First Headline Options		Char Count (Max: 30)	Second/Third Headline Options		Char Count (Max: 30)	Description Options		Char Count (Max: 90)
PINNED: Headline 1	Cloud Engineering Training	26	PINNED: Headline 1	Network Engineering Certs	25	Description 1	Develop your unique network engineering skils with official Arista training by SDN Pros.	88
Headline 2	Arista Training by SDN Pros	27	Headline 2	AI Network Engineering Certs	28			
Headline 3	Arista Training Done Online	27	Headline 3	SDN Pros: Get ACE Certified	28			
Headline 4	Multi-Level Arista Training	27	Headline 4	Find Your Next Certification	29			
Headline 5	AI Network Engineer Training	28	Headline 5	Network Engineering Training	28	Description 2	Open-standard IT training for network engineering professionals from SDN Pros.	78
PINNED: Headline 1	Courses for Network Engineers	29	PINNED: Headline 1	Cloud Engineering Courses	25			
Headline 2	Courses for AI Cloud Engineers	30	Headline 2	Get Arista Certified	20			
Headline 3	Not Your Average IT Training	29	Headline 3	Online, Instructor-Led Courses	30	Description 1	Add an Arista certification to your skillset and make more money in your IT career.	84
Headline 4	Expand your IT Skill Set	25	Headline 4	AI Cloud Engineering Courses	28			
Headline 5	Network Engineer Certification	30	Headline 5	Expand your skills w/ Arista	29	Description 2	Reach the next level of your career with an Arista ACE Certification.	69
PINNED: Headline 1	Cloud Engineering Certs	23	PINNED: Headline 1	Courses for Network Engineers	29			
Headline 2	Training for Cloud Engineers	28	Headline 2	Register with SDN Pros	22			
Headline 3	Go Beyond Paper-Certified	25	Headline 3	Arista ACE Training: SDN Pros	29	Description 1	Build transferrable skills with Arista's industry standard, open-sourced protocols.	83
Headline 4	Courses for Cloud Engineers	27	Headline 4	Open-Standard IT Training	25			
Headline 5	Expand Your IT Skills	21	Headline 5	Network & Cloud Engineering	27	Description 2	Online training for network engineers - Get certified in Arista with SDN Pros.	78

Ad Type	Ad Variation	Post Text	Char Count (Optimal: 90)	Headline	Char Count (Optimal: 30)	Link Description	Char Count (Optimal 30)	CTA Button
Long Form Video	Denis Copy Variation 1	Level up your network engineering career with online IT training provided by SDN Pros.	86	Get Ahead of the Game	21	Training for Network Engineers	30	Learn More
	Denis Copy Variation 2	Not your average IT training — because you're not the average IT professional.	78	Arista: Cloud & AI Networking	29	Training for Network Engineers	30	Learn More
	Tony Copy Variation 1	Register now for Arista AI Cloud Enginereing Arista training by SDN Pros.	73	Not Your Average IT Trainers	28	Training for Network Engineers	30	Learn More
	Tony Copy Variation 2	Develop your unique network engineering skill set with SDN Pros — no parachute needed.	86	Take the Jump	13	Training for Network Engineers	30	Learn More
Long Form Video	Denis Copy Variation 1	Open-standard IT training for AI network engineering professionals. Register now!	81	Stand Out with Arista	22	Arista Training by SDN Pros	27	Learn More
	Denis Copy Variation 2	Reach the next level of your career with an ACE Certification from SDN Pros.	76	Level Up with Arista	20	Arista Training from SDN Pros	29	Learn More
	Tony Copy Variation 1	It's time to go beyond paper-certified. Register for Arista training by SDN Pros.	81	Not Your Average IT Training	28	Arista Training from SDN Pros	29	Learn More

Targeting	Placement / Goal	Ad Variation	Headline	Char Count (Max 300)	Link to Video	CTA Button
Subreddits: r/ciscoUC, r/ccna, r/CompTIA, r/networking, r/Cloud, r/ccnp, r/Arista, r/it, r/Cisco, r/Network	Long Form Video	Denis	For those who want to break the mold. Level up in your career with network engineering training by SDN Pros.	108	https://app.box.com/file/1492994603317	Learn More
		Tony	Not your average network engineering training, because you're not the average network engineer. Take your career to the next level with Arista Training from SDN Pros. All of the benefits — none of the BS.	204	https://app.box.com/file/1492993838003	Learn More
Keywords: arista, ccna, cisco certifications, cloud architect, cloud engineer, cloud engineering, cloud engineering training, comptia certifications, network engineer, network engineering, network engineering training		Denis	For those who want to break the mold. Level up in your career with network engineering training by SDN Pros.	108	https://app.box.com/file/1492994603317	Learn More
		Tony	Not your average network engineering training, because you're not the average network engineer. Take your career to the next level with Arista Training from SDN Pros. All of the benefits — none of the BS.	204	https://app.box.com/file/1492993838003	Learn More

H	I	J	K	L	M	N	O
Placement	Post Text	Char Count (Optimal: 90)	Headline	Char Count (Optimal: 30)	Link Description	Char Count (Optimal 30)	CTA Button
Feed Story	Get ahead of the game with online Arista training, provided by SDN Pros.	72	AI & Cloud IT is In. Are you?	29	Network Engineering Training	28	Learn More
Feed Story	Practical IT training from SDN Pros — because you didn't learn THIS in college.	79	Not Your Dad's IT Class	24	Practical IT Training	22	Learn More
Feed Story	Cloud & AI engineering training from SDN Pros is here to help you step your game up.	84	Level Up in Your Career	23	Get Certified Online	20	Learn More
Feed Story	Not your average IT instructors or training. Skip the BS - Learn real skills with SDN Pros.	91	Go Beyond Paper-Certified	25	AI Cloud Engineering Training	29	Learn More