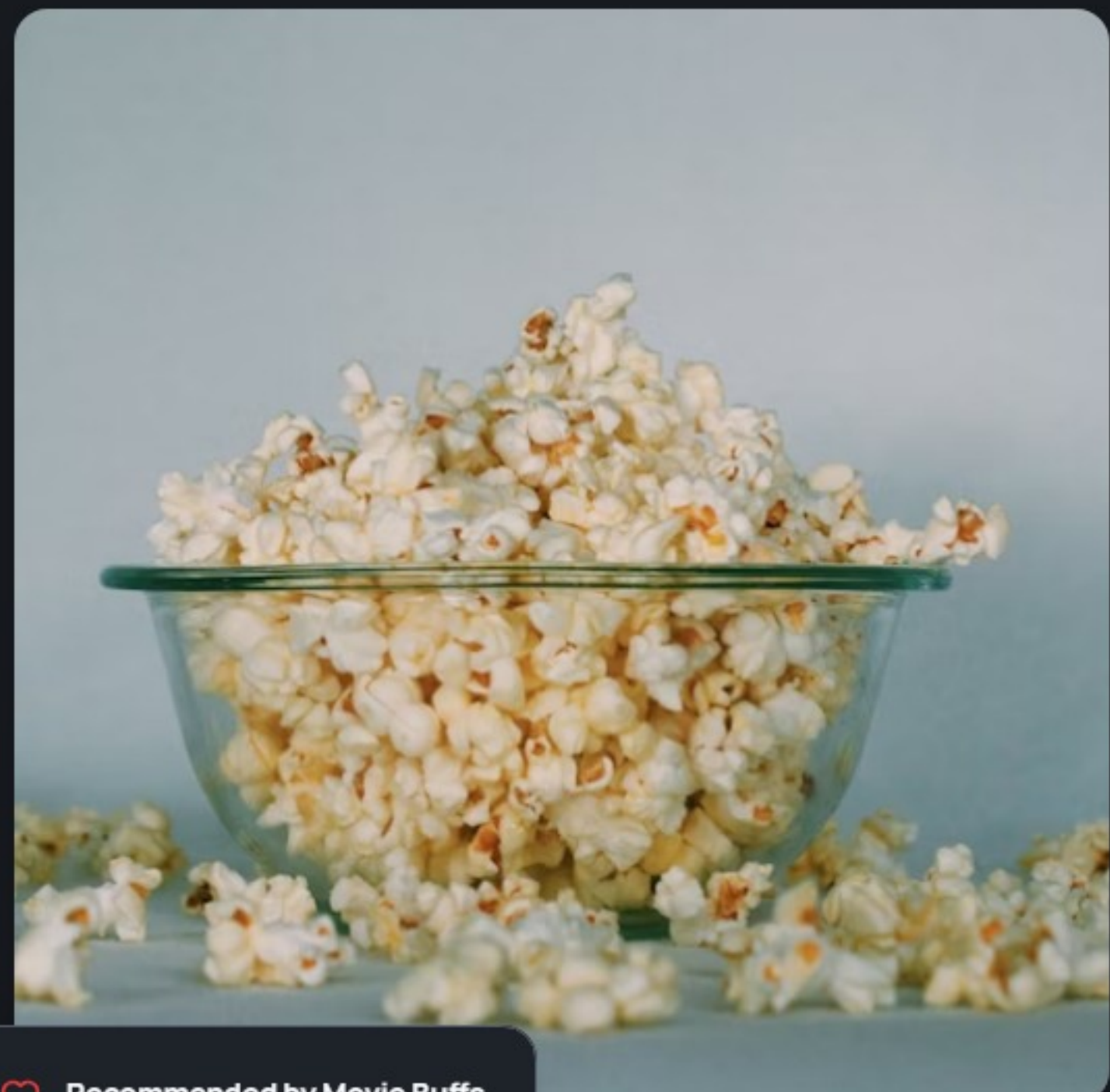
ORGANIC CORN

0g

TRANS FATS

24/7

FRESHNESS



Recommended by Movie Buffs

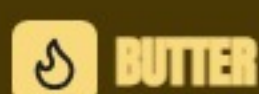


Ready to elevate your snack game?

Join the "Butter Club" and get first access to our seasonal flavor drops and secret recipes. Your first bag is on us!

Enter your email

Join the Club



Crafting the world's most irresistible popcorn experiences since 2024. Join us in making every moment POP.



SHOP

Classic Butter
Sweet & Salty
Gift Boxes

SUPPORT

Shipping Info
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