



EVER SO CLEO

Luxury UGC Creator
& Lifestyle Storyteller

CREATING ELEVATED CONTENT THAT
INSPIRES, CONNECTS & CONVERTS.

Let's Create
SOMETHING BEAUTIFUL
TOGETHER.



SCAN TO VIEW MY
TIKTOK PROFILE



ABOUT ME

Hi, I'm Cleo Harper, the creator behind
Ever So Cleo.

I create cinematic, authentic content that
inspires women to live intentionally and
appreciate the beauty in everyday life.
My content blends luxury with relatability,
helping brands connect with audiences
through storytelling rather than selling.

*My goal is simple: create content
that feels aspirational, authentic,
and trustworthy.*

PLATFORMS

 **TIKTOK**
@eversocleo

STATS (GROWING)

 Engaged Audience

 High-Quality Views

 Strong Save Rate

 Consistent Growth

CONTENT CATEGORIES



WHAT I CREATE

- TikTok Videos
- GRWM Videos
- Luxury Flat Lays
- UGC Videos
- Unboxings
- How-To Videos
- Product Photography
- Product Reviews
- Tutorials
- Lifestyle Photography
- Voice-over Storytelling
- Monthly Retainer Content

WHY BRANDS WORK WITH ME



AUDIENCE

 **WOMEN 25-54**

Interests Include:

- Beauty
- Luxury Lifestyle
- Wellness
- Personal Growth
- Home
- Fashion
- Travel
- Faith

BRANDS I LOVE



LET'S COLLABORATE

